**MEDIA ADVISORY**

**Tuesday, Sept. 17, 2013**

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**LT. GOV. DARDENNE TO UNVEIL LA CRAFT BREWERY TRAIL**

**WHAT:** As part of Louisiana’s Craft Beer Week, Lt. Governor Jay Dardenne will introduce the Louisiana Craft Brewery Trail, the latest trail produced for LouisianaTravel.com. Representatives from the seven breweries will be onsite with samples of their Louisiana-made beers. The trail’s breweries include Abita Brewing Company, Bayou Teche Brewing, Chafunkta Brewing Company, Covington Brewhouse, NOLA Brewing Company, Parish Brewing Company and Tin Roof Brewing Company. The new trail can be viewed at [Breweries.LouisianaTravel.com](file:///\\athena\ltgov\Home\cgeisman\Media%20Advisories\2013\Breweries.LouisianaTravel.com).

**WHEN:**  3 p.m. Monday, Sept. 23

**WHERE:** Tin Roof Brewing Company  
1624 Wyoming St.  
Baton Rouge, LA 70802

--[www.LouisianaTravel.com](http://www.LouisianaTravel.com)--