



Downtown Business Association, Inc.

in partnership with

New Iberia Main Street Program



AGENDA

Tuesday, February 11, 2014

The Sliman Theater for the Performing Arts

129 East Main Street

9:00am – 10:00am

I. WELCOME

II. PLEDGE OF ALLEGIANCE

III. CHRISTMAS PARADE

- a. Update

IV. NEWS FROM ORGANIZATIONAL REPRESENTATIVES

- a. Gr. Iberia Chamber of Commerce
- b. The Shadows-on-the-Teche
- c. Iberia Performing Arts League
- d. Iberia Parish Convention & Visitors Bureau
- e. The Bayou Teche Museum

V. TREASURER'S REPORT & MINUTES

VI. DISCUSSION OF THE MONTH

- a. Prime downtown parking spots
- b. Who is parking in prime downtown parking spaces? Business owners, employees, or your valuable customers.
- c. DBA business brochure & marketing ideas

VII. OTHER BUSINESS & EVENT DATES:

- a. Teche Area Farmer's Market, Tuesdays 2:30pm-6:00pm; Saturday 7:00am-11:00am
- b. Creole Farmer's Market, Saturday, February 22
- c. Festival of Live Oaks, Saturday, March 15
- d. IPAL's "Spamalot," March 14-16 & 20-22
- e. Spring ArtWalk – Saturday, April 19, 2014