



10th ANNIVERSARY & AWARD CELEBRATION
- December 2014 -

CORPORATE PARTNERSHIP PROPOSAL

Nonprofit Alliance of Monterey County (NAMC) is a membership organization governed by the Core Leadership, proudly representing over 100 organizations. Established in 2004, our mission is to increase the capacity and collective power of the nonprofit industry for the benefit of all people in Monterey County.

NONPROFIT ALLIANCE OF MONTEREY COUNTY

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NONPROFIT ALLIANCE OF MONTEREY COUNTY

Who We Are ... What We Do



Commitment

Our Mission: To increase the capacity and collective power of the nonprofit industry for the benefit of all people in Monterey County.

Our Vision: NAMC develops and implements programs that encourage its members to work collaboratively and support one another, that improve the internal operations and structures of nonprofit organizations, and that speak to the larger community about the critical role of the nonprofit industry in society.

Our Programs:

Diversity / Social Equity – NAMC is committed to improving the quality of life for all residents of Monterey County, especially for those with the greatest vulnerabilities and disadvantages.

Economic Impact – NAMC believes that nonprofit organizations play a vital role in sustaining Monterey County's economic and social health. It invests in research that measures the collective strength and impact of local nonprofits on the local economy.

Advocacy – NAMC provides advocacy support and tools, and facilitate connections for nonprofit organizations in Monterey County. This includes advocating for the nonprofit sector as a whole.

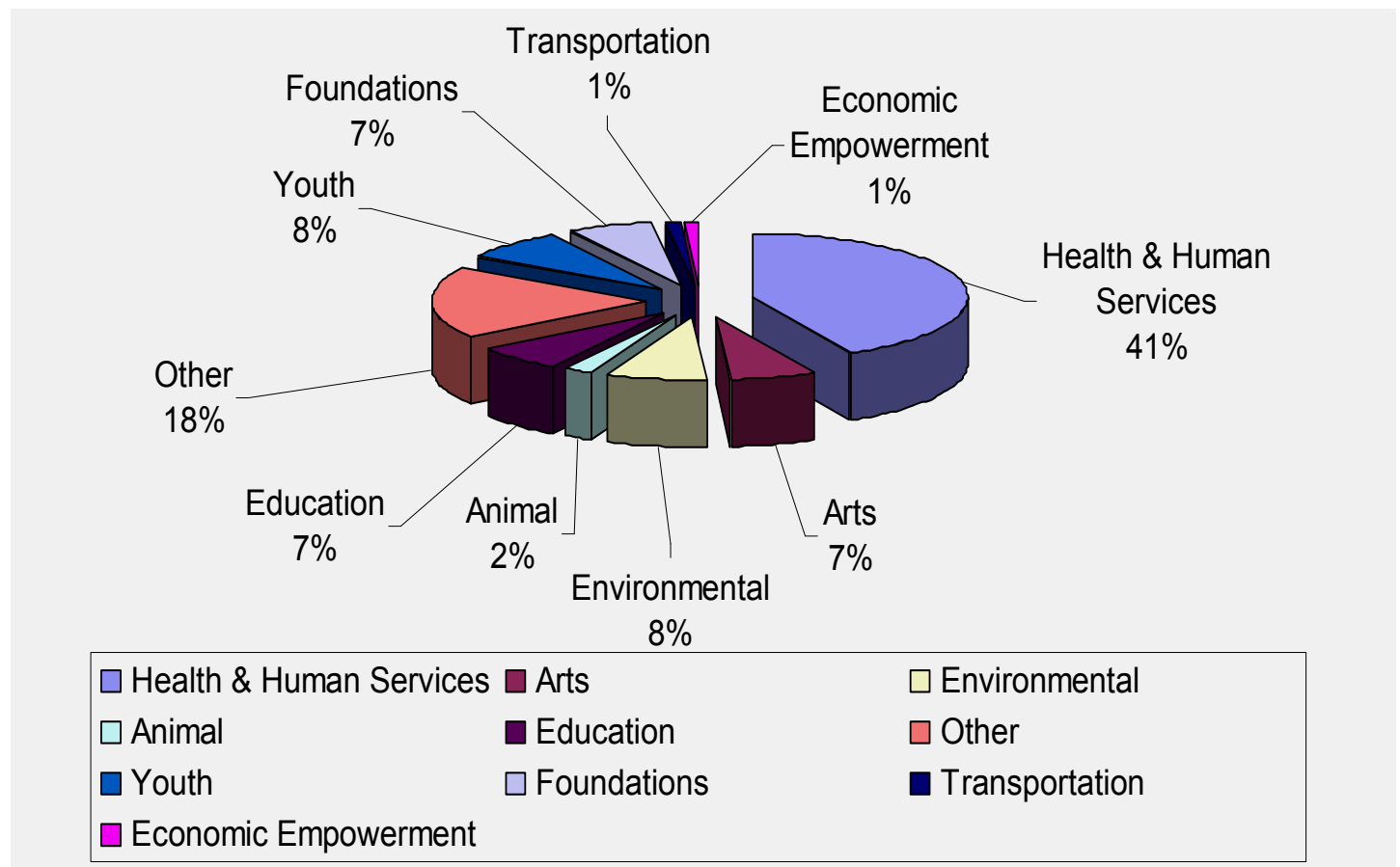
Membership

Access Monterey Peninsula
ACTION Council of Monterey Co.
Ag Against Hunger
Alliance on Aging
Alvarez Technology Group
Alzheimer's Association
Ariel Theatrical
Arms of Angels
Arts Council of Monterey County
Arts Habitat Inc.
Boys & Girls Club of Monterey County
Breen Consulting
Brigid McGrath Massie, M.B.A.
Carmel Foundation
Carmel River Watershed Conservancy
Center for Photographic Art
Central California Alliance for Health
Central Coast Center for Independent Living
Central Coast HIV/AIDS Services Central Coast YMCA
CHISPA
Coalition of Homeless Service Providers
Communities for Sustainable Monterey Co
Community Foundation for Monterey County
Community Hospital Foundation
Community Human Services
Community of Caring Monterey Peninsula
Compassionate Care Alliance
Deaf & Hard of Hearing Service Center, Inc.
Monterey Bay Veterans, Inc.
Elkhorn Slough Foundation

Family Service Agency of the Central Coast
First 5 Monterey County
Food Bank for Monterey County
Franciscan Workers of Junipero Serra
Fund Builders Alliance
Gateway Center of Monterey County
Girl Scouts of CA Central Coast
Go Kids
Grants by Design
Harden Foundation
Hearing Loss Association of America
Hosteling International Monterey
Independent Transportation Network
Interim, Inc.
Jesse Herrera
Josephine Kernes Memorial Pool, Inc
Kinship Center/Seneca Family of Agencies
Ladies First
Leadership Monterey Peninsula
Legal Services for Seniors
Literacy Campaign
Loaves, Fishes & Computers, Inc.
Lyceum of Monterey County
Meals on Wheels of the Salinas Valley, Inc.
Monterey Bay Aquarium
Monterey Co. Rape Crisis Center
Monterey County Dept. of Social & Employment Services
Monterey County Film Commission
Monterey County Health Department
Monterey Jazz Festival

Monterey Peninsula Foundation
 Moxxy Marketing
 Multiple Sclerosis Quality of Life Project
 National Coalition Build. Inst. Monterey Co.
 National Steinbeck Center
 Natividad Medical Foundation
 NRC Research
 Planned Parenthood Mar Monte
 Rancho Cielo Youth Campus
 Restorative Justice Partners
 Ron Wormser
 Salinas Senior Center
 Salinas Valley Memorial Hospital Service League
 Save Our Shores

Simply Clear Marketing
 Student Disability Resources – CSU Monterey Bay
 Monterey Bay Green Chamber
 Sun Street Centers
 Sunrise House
 TPO Human Resource Management
 United Nations Assoc. Mty Bay Chapter
 United Way Monterey County
 Ventana Wildlife Society
 Youth Orchestra Salinas, El Sistema
 YWCA



Impact

of registered nonprofits in Monterey County: > 1,212 annually*

Expenditures: \$824+ million annually (more than 80% stayed in the local economy)

Employment: > 12,000 jobs locally, and > 14,000 jobs statewide per year*

Volunteers vs. Hours: >15,243 / > 1,600 hours annually*

Marketing / Promotional / Public Relations impressions: n / a

Social Impact: >3 million reached through direct services per year. 63% nonprofits anticipated reaching more people through direct services in the next two years *

Economic Impact: \$1.5 billion per year*

*Data based on most recent completed Economic Impact Report

Note: 2014 Economic Impact Report to be released.



OUR COMMUNITY EVENT

10th Anniversary & Award Celebration

Background

Nonprofit Alliance of Monterey County is pleased to host its 10th Anniversary in 2014 to celebrate this important milestone and acknowledge the collective impact of nonprofit organizations on Monterey County. The event will take place at a premier Monterey venue scheduled to be held on December 4, 2014 at the Clement on Cannery Row. We will honor NAMC's founders, acknowledge the contributions of select staff and board members among our diverse member organizations, showcase the 2014 Economic Impact Report, feature entertainment, and more.

All net proceeds help NAMC to provide resources to over 100 nonprofit and service organizations throughout the County.

Partnership Opportunities

Presenting Partner - \$15,000

- ❖ Category exclusivity and first right of refusal for all renewal periods
- ❖ Co-creation of custom signage, verbiage and partnership guidelines (optional)
- ❖ Presenting partner designation for ALL NAMC 10th Anniversary activities
- ❖ Your company prominently signage positioned on all promotional materials and at venue on the day-of-event
- ❖ Your company name on specialty event awards to TOP organization serving youth (optional)
- ❖ Inclusion in event program for opening announcement (up to 120 sec) by you or a company representative
- ❖ 2 - Tables in VIP seating area with guest amenities* at the 10th Anniversary event *as available
- ❖ Vendor table prominently positioned on-site (optional)
- ❖ Authorization to include NAMC video, print and digital assets in your marketing and public relations campaigns
- ❖ Your company's promotional sampling to event guests (optional)
- ❖ Premiere placement on the day-of-event Partner Thank You Board
- ❖ Your company's name and logo prominently placed on event-related Web page and other digital properties
- ❖ 1 – Page Ad on the inner cover or rear outer page of event program
- ❖ Your company's name and logo on cover of event program
- ❖ Access to the VIP reception for up to twenty (20) company guests (optional)
- ❖ Acknowledgment by Emcee during award ceremony
- ❖ Additional flexible benefit options available

Platinum Partner - \$10,000

- ❖ 2 - Tables in prime location at the 10th Anniversary event
- ❖ 1 - six foot company vendor table near registration area
- ❖ Premiere placement on the day-of-event Partner Thank You Board
- ❖ Your company's name and logo on event-related Web page
- ❖ Promotional sampling (optional)
- ❖ 1 – Page Ad on the rear inner cover of the event program
- ❖ Access to VIP reception for up to ten (10) company guests (optional)
- ❖ Acknowledgment by Emcee during award ceremony
- ❖ Additional flexible benefit options available

Gold Partner - \$7,500

- ❖ 1 – Table at the 10th Anniversary event
- ❖ 1 - company vendor table centrally positioned near registration area
- ❖ Premiere placement on the day-of-event Partner Thank You Board
- ❖ Your company's name and logo on event-related Web page
- ❖ 1 – Page Ad prominently in the event program
- ❖ Access to VIP reception for up to six (6) company guests (optional)
- ❖ Acknowledgment by Emcee during award ceremony

Silver Partner - \$5,000

- ❖ 8 – Seats at the 10th Anniversary Celebration
- ❖ 1 – company vendor table near registration area
- ❖ Placement on the day-of-event Partner Thank You Board
- ❖ Your company's name and logo on event-related Web page
- ❖ 1 – Page Ad in the event program
- ❖ Access to VIP reception for up to four (4) company guests (optional)
- ❖ Acknowledgment by Emcee during award ceremony

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10th ANNIVERSARY & AWARD CELEBRATION

Please check the box below which indicates your tax-deductable partnership level:

- Presenting Partner \$ 15,000
- Platinum Partner \$ 10,000
- Gold Partner \$ 7,500
- Silver Partner \$ 5,000
- Table (ask about out company package)

CONTACT FULL NAME	TITLE
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ORGANIZATION NAME (Optional)

ADDRESS	CITY	STATE/ZIP
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DAYTIME PHONE	PREFERRED E-MAIL
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For payment processing, please make checks payable to our fiscal sponsor, Action Council c/o NAMC 10th Anniversary.
Thank you for your support!