

New AFA Hangar Store Now Open

We had quite a bit of feedback from field leaders that the prices on AFA-logoed items in the Hangar Store were too high and the shipping and handling fees the vendor charged seemed exorbitant. We have moved the store to a new marketing partner, Target Marketing Group (TMG).

Working with TMG, we've selected some products that you have told us you want in the store ... with reasonable pricing and S&H charges. Though the store is somewhat still "under construction", there are items for purchase there now, so we invite you to take a look at www.afa.org/store.

Inventory Items

There are some items that have already been made and personalized with either the AFA logo or the Air Force Memorial spires and are kept in inventory at TMG. These include umbrellas, tumblers, pens, pen/pencil set, Aviator bear, embossed journal book, ProV1 golf balls, caps, writing pad, ladies' scarf and a new men's tie. If you order by 4:00 PM EST, your order will be shipped that day.

On Demand Items

There is a wide variety of apparel items that are not kept in inventory, but will be shipped by the manufacturer to TMG, then embroidered as you request and shipped to you. These items include shirts and jackets in a wide variety of sizes and colors where you can choose the AFA logo, Air Force Memorial spires, CyberPatriot logo, and now the Wounded Airman Program logo. You can also add additional lines of embroidery for a small fee. This option allows us to provide a variety we would not normally be able to provide, but turn-around time is, of course, longer. Expect 2-4 weeks.

Chapter Items

Chapter Items that you previously ordered from AFA National staff will soon be available in the Hangar Store. Podium banners, lapel pins, stationery and more. We'll be adding an option for business cards as well. If you have a special need for an event, for plaques or awards, or any product you will be ordering in quantities, please contact Doni O'Connor at TMG (doni@tmgroup.com) to discuss your needs and she'll provide you with some excellent ideas and fair pricing.

Lastly, gift certificates will be available in the new store soon. A good idea for prizes for your golf tournaments and other gifts. If there is an item you'd like us to add to the store, please contact Susan Rubel at srubel@afa.org.