

## **Community Partner Tip of the Month**

### *2014 CP Challenge and New Year's Resolution*

If every chapter in AFA found one new member per month in 2014, we would be in our best position ever as an Association. Every single one of us would love to see that!

So, invite small business, big business, non profits, organizations, other associations, people, friends, and family! Invite them all to your monthly meetings and lets all shoot for a total of 12 new CP's for 2014. You can do it all at once, or you can do it one per month for the year. The point is....if we ALL do it, we will find ourselves in our best position ever, and your chapter will be in a great position to do more!! It's a Win-Win Challenge for 2014.

Commit right now to reach out to your community and do this. Even if you fall short of your numerical goal, if each chapter focuses on getting new members in 2014, we will see growth like we have never seen before.

If you need help, ideas, creative ways to do this, please contact Tommy Carson at [tommy.lee.carson@gmail.com](mailto:tommy.lee.carson@gmail.com) I would love to help you do accomplish this goal. If you have businesses that are across your state or quite far away, please let them know that they can make a huge impact and make a direct difference for Airmen and Families and our National Defense by becoming a member.

Remember, people love doing business with those that support our military, so no matter what the location, reach out to everyone and let them know they can make a difference by becoming a member.

Let's all agree and do our part to make 2014 the biggest and best year ever for AFA, the world's greatest Air Force, the greatest Country on earth, and particularly for those who selflessly serve and sacrifice to defend it!