



Engineers' Forum magazine

Business Manager Position with Engineers' Forum Magazine:

The position of Business Manager has been recently reintroduced as a position to the Engineers' Forum and as such is still a work in progress. However, most of the expected duties are outlined below:

- The goal of the Business Manager will be to establish and strengthen relationships between the Virginia Tech Engineers' Forum Magazine and local businesses in Blacksburg and other surrounding areas of Virginia. We are looking for first and foremost companies that would be interested in advertising for our upcoming issues, starting with the issue released this next February.
- The main job you will be doing would be in two parts: To first research what businesses and resources are available in local areas and keep records of the contact info and locations in a database, along with perhaps a small description of each business's specialization or trade.
- The second part of the job would be to get in contact with as many of these businesses and solicit advertising for the magazine. We are looking to gain more of a local presence for the publication, as well as to present local interests to our viewers.

Payment for the position will be a semester scholarship, but will also include some percentage earnings for each advertisement successfully solicited. Experience in sales is not necessarily required, but will certainly help your candidacy! Solicitation in person is highly recommended, as is having a good means of transportation for business calls.

If you are interested please contact our Editor-In-Chief for more information!

Editor-In-Chief: Coleman Merenda, coleman.merenda@gmail.com

Public Relations Manager: Joseph Davis, jmd10s@vt.edu

About Engineers' Forum:

Engineers' Forum is Virginia Tech's interdisciplinary student-staffed engineering magazine. Since 1981, we have continuously engaged students, faculty, and engineering professionals in Blacksburg and throughout Virginia. Readers anticipate our issues for the latest updates and articles regarding the achievements and initiatives of the Virginia Tech community and the engineering world beyond. Issues are published four times per year.