

Modea Digital Media Internship

During an internship at Modea you will be mentored and coached by an experienced Media & Analytics team who has a vested interest in seeing you succeed. As you prove yourself your responsibilities will increase and when you're ready to kick-start your professional career, whether it is at Modea or somewhere else, we'll be your biggest advocate.

If you consider yourself the grand champion in Scrabble or Boggle among your family and friends, the Digital Media Internship may be for you! As a Digital Media Intern you will support the overall media efforts of the Media & Analytics team. Potential responsibilities include performing keyword and competitor research, organizing and mapping keywords, conducting SEO audits, media planning, trafficking ad creative, social media analytics and reporting, and campaign configuration. Did we mention that you'd be working on projects for our Fortune 500 clients?

Requirements & Qualifications:

1. Pursuing a Bachelor's degree – English, History or Statistics majors a plus
2. Ability to work at least 20 hours per week through the summer
3. Highly organized with unparalleled attention to detail
4. Ability to effectively multi-task in a fast-paced environment
5. Excellent oral and written communication skills
6. Strong research, analytical and problem solving skills
7. Previous advertising, paid search marketing or SEO experience preferred at any level
8. Strong Microsoft Excel skills
9. Basic understanding of HTML and how web pages function
10. Ability to provide examples that demonstrate your level of understanding about SEO, SEM or Media Coordination
11. In tune with the latest Internet-related technologies
12. *You must be authorized to work in the U.S. at our offices in Blacksburg, VA*

Compensation:

1. Competitive rates, awesome culture. Check us out on Facebook at www.facebook.com/modea

To Apply:

1. Email Marcus Wood at mwood23@vt.edu.