

Media Sales Representative

Do you have a passion for life in the mountains? Would you like to be part of the dynamic world of "new media" where mobile, audio, video, print and social media converge to provide new ways of communication? Here's YOUR chance to join the DIGITAL REVOLUTION. LeisureMedia360 is seeking smart, technologically savvy applicants looking for a career opportunity in the media field. DO YOU HAVE WHAT IT TAKES?

We want creative, engaging Media Sales Professionals who can prospect, negotiate and close deals. The qualified candidate for our Media Representative will be working for our award- winning Blue Ridge Country magazine and other regional products if performance merits.

As an integral part of the LeisureMedia360 team, you'll secure advertising commitments from regional business large and small. Clients are predominantly in the tourism and real estate; including CVB's, hotels, retailers, residential developers and other tourism venues. Candidates must have a competitive spirit and want to succeed. You should be a highly motivated, self-starter. Exceptional interpersonal, communication and presentation skills are prerequisite. Candidate must be willing to travel.

Successful candidate should have:

1. Excellent verbal/written communication skills.
2. The ability to effectively communicate at all levels.
3. Time management skills and be extremely well organized.
4. A high level of internal motivation with a strong work ethic.
5. An obsessive attention to detail.
6. The ability to develop business relationships with customers.
7. Documented history of ethics, teamwork and success.
8. Knowledge of PowerPoint and Microsoft Office suite.
9. Sales experience and degree strongly preferred.

Compensation: Training Base, Uncapped Commissions, Comprehensive benefits package that includes, Health, Dental, Life and 401(k)

About Us:

LeisureMedia360, founded in 1972, is an international-award-winning publisher of city and regional magazines/websites/digital information. Our mission is to provide editorial excellence to consumers in order to serve as a beacon of light in this massive sea of information that is today's media experience. We are an innovative publishing partner to state and local tourism organizations and as one of the Southeast's leading regional publishers, our integrated print travel guides and on-line solutions are held in high regard in both the travel and the magazine fields.

Contact Shiree Carr, Human Resource Manager at scarr@leisuremedia360.com for more information and how to apply.