

About Our Company:

IX Publishing (or IXP for short) exists to help churches, non-profits, and businesses to fulfil their mission by providing website design, website hosting, content creation, inbound marketing, and advertising management services. IXP helps clients develop and manage their websites to attract as many like-minded visitors as possible and then convert them into customers (or supporters or members or beneficiaries) who are delighted and empowered to promote what they have found to others. IXP pursues long-term, sustainable growth for its clients based on web-based communication strategies which provide substance with style.

Needs:**WordPress Developers**

A developer is responsible for tasks such as the following:

- Converting PSD designs into WordPress themes: requires knowledge of HTML, CSS, PHP, and JavaScript.
- Implementing responsive web design using best practices such as media queries, flexible grids, and flexible images.
- Developing custom post types in WordPress: requires knowledge of PHP.
- Assisting in the development of content migration scripts (occasionally, as needed).

Content Managers

A content manager is responsible for tasks such as the following:

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- Creating well-formatted posts and pages in WordPress from text supplied by client.
- Cropping and editing images as needed.
- Upload and embed audio, video, and document files as needed.
- Manage other common types of content, such as: Events, Sermons, Homepage Slideshow, Photo Galleries, and Forms.
- Writing blog posts and/or social media updates (depending on the project).

Graphic Designers

A graphic designer is responsible for tasks such as the following:

- Gathering and interpreting client requirements for look and feel of website
- Providing at least two design comps at each major decision point in the design process
- Designing user interfaces for websites by synthesizing color scheme, typography, icon sets, and textures into a cohesive and distinctive design
- Designing or refreshing logos (depending on the project)
- Designing calls-to-action and/or infographics (depending on the project)

Contact Info:

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