

FLORENCE, ALABAMA

SHOP

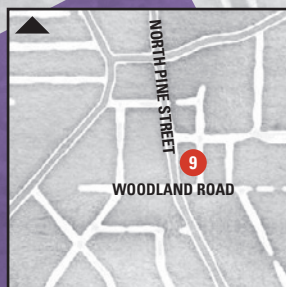
EAT

PLAY

MORE

HISTORIC
DOWNTOWN
FLORENCE

SHOP.EAT.PLAY.LIVE IN HISTORIC DOWNTOWN FLORENCE



UNIVERSITY
OF NORTH
ALABAMA

EAST IRVINE AVE

HERMITAGE DRIVE

WALNUT STREET

POPLAR STREET

TOMBIGBEE STREET

MOBILE STREET

TENNESSEE STREET

TUSCALOOSA STREET

PINE STREET

COURT STREET

SEMINARY STREET

WOOD AVENUE

- Retail
- Restaurant
- Services
- Parking
- Park



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DOWNTOWN FLORENCE

Alabama Outdoors

Alabama Outdoors opened for business in 1975 with the mission to provide the highest quality outdoor gear and clothing for outdoor pursuits and adventures.

119 North Court Street
Mon–Sat 10am–7pm; Sun 12pm–5pm
256-764-1809
www.alabamaoutdoors.com



The Baby's Room

We are a specialty children's boutique in Downtown Florence! We carry clothes, shoes, hair bows, toys, gifts, furniture, bedding, and much more!!!

801 East Tennessee Street
Mon–Sat 9am–5:30pm
256-766-5510
www.thebabysroomstore.com

Creative Jewelers

A locally owned jewelry store for over 25 years with a graduated gemologist in house. We specialize in custom design, because we believe every diamond deserves an extraordinary design! You dream it, we make it.

216 North Court Street
Mon–Fri 9am–5pm; Sat 10am–3pm
256-766-7650
www.creativejewelersonline.com



The Eclectic

Bohemian Chic! Exotic fashions and gifts from around the world. Come explore with us. You never know what you might find.

411 East Tennessee Street
Mon–Sat 11am–7pm
256-718-7999
www.TheEclectic.biz

Billy Reid

Men's and women's collections with a refined Southern sense of style, featuring tailored suits, handmade shoes, more than 20 styles of premium denim, designer shirts, sweaters, and t-shirts. There is also a selection of vintage accessories.

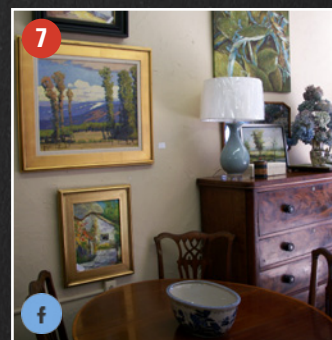
114 North Court Street
Mon–Sat 10am–5:30pm
256-767-4692
www.billyreid.com



Firenze Antiques, Gifts & Interiors

Drop in and discover the Shoals' finest 19th and early 20th century European and American antiques, beautiful oil paintings, decorative accessories, locally hand crafted jewelry, and gifts for all occasions.

114 West Mobile Street
Tue–Fri 10am–5pm; Sat 10am–3pm
256-760-1963
www.firenzeinteriors.com



Coats Clothing Company

Coats Clothing Company is a traditional men's store in historic downtown Florence. We offer everything from suits, sport coats, dress and casual slacks, a full line of shirting and neck wear, as well as tuxedo rentals.

122 North Court Street
Mon–Sat 9am–5pm
256-760-0033
www.coatsclothingcompany.com



Gift Baskets & Memories

Welcome to Gift Baskets & Memories... custom gift baskets perfect for any occasion. Our distinctive designs will make all occasions—weddings, graduations, corporate events, baby showers, and holidays even more memorable. We offer same day delivery in the quad cities and can ship worldwide.

416 North Court Street
Mon–Sat 10am–5pm
256-764-9574

DOWNTOWN FLORENCE

Goodmans Sports

The most fun and creative shop in Florence! We offer custom applique for children and adults, embroidery and screenprinting. Come in and create your own gameday attire or grab something ready to wear on the way to the game! Lots of UNA and greek merchandise!

1116 North Pine Street
Mon-Tue & Thu-Fri 10am-5pm
256-766-5760



Kennedy-Douglass Gift Shop

While visiting the Kennedy-Douglass Center for the Arts, visit our gift shop, where we feature art, crafts, and gift items from local artists and artisans. If you're looking for something unique and memorable, the Gift Shop at the K-D Center is the place to find it.

217 East Tuscaloosa Street
Mon-Fri 9am-4pm



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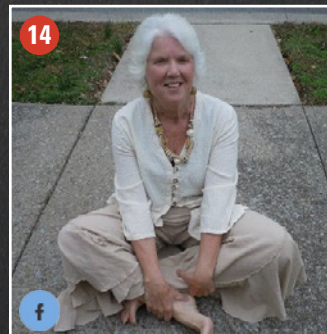


Gourmet Garden Gift Shoppe

Like us on Facebook & receive 15% OFF any gift/fruit basket delivery when you mention this brochure. We offer delivery & shipping of custom gift baskets with locally-made items. NO MINIMUM for Florence deliveries. Looking for something healthy? We offer all-natural & gluten-free baskets. Seasonal locally-grown produce boxes are also available.

320 North Court Street
Mon-Fri 10am-5pm; Sat 10am-4pm
256-766-3796
www.gggshoppe.com

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Merry Blu Boutique

Carefree, easy living. Think Gauze, Think Merry Blu Boutique.

Ladies unique apparel and accessories shop specializing in trendy clothing for women of all ages and sizes.

217 North Court Street
Mon-Fri 10am-6pm; Sat 10am-5pm
256-765-2223
www.merrybluboutique.com

Hidden Treasures

Over 12,000 square feet of Glassware - Collectibles - Antiques - Furniture - Jewelry - Barbies - Dolls - Video Games and Systems - DVDs - CDs - VHS - so much more!!!
CONSIGNMENT - BUY - SELL - TRADE

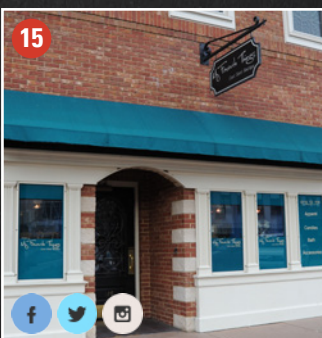
417 East Tennessee Street
Tue-Sat 10am-5pm
256-366-4985



My Favorite Things

Relaxed setting boutique promising ladies apparel, luxury candles, adornments & accessories, bath fancies, and more...

126 North Court Street
Mon-Thu 10:30am-5pm;
Fri-Sat 10:30am-8pm
256-856-0350
myfavoritethingsshoals.wordpress.com



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Jar & Company

We are a locally owned retail store for the Southern Gentleman (and ladies too!) We carry Vineyard Vines, Southern Tide, Bills Khakis, Southern Proper, Over Under Clothing, Southern Marsh, and many more.

123 South Court Street
Tue-Fri 10am-6pm; Sat 10am-4pm
256-768-1004

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Pegasus Records

Thousands of new and used CDs, Vinyl, Comics, DVDs, and Blu-ray. Music related posters, stickers, and shirts. Live music most weekends in the Pegasus Garage.

612 East Tennessee Street
Mon-Sat 9am-6pm
256-767-4340
www.PEGrecords.com

DOWNTOWN FLORENCE

Printers & Stationers, Inc.

Founded in 1933, we are a locally owned company providing our customers with a range of products from fine stationery, gifts, apparel, furniture, printing, office supplies, and business machines.

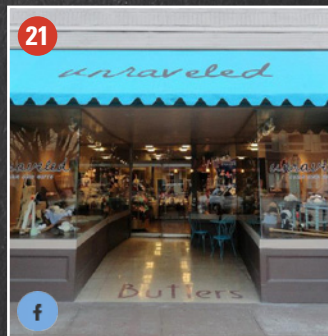
113 North Court Street
Mon–Fri 8am–5pm
256-764-8061
www.printersandstationers.com



Unraveled Yarn & Gifts

We love yarn - and you! At Unraveled Yarn and Gifts, we offer a wide range of yarn and accessories for your enjoyment. We also offer knit and crochet classes in our charming Court Street location. Stop by and visit the next time you're downtown!

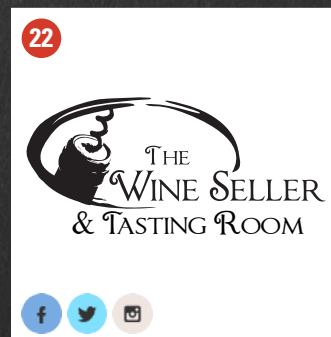
215 North Court Street
Mon 10:30–5pm; Tue 10:30am–8pm;
Wed–Thu 10:30am–5pm; Sat 10:30am–3pm
256-349-2533
www.unraveledyarn.net



Salvation Army Family Store

An array of unique merchandise awaits at our Historic Downtown Florence store. If it's new, used, collectible, antique, or vintage you seek, we have it all. Shop with us for a new experience daily! Everyone welcome!

205 North Court Street
Mon–Sat 9am–4pm
256-767-4561
www.salvationarmyflorence.org



The Wine Seller & Tasting Room

We are here to help you find the wines and craft beer you love most. With prices from \$8 up, we can find you the perfect pairing wine or a beautiful gift. And with Friday tastings and wines by the glass there is always something new for you to try and enjoy!

324 North Court Street
Mon–Wed 11am–6pm;
Thu–Fri 11am–9pm; Sat 11am–6pm
256-766-1568
www.florencewineseller.net

The Surprise Store

Gifts, accessories, and so much more... The Surprise Store is filled with delightful items for everyone! You'll be surprised at what you can find at The Surprise Store, on Tennessee Street in downtown Florence.

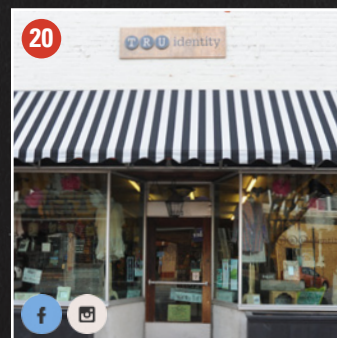
116 East Tennessee Street
Mon–Sat 9am–5pm
256-766-6810



Ye Ole General Store

We are proud to be a third generation family store. Our selections include Carhartt clothing and accessories, Liberty overalls, military backpacks, and North Alabama's finest selection of Men's Hats. "A Step Back in Time"

219 North Seminary Street
Mon–Fri 9:30am–5:30pm;
Sat 10am–3pm
256-764-0601



TRU Identity

At TRU Identity, we feature a mix of men's and women's clothing, gifts, and accessories in a rustic yet eclectic atmosphere! Our grand mix of brands will keep you coming back — and our unique selections promise something for everyone!

213 North Court Street
Mon–Thu 10am–6pm;
Fri–Sat 10am–8pm
256-577-5177



Bookmarks Coffee Shop

Drop in Bookmarks Coffee Shop in the Florence-Lauderdale Public Library for a specialty coffee, drink, sandwich, or milkshake. While you're here, check out a book, research your family history, use our free wifi, browse the art collection, and stop by the Friends Bookstore for great bargains and special finds.

350 North Wood Avenue
Mon–Thu 10am–7pm;
Fri–Sat 10am–5pm; Sun 1pm–5pm
256-764-6564

DOWNTOWN FLORENCE

The Chicago Café

Can't decide what speciality hot dog you are craving? We have you covered with our menu that features 100% beef jumbo dogs with a multitude of toppings or you can build your own! We are your premium hotdog café in historic Downtown Florence and here to serve you any time of day or late night with the best prices in town!

106 East Mobile Street
Mon–Fri 11–8pm; Thu–Sat 12am–3am
256-710-3607



Dish Gourmet Café & Catering

Freshly prepared sandwiches, salads, soups, and desserts. Amazing lunches, deliveries, and catering. Dinner on the weekends with impeccable service, beer and wine, and live jazz.

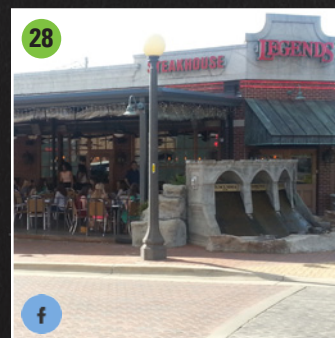
118 W. Mobile St.
Mon–Thu 11am–3pm
Fri 11am–3pm; 5:30pm–9:30pm
256-766-2414
www.dishgourmetcafeandcatering.com



FloBama Music Hall

FloBama Music Hall is a full menu restaurant with live entertainment. We offer 6,000 sq/ft, vintage whiskey barrel tables, 3'8"x10' projector screens, a 40' bar, a 25'x15' stage with led lighting, moving heads, a top of line mic package, and a 22' truss with all the best in lighting for any show. With no cover charge, we believe that everyone should be able to "Eat, Listen, and Enjoy"!

311 North Court Street
Mon–Sat 11am–2am
256-764-2225
www.flobamadowntown.com



Legends Steakhouse

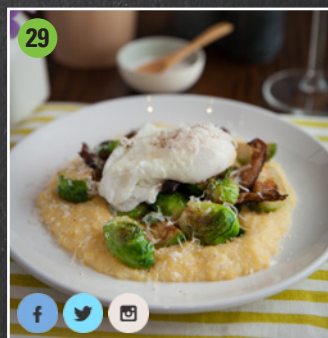
Authentically Southern. Steaks, Seafood, Pasta and more in a relaxed atmosphere. Legendary food at affordable prices with full bar available. You won't find another restaurant that cares more about you and your family.

201 North Seminary Street
Sun–Thu 11am–9pm;
Fri–Sat 11am–10pm
256-766-5072
www.LegendsSteakhouse.com

Odette

Odette is a neighborhood eatery and shop in historic downtown Florence, serving elevated American fare with southern and international influences. Our menu features locally- and sustainably-sourced ingredients in a contemporary, inviting, and comfortable atmosphere.

120 North Court Street
Mon–Wed 11am–12am;
Thu–Sat 11am–1am
256-349-5219
www.odettealabama.com



On the Rocks

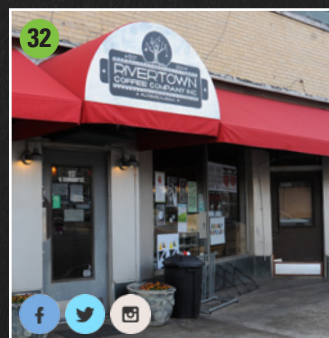
Downtown Florence's favorite gathering spot, On the Rocks brings a big city pub atmosphere to Court Street, with a down home charm that's all Flo-Town!

110 N. Court Street
Mon–Sat 11am–2am; Sun 4pm–2am
256-760-2212
www.florenceontherocks.com

Poplar South Deli & Grille

Great things come in small packages! Come visit Poplar South and see what everyone is raving about - the best breakfast and lunch in town, all served from our location on South Poplar Street. You'll be surprised at the big tastes that come from such a small place!

105 South Poplar Street
Mon–Sat 10:30am–6pm
256-766-6197



Rivertown Coffee Company

Since October of 2004, Rivertown Coffee Co. has been serving up the best coffees, lattes, cappuccinos, muffins, soups, and sandwiches in the Shoals area. We serve drinks all day and night and serve fresh soups and sandwiches Mon-Fri 11am-2pm. Craft beer and wine available.

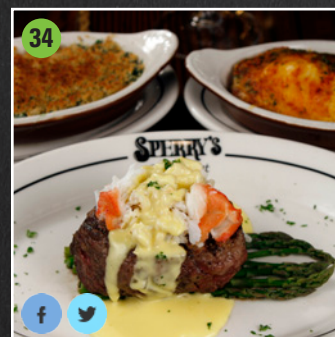
117 North Seminary Street
Mon–Thu 7am–10pm; Fri 7am–11pm;
Sat 9am–11pm
256-765-7128

DOWNTOWN FLORENCE

Rosie's Mexican Cantina

Flavors Fantasticos! Enjoy the Shoals Finest Mexican Restaurant located in Historic Downtown Florence. Experience a fun and festive atmosphere with Old Mexico artifacts and antiques, along with our quality, handmade Mexican cuisine and one-of-a-kind Tex-Mex entrees.

302 North Court Street
Mon–Thu 11am–9pm; Fri–Sat 11am–10pm
256-767-5599
www.rosiesmexicancantina.com



Sperry's Restaurant

Sperry's Restaurants is celebrating more than 40 years of great food, including delicious steaks - and more! Located in the former Dales Steak House location, Sperry's is completely remodeled, and the focus is on great food, great drinks, and a great dining experience.

1001 Mitchell Blvd
Mon–Thu 5pm–10pm; Fri–Sat 5pm–11pm
256-766-4961
www.sperrys.com

YUMM Thai Sushi & Beyond

Yumm is the only truly Thai restaurant in the Shoals area... but it's so much more. From sushi to Thai cuisine — and everything beyond, including the best Happy Hour in town, this is the place to meet your friends for lunch or dinner! Come to Yumm and see for yourself!

117 North Court Street
Mon–Thu 11am–2pm and 5pm–9pm;
Fri–Sat 11am–2pm and 5pm–10pm
www.yummthaisushiandbeyond.com



Bronzed Body Luxury Tanning

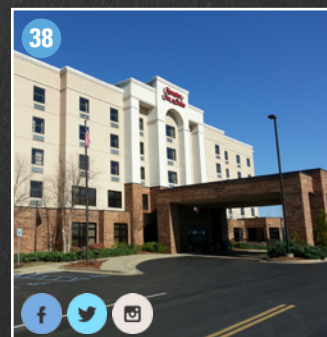
Set in Florence's historic downtown district, Bronzed Body Luxury Tanning is the Shoals' newest tanning salon! Our sunless tanning beds are equipped with state of the art technology that provide our clients with a deeper, darker, faster tan. Why be tan when you can be BRONZED?

110 South Seminary Street
Mon–Fri 11–7pm; Sat 10am–4pm
256-349-5394
www.bronzedbodytanning.com

The Coiffure at 108

We are a high-end salon willing to create the style and color of your choice. Men, women, and children welcome. We offer facial services, waxing, and other hair services. Call for appointment today!

108 East Tuscaloosa Street
256-577-8391



Hampton Inn & Suites

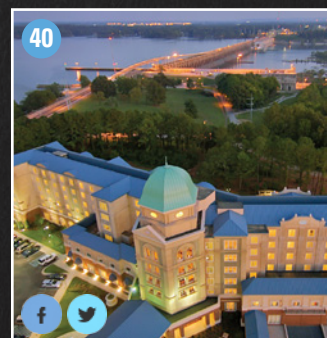
Welcome to Hampton Inn & Suites Florence-Downtown. Conveniently located in the heart of the Shoals area, within walking distance of fantastic shops, restaurants and the historical district. 1-800-HAMPTON or 256-767-8282 for reservations.

505 S. Court St.
Always Open
256-767-8282
www.florencedowntownsuites.hamptoninn.com

Inga's Lashes & More

Full service eye lash salon, specializing in lash beautification. We also provide hair extensions, highlights, cuts, styles, eyebrow threading, waxing, dread locks, manicure, pedicures, and massage. We are ready for you! If you are not becoming to you then you should be coming to us.

413 East Tennessee Street
Tue–Fri 9:30am–5:30pm;
Sat 9:30am–3pm
256-765-7001



The Marriott Shoals Hotel & Spa

The Marriott Shoals Hotel & Spa has 199 guestrooms, each with a balcony overlooking the beautiful pool, Wilson Dam and scenic Tennessee River. During your stay, enjoy a relaxing evening with live entertainment, an upscale dining experience 22 stories above the hotel, or lose yourself in luxury with the ultimate pampering experience.

10 Hightower Place
Florence, AL 35630
256-246-3600
www.marriottshoals.com

DOWNTOWN FLORENCE



Residence Inn Florence

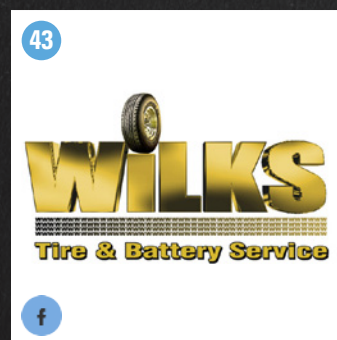
The Residence Inn by Marriott has been awarded by the City of Florence, Alabama as a certified "Green" hotel in the Shoals area. Whether you are traveling to this beautiful river locked city for a sporting event or are here to enjoy the area's rich cultural and musical heritage, the Residence Inn by Marriott is ready for you!

1000 Sweetwater Avenue
Always Open
(256) 764-9966
www.marriott.com/hotels/travel/mslri-residence-inn-florence/

Salon Mod & Spa

Salon Mod & Spa is a full service, upscale salon. Our talented stylists are educated on the latest trends, and spa treatments are blissful and result oriented. Our staff loves what they do and want you to look and feel beautiful. Mention this brochure for \$10 off any premium service.

312 North Pine Street
Tue–Fri 10am–7pm; Sat 10am–4pm
256-760-9663



Wilks Tire and Battery

Wilks Tire and Battery is your local, family owned, one-stop shop. We do full service automotive maintenance and repairs. Our professional associates look forward to your call. Free local pickup and shuttle.

619 East Tennessee Street
Mon–Fri 7am–5pm
256-764-8551
www.wilkstire.com

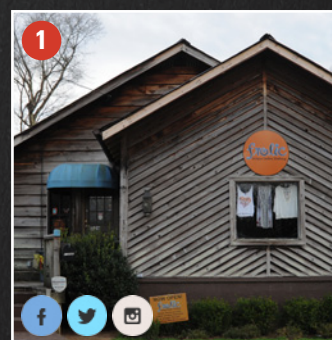
NORTH FLORENCE



Frolic

Frolic has been serving the Shoals for 5 years in high fashion with bi-weekly shipments and affordable prices in a retro atmosphere where everything goes.

1326 North Pine Street
Tue–Fri 10am–5pm; Sat 10am–4pm
256-710-1937



Xtravagance by Susan

With a variety of products ranging from gourmet foods created by local chefs to beautiful jewelry, artwork, and accessories, we have everything you need to build the perfect gift basket for any occasion. In addition, we specialize in collegiate customized items for both gift and registry. Stop by today!

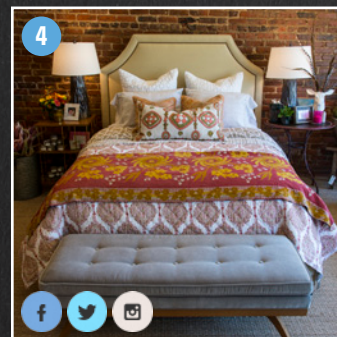
1326 North Pine Street
256-764-1018

NORTH FLORENCE

Frostbite - Montagu's

Fresh sandwiches cooked in front of you. 100 Rotating flavors and frozen yogurts.

1611 : 1615 North Pine Street
Fri-Sat 11am-11pm
256-810-0999



Me Spa

Me Spa is a day spa offering massages, facials, hair services, waxing, gift certificates, makeup instruction, and private parties.

1400 North Pine Street
Mon-Tue 9am-4pm;
Wed-Fri 9am-6pm; Sat 9am-4pm
256-712-5524
www.allaboutmespa.com



Teresa & Associates Day Spa & Salon

We are a bareMinerals and Keratin Complex certified salon. We have the latest color and style technique with over 50 years combined experience. Teresa and Brianna welcome you!

1406 North Pine Street
Tue-Fri 10am-6pm; Sat 10am-4pm
256-767-9933

CULTURE AND MUSIC

Shoals Theatre

The historic Shoals Theatre in downtown Florence, once a movie house, is now home to the Gingerbread Players, which specializes in programming for the entire family, and The Zodiac Players, the area's longest-running community theatre. Check out www.shoalstheatre.com for times and shows. 123 North Seminary Street, Florence, AL 35630 – 256-764-1700



UNA Norton Auditorium

Located on the University of North Alabama's campus, Norton Auditorium hosts a plethora of events open to the community, from classical symphonic concerts to theatre productions by the university. Visit una.edu for listings of events.

the end. Theatre

Created to bring more contemporary plays to the Shoals area, the end. Theatre is located on South Pine Street in downtown Florence. Performances usually start late at night and are meant for a more mature audience. Plays are often by new and unperformed playwrights from around the United States. Go to theendoftheatre.org for more information. 106 South Pine Street – 256-762-9026

On Stage

On Stage, a cultural entertainment organization founded in 1936, presents four performances a year featuring world-class performers. Events are held at Norton Auditorium and Shoals Theatre and range from symphony orchestras to music legends such as Ricky Skaggs and Leon Russell. Visit www.shoalsonstage.com for details.

The Kennedy-Douglass Center for the Arts

Located in downtown Florence, the Kennedy-Douglass Center resides in three different historic houses, which are listed on the National Registry of Historic Places. With ever-changing exhibits, juried art shows, and learning programs, something is always going on at Kennedy-Douglass. Go to kennedydouglasscenter.org for more information. 217 East Tuscaloosa Street – 256-760-6379

Shoals Symphony at UNA

You'll be amazed that a community this size can have a symphony this good! The Shoals Symphony has regular performances throughout the year. Visit www.una.edu/symphony for a schedule.

116 E Mobile

The area's newest performance venue, 116 E. Mobile features a variety of performers in a relaxed atmosphere, right in the heart of downtown. Visit www.facebook.com/116EMobileSt for a complete list of performances and times.

Pegasus Records – Garage

The Pegasus Garage is a space that is rented out for bands/promoters to use for shows. 612 East Tennessee Street - 256-767-4340 - www.pegrecords.com

Singin' River Brewery Company

Florence's first brewery opened their doors in June of 2013 and now serves their craft beers near and far. 526 East College Street - www.singinriverbrewing.com

The Mane Room

The Mane Room is the UNA Department of Entertainment Industry's in-house performance venue. The small, intimate space has a small stage, 400-person house, and features a variety of entertainment options. Visit www.una.edu/maneroom/ for information.

ANNUAL EVENTS

First Fridays

On the first Friday of each month from March through December, Historic Downtown Florence comes alive with art, music, shopping and entertainment for the whole family! Enjoy the sights and sounds around every corner – dine in one of our fine restaurants – shop at our galleries and stores – or take a leisurely stroll to enjoy one-of-a-kind arts and the finest live music around! www.firstfridaysflorence.com

George Lindsey Film Festival

This festival, started in 1997 by UNA Alumnus George Lindsey (most famous for his role as Goober Pyle on the Andy Griffith Show), welcomes participants from all over the globe. Every March, the Shoals looks forward to different movie screenings, as well as panel discussions led by film industry professionals. The festival's past guests have included Oscar winners Billy Bob Thornton and Ernest Borgnine. www.lindseyfilmfest.com

Florence Restaurant Week

Food is wonderful all year long in Florence, but during Florence Restaurant Week things just taste a little bit better. Selective menus, special prices and the chance to help folks doing good work in the community make Florence Restaurant Week an excellent time to visit the Shoals. Held mid-May; visit www.dineoutflorence.com for more information.

Arts Alive

Held during May in downtown Florence's Wilson Park, this celebration of local and national art includes a juried art show featuring artists from around the United States. Artists also set up booths to sell and display their works. Visitors can browse dozens of different vendors selling paintings, sculptures, jewelry, and hand-crafted furniture. www.artsalivealabama.com

UNA Front Porch Storytelling Festival

For two days in May, listen as nationally renowned storytellers entertain with their tall tales. Indoor and outdoor venues provide multiple locations for terrific storytelling and even ghost stories at night! www.una.edu/storytelling

Spirit of Freedom Celebration

Held every July 4th in McFarland Park, this event celebrates Independence Day to the fullest. With the Tennessee River as a backdrop, enjoy live music, food vendors and a spectacular fireworks show at the end of the night. A perfect celebration for friends, kids, and families! www.visitflorenceal.com

W.C. Handy Music Festival

As the temperatures soar in July, the Shoals gets ready to party. This 10-day festival, which honors "Father of the Blues" and Shoals native W.C. Handy, welcomes musicians from all over the world. Every day, different musical artists perform around the Shoals area. Whether you're a fan of classical, gospel, rock'n'roll, or the good ole blues, there will be something to suit your taste. www.wchandymusicfestival.org

Alabama Renaissance Faire

With the nickname the "Renaissance City," Florence appropriately hosts the Alabama Renaissance Faire and Feast the last weekend of October. The Faire, which draws about 40,000 visitors each year, features authentic Renaissance food, costumes, and music to take visitors back in time. www.alarenfaire.org

Other Annual Festivals

June	Helen Keller Festival www.helenkellerfestival.com
July	Rogersville Bluegrass Festival www.rogersvillealabama.org/Event_Bluegrass.asp
Sept	Oka Kapassa: Return to Coldwater www.okakapassa.org Trail of Tears Motorcycle Remembrance Ride www.trailoftears-remembrance.org
Oct	Sam Phillips Music Celebration Sam Phillips Celebration Facebook Page Oktoberfest

SIGHTS TO SEE

The Frank Lloyd Wright Rosenbaum House

Designed in 1939 for Stanley and Mildred Rosenbaum for a mere \$12,000, The Rosenbaum House is a prime example of Wright's Usonian design concept. The house was given to the City of Florence in 1999 and restored to its original condition. The house contains the original Wright-designed furnishings and is the only Wright building that is open to the public in the Southeast. www.wrightinalabama.com



Say hello to the University of North Alabama's lions.

UNA, the oldest four-year institution in Alabama, is also one of the only colleges in the state to have live mascots located on campus. The lions, Leo and Una, can be seen at the George H. Carroll Lion Habitat located in Harrison Plaza. While you're on campus check out Wesleyan, Rogers, and Colby Halls, which are all registered as historic landmarks in the national registry. Frederick Law Olmsted, the same architect who designed New York's Central Park, designed the campus's original facilities. www.roarlions.com/Lion_Tradition/Mascots_Leo_UNA

Peruse the aisles of Florence's Public Library.

The Florence-Lauderdale Public Library is not only a beautiful building but also has one of the best historical archives of Southern genealogy and history. Volunteers and staff are always eager to help visitors with research. The library also hosts many free events to the public, such as movie screenings and book signings. www.flpl.org

Pope's Tavern and Museum

One of the oldest structures in the Florence area, Pope's Tavern and Museum has had many uses during its lifetime, including a tavern, inn, stagecoach stop, and private residence. The building's most famous use was during the Civil War when it served as military hospital for both Confederate and Union troops. Andrew Jackson is believed to have stopped here on his way to the Battle of New Orleans. Today, Pope's Tavern is used as a museum that holds memorabilia from the 18th and 19th centuries. It also hosts the annual Frontier Day in June, a celebration where history lovers unite and demonstrate pioneer crafts and play dulcimer music. www.florenceal.org/Community_Arts/Art_Museums/Art_Galleries_Museums/Popes_Tavern

W.C. Handy Home

Definitely don't miss the W.C. Handy Home—an old cabin where in 1873 William Christopher Handy, known as "The Father of the Blues", was born. Today the cabin houses a museum of memorabilia, sheet music, and the personal papers of the composer of "St. Louis Blues," among many others. www.florenceal.org/Community_Arts/Art_Museums/Art_Galleries_Museums/WC_Handyl



FLORENCE MAIN STREET PROGRAM

Florence, Alabama, has a vibrant and alive downtown. Florence Main Street Program serves this historic downtown by developing creative programs and promotions to bring people to Downtown Florence. Main Street committees strategize, develop solutions to issues facing downtown businesses, and create projects designed to give downtown a competitive edge. Florence Main Street brings events, festivals, tours, and conferences to downtown while also advising individual businesses, whether they are start-ups or established, on ways to improve their properties and their operations.

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WANT TO LEARN MORE ABOUT DOWNTOWN FLORENCE?

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