

## Business Profile – Chamber Chat August 2014

The United Way of Otero County has been serving our little piece of New Mexico for nearly half a century and is proud to be an integral part of the success of our community. For a building to be stable for the long term, it needs a solid foundation. The same is true for life, and the building blocks for a solid life are a strong education, financial stability and good health. The United Way of Otero County works with local businesses, individuals, civic groups and non-profits to improve these three areas. We all have a stake in the growth and prosperity of our community and we can create a better, brighter future for generations to come by living united. It all starts with recognizing that we're all in this together and then acting on that knowledge.

### **How can you help?**

You can give, make the United Way your investment partner. Your contribution supports the building blocks for better lives and a stronger community and all the money that is raised in Otero County stays in Otero County. Every little bit helps; one hour of pay per month could change a life forever.

You can:

- Advocate
- Champion a cause
- Make your voice heard
- Learn about important issues and join together to help create solutions
- You can volunteer
- Lend your muscle
- Contribute brainpower

We all have something to offer. Everybody wins when we pitch in to advance the common good. Please join us for this year's campaign kick-off with the BBQ for Change, a free event at Alameda Park on Saturday August 23<sup>rd</sup> from 10-1pm. Come and meet our amazing local partner agencies and learn how they help to affect positive change in our community every day. Also, don't forget about the Day of Caring on September 5<sup>th</sup>. For over two decades this annual event along with nearly 500 volunteers has been helping the elderly and disabled with projects that allow them to live healthier, happier lives.

Give, Advocate or Volunteer, call the United Way of Otero County at 437-8400, visit our website [www.uwotero.org](http://www.uwotero.org), like us on Facebook or visit us at 1601 E. 10<sup>th</sup> Street for more information. Thank you for your support of us, our neighbors and the beautiful place we live.