



## YOUR CHAMBER LINK

### October 2014

**Interested in hosting Food And Networking (FAN) Club?**

**Start thinking about 2015, sign-up early.**

**Please call the Chamber office at 437-6120 to schedule your opportunity to host and showcase your business to the Membership and Community.**

### Alamogordo Chamber of Commerce Staff

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Administrative Assistant  
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Laurie Anderson, Business Development Director  
Otero County Economic Development Council  
ocedc@alamogordo.com

**Clyde W. Tombaugh**  
**Dome Theater**  
**Alamogordo, NM**

**October—November 2014**

Titles and times subject to change.  
For more information,  
visit [www.nmspacemuseum.org](http://www.nmspacemuseum.org)  
or call (575) 437-2840 or 1-877-333-6589

***Farewell tour!***

A new high-resolution, giant screen digital projection system is coming soon to the Tombaugh Theater. So you just have a few weeks left to see these classic films in their original format.

To say farewell, we replace the veteran *Hubble* with *Journey Into Amazing Caves* and the planetarium shows with an extra movie showing for these last few weeks.

Please visit [www.nmspacemuseum.org](http://www.nmspacemuseum.org) for updates on the conversion and announcements about exciting new movie titles.

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***Journey Into Amazing Caves***

**10 a.m., 12, 2, 4 p.m.**

Expert cavers Nancy Aulenbach and Dr. Hazel Barton explore unusual caves—like ice caves in Greenland and underwater caves in the jungles of Mexico—as they search for important clues about the Earth's past and the microorganisms that inhabit its most extreme environments. This unique story transports you to some of the most extraordinary environments on Earth.

Narrated by Liam Neeson. 39 minutes.

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***Tornado Alley***

**11a.m., 1, 3 p.m.**

Join *Storm Chasers* star Sean Casey and the researchers of VORTEX 2, the most ambitious effort ever to understand the origins and evolution of tornadoes, on this heart-pounding science adventure. Armed with a 70mm camera, a fleet of customized vehicles designed to withstand gale force winds, torrential rains and unrelenting hail, and an arsenal of advanced weather instruments, *Tornado Alley* takes audiences on a thrilling quest to experience a tornado's destructive power at point blank range. Experience the adrenaline and the science of nature's most dramatic phenomena!

Narrated by Bill Paxton. 43 minutes.

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**Admission prices**

	<b>Movie</b>	<b>Museum</b>	<b>Movie &amp; Museum</b>
<b>Adults (13-59)</b>	<b>\$6.00</b>	<b>\$6.00</b>	<b>\$10.00</b>
<b>Senior (60+) / Military</b>	<b>\$5.50</b>	<b>\$5.00</b>	<b>\$9.00</b>
<b>Children (3-12)</b>	<b>\$4.50</b>	<b>\$4.00</b>	<b>\$7.00</b>
<b>Tots (2 &amp; Under)</b>	<b>Free</b>	<b>Free</b>	<b>Free</b>

Open every day except Thanksgiving and Christmas.

We may delay shows if a large group has booked seats and is running late but is expected momentarily.

Schedule subject to change without notice based on group bookings.

Thank you for your patience.

United Way of  
Otero County's

**KOATS FOR KIDS**

**COAT DRIVE**



**October 6<sup>th</sup> - December 1<sup>st</sup>**  
Our community is in need of new & gently  
used coats, hats, caps, gloves & scarves.

**DROP OFF LOCATIONS INCLUDE**

**• ALAMOGORDO**

- Walmart
- Alamogordo Chamber of Commerce
- Comet Cleaners
- Bank '34
- First National Bank – 10<sup>th</sup> Street, Mall location & 1<sup>st</sup> Street
- United Way of Otero County's Office
- Vision Ford Lincoln

**• CLOUDCROFT**

- Otero County Electric Co-Op
  - Alto Office as well
- First National Bank

**• TULAROSA**

- First National Bank
- TBTC/TCI

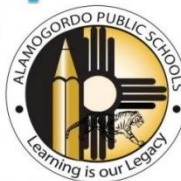
- Otero Federal Credit Union – 10<sup>th</sup> & North White Sands
- CHINS – 501 24<sup>th</sup> Street, Full House, Full House 2 & Children's House
- Zia Therapy Center
- Gerald Champion Regional Medical Center
- Kmart
- ACME Cleaners
- Animal Village NM

**• HOLLOMAN AFB**



All coat distributions will be through the United Way of Otero County's Office  
1601 E. 10<sup>th</sup> Street Office 575-434-8400 [www.uwotero.org](http://www.uwotero.org)

**Thank you to our Sponsors**





# A FREE LEGAL WORKSHOP

*Presented by Legal Resources for the Elderly Program*



## ESTATE PLANNING/ LONG-TERM MEDICAID PLANNING

The workshop will cover:  
Powers of Attorneys, Advanced Health Care Directives,  
Estate Planning and Long-Term Care Medicaid Planning

Workshops include a presentation by an LREP staff attorney,  
question and answer period, and one on one consultations.  
(Appointments must be scheduled in advance.)

**Dates:** Tuesday, October 7, 2014  
**Time:** 10:00 AM—11:15 AM (Workshop)  
12:30 PM —3:30 PM (Consultations)  
**Location:** Alamogordo Senior Center  
2201 Puerto Rico Ave, Alamogordo, NM 88310

For information, call

(1-800-876-6657 or 575-439-4150)



Free Legal Workshop  
1-800-876-6657  
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Brought to you by:



## One Day, Two Workshops!

### Overcome Obstacles to Customer Service

Thursday, October 9, 2014

10:00 AM - 12:00 PM

- Identify root challenges and barriers to providing outstanding service
- Collaborate with your team to identify solutions
- Launch an initiative to implement changes
- Sustain a long-term plan for improved customer service

### Master The Selling Process

Thursday, October 9, 2014

1:30 PM - 3:30 PM

- Identify best practices and capitalize on strengths
- Develop a proven, repeatable sales process for employees
- Identify solutions to sales barriers
- Practice your sales presentation and receive peer feedback
- Pull together the full sales process

Cost: **\$10 for one workshop or \$15 for both (special discounts may also apply)**

Register: Online at [nmsbdc.org/Alamogordo](http://nmsbdc.org/Alamogordo), email [sbdcnmsua@nmsu.edu](mailto:sbdcnmsua@nmsu.edu), or call (575) 439-3660

Location: SBDC/Technical Education Bldg, Room 103

Workshops presented by:  
Charlie Black, Dale Carnegie

Co-sponsored by:



DALE CARNEGIE  
TRAINING



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

along  
with



present the 27th Annual  
**SHRIMP BOIL**

Friday, October 10 • 6 PM to 10 PM

Mesa Verde Ranch

**\$25.00** per person

Ticket required for admittance  
Call BCAOC at 437-2066 or email  
[bcaoc@qwestoffice.net](mailto:bcaoc@qwestoffice.net)



Directions from Alamogordo:  
Travel North on US 54/70 from Alamogordo towards Tularosa  
Turn West at stoplight for NM285 (La Luz Gate Road)  
Travel West on La Luz Gate Road approximately 5 miles  
Turn South at Mesa Verde Ranch entry



# **KHAMELEON INC.**

P.O. Box 700 Thoreau, NM 87323 ~ [www.khameleoninc.org/welcome](http://www.khameleoninc.org/welcome)

## **RE: Event Invitation**

*You have been cordially invited to the 2014 New Mexico Statewide Party Mixer. **Khameleon Inc.** is a service providing company, winning the fight at putting people, communities, and their needs...first! Starting on September October 10, 2014, we will be hosting and filming the **2014 New Mexico Statewide Party Mixer Tour**, which is set to kick-off in Alamogordo, NM. The Tour will feature a Job Fair, 2-Conference Sessions, and evening Entertainment. The footage recorded during campaign will be subject to use as a marketing and survey tool. In addition, we will be networking with College/University student organizations such as but limited to i.e. **S.G.A.** (Student Government Association) and **M.E.I.S.A.** (Music& Entertainment Industry Student Association) locally, nationally, and abroad. The Conferences will discuss the topics as follows:*

- 24-Hour Childcare
- M.E.I.S.A.
- Scholarships
- Internships
- Music & Entertainment Industry
- My Testimony (*Talk Show*)
- Child Support Reform
- Recidivism

For the **City of Alamogordo** on Friday's the dates are as follows:

- ✓ **October 10, 17, 24, & 31**
- ✓ **November 14, 21, & 28**
- ✓ **December 19 & 26**

Event Itinerary is as follows:

8am-10am	Job Fair
Break	(Meet & Greet/Food & Beverage Served)
12am-2pm	Lunch Conference
Break	(Meet & Greet/Food & Beverage Served)
4pm-6pm	Evening Conference
Break	(Meet & Greet/Food & Beverage Served)
8pm-Close	***** Evening Entertainment (TBA) *****

For Vendor, VIP, and Event Information call (915) 694-4225 or visit us at [www.khameleoninc.org](http://www.khameleoninc.org) . Thank you for your time and patience. We look forward to networking with you.

Sincerely,

**Insley Evans**  
President





# Parking Lot Sale

## Something for Everyone

Come and Shop While the  
Kids Have Fun in the Bouncy House  
Food and Drinks Will  
Also Be Available for Purchase

Bethel Baptist Church Parking Lot  
1316 Scenic Drive  
Saturday October 11, 2014  
8:00am to ????

Please Support our Efforts by  
Dropping off Your Donation at  
Bethel Baptist Church

Or  
The Love INC Offices  
2826 Indian Wells Road  
For More Information  
Please Call (575) 439-4812

All Proceeds to Benefit  
Love INC of Otero County



Mobilizing the Church to  
Transform Lives and Communities  
In the Name of Christ



# ART & WINE WALK



Sunday, October 12  
12N - 5PM

ART • CRAFTS  
FOOD • WINE  
MUSIC



Free Admission  
25+ Exhibits



7288 Hwy 54/70 • Alamogordo • 575.434.0035



What in tarnation is goin' on over there?

# GREAT BOWLS OF FIRE CHILI COOK-OFF

Saturday, Oct. 18th NM Museum of Space History  
**TASTING CUPS GO ON SALE AT NOON!**

*Proceeds benefit area non-profit organizations.*

To enter a team, contact Becky Roberts,  
email [broberts@gcrmc.org](mailto:broberts@gcrmc.org) or call 443-7857



Thanks to our great sponsors:  
Boss Consulting, GCRMC, Desert Sun Motors,  
John Wheeler and Associates, Otero County Electric Co-op,  
and Otero Federal Credit Union.



*Enchanted Fine Art Benefit*

*October 24, 2014*

*First National Bank Atrium*

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Featured Artist

Nationally Acclaimed - Award Winning

**Penny Thomas Simpson**

Watercolor and Acrylics Artist



I'm a New Mexican artist that doesn't do much traditional "southwestern" art. I work primarily in watercolors and acrylics and I'm a signature member of the New Mexico Water Color Society.

I painted a Trail of the Painted Pony, "Apple-oosa" that was reproduced as ceramic collectable miniature (now retired).

I most enjoy doing pieces of art that are pretty bold, very realistic and full of light. I hope you like them, too!



# ZOO BOO

SAT. OCTOBER 25, 2014  
9AM-12PM  
ALAMEDA PARK ZOO



## FREE ADMISSION!!

FREE.....

- . CANDY
- . PRIZES
- . REFRESHMENTS
- . COSTUME CONTEST

CATEGORIES:

SCARIEST, CUTEST, MOST ORIGINAL

\$25 GIFT CARD- 1ST PLACE - EACH CATEGORY

\$15 GIFT CARD- 2ND PLACE - EACH CATEGORY

\$10 GIFT CARD- 3RD PLACE - EACH CATEGORY

NEW CATEGORY: FAMILY!!!

OVERALL WINNER - \$50 GIFT CARD



PLEASE ENTER AND EXIT  
THROUGH NORTH GATE

NO PETS ALLOWED IN ZOO





CITY OF ALAMOGORDO



# 2014

# CHRISTMAS CRAFT & VARIETY SHOW

BETTER THAN EVER!!!

## FREE ADMISSION!!

NOVEMBER 8TH FROM 9A-6P  
NOVEMBER 9TH FROM 12P-4P

SGT. WILLIE ESTRADA  
MEMORIAL CIVIC CENTER  
800 E. FIRST STREET  
ALAMOGORDO, NM. 88310



### FEATURES:

- DOOR PRIZES!
- HOLIDAY ENTERTAINMENT
- FOOD AVAILABLE
- SPECIAL APPEARANCE BY SANTA!!

FREE PICTURE  
WITH SANTA WITH  
TOY DONATION TO:



**KIDS CRAFT  
AREA!!**

**MAKE YOUR  
OWN CRAFTS!!**



"LIKE" US ON  
FACEBOOK FOR  
UPDATES AND INFO.



**VETERAN'S DAY  
OBSERVANCES  
Parade**



in **Alamogordo**  
10<sup>th</sup> & Oregon to New York Ave

**Sat., Nov. 8, 2014**  
**10:00 am**

# **Otero/Lincoln County Veterans Leadership Council**

**& Alamogordo Evening Lions Club**

## 2014 VETERANS DAY PARADE ENTRY FORM

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Address: \_\_\_\_\_

"E" mail address: \_\_\_\_\_

Please indicate category:

1. Animal \_\_\_\_\_
2. Marching Unit - Musical \_\_\_\_\_
3. Marching Unit - Nonmusical \_\_\_\_\_
4. Float \_\_\_\_\_ Length \_\_\_\_\_
5. Motorized Unit \_\_\_\_\_ Length \_\_\_\_\_

Short description of entry: (i.e. single vehicle, truck with trailer, semi with trailer, etc.)

PLEASE PRINT CLEARLY

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The parade will begin at 10:00 am sharp on Saturday, November 8th. You must be in line by 9:30 am. And ready to go. Have your contact person report to our representative at the corner of 10th & Oregon between 9:15 & 9:30 am to pick up your spot number. **ANY HORSE/ANIMAL ENTRY MUST PROVIDE A "POOPER SCOOPER" PERSON BEHIND THEIR FORMATION. NO ITEMS WILL BE THROWN (YOU MAY WALK AND HAND IT OUT).**

Please return this form by November 4th to Veterans Day Parade, 2514 Tulane Ave, Alamogordo NM, 88310. (It also can be dropped off or fax to the Alamogordo Chamber of Commerce, 437-6334) For more information please call Richard at 437-6616. Any entries coming in after November 6th will be placed at the end of the parade line. If you provide us with a good phone number and your E mail address we will make every effort to call you 24 hr. in advance with your placement number.

If a motorized vehicle is to be utilized, you must have a copy of your insurance card. In accordance with New Mexico State statutes, for the vehicle to be used.

### **Join us in this salute to our area Veterans**

# ANNUAL DAV VETERANS DAY GOLF TOURNAMENT

**WHEN:** November 8, 2014 8:00 AM Registration 9:00 AM Tee Off

**WHERE:** Desert Lakes Golf Course, Alamogordo, NM

**ENTRY FEE:** \$ 75:00 per person, Includes green fees, cart, hole-in-one-shot, longest drive, and much more.

**COMMANDER'S TROPHY:** The sponsored team with the lowest score will win the traveling Commander's Trophy. The trophy may be displayed at the winner's place of business or home until the next year's tournament. If a business cannot field a team we will try to match the business with an unsponsored team.

## SPONSOR CATAGORIES

**FULL SPONSOR:** \$ 500.00 – Receives entry fees for four players, sign placed at a hole, and a listing in the program.

**BALL SPONSOR:** \$ 250.00 – Place your advertisement on the 3 ball sleeves . The balls will be given to the players.

**HOLE SPONSOR:** \$ 200.00 – Will be recognized with a tee sign at a hole and a listing in the event program.

**TEE SPONSOR:** \$ 150.00 – Up to 3 lines of personalized advertisement on each tee.

**Donations or gifts equal to or greater than the sponsor categories are eligible to compete for the Commander's Trophy.**

**ALL DONATIONS LARGE OR SMALL WILL BE GREATLY APPRECIATED.**

Make checks payable to Disabled American Veterans Chapter 14 and mail with your registration to Disabled American Veterans Chapter 14, P.O. Box 286. Alamogordo, NM 88311

Deadline for sponsor fees is October 15, 2014 Tax Deductible Receipts will be mailed upon receiving donations.

## WE ARE VETERANS HELPING VETERANS

.....  
Sponsor Name, POC and Phone Number \_\_\_\_\_

Player 1 \_\_\_\_\_ Handicap (HC) \_\_\_\_\_

Player 2 \_\_\_\_\_ HC \_\_\_\_\_

Player 3 \_\_\_\_\_ HC \_\_\_\_\_

Player 4 \_\_\_\_\_ HC \_\_\_\_\_





# Lady of the Mountain Run



12 • 13 • 14

## Events:

- 1/2 Marathon
- 1/2 Marathon Relay
- 10K - 5K

## Register at

[www.ladyofthemountainrun.com](http://www.ladyofthemountainrun.com)

Like us on Facebook



First National Bank 414 Tenth St. • Alamogordo, NM • [www.fnb4u.com](http://www.fnb4u.com) • 437-4880