

LARAMIE BOOMERANG

WEDNESDAY | APRIL 16 | LARAMIE'S VOICE SINCE 1881

INTRO

Your news, your paper

The new Laramie Boomerang is coming April 26, and it comes with more features, including more news about you. This sheet will outline what that is, and how to submit it.

BASICS

All briefs packages should include the following information:

- Who
- What
- Where
- When
- Why
- How
- Cost (if any)
- Who or where to find more information.

SUBMIT BRIEFS

Briefs can be submitted to:

- news@laramieboomerang.com
- Brought to the office at 320 Grand Ave.
- Faxed to 307-721-2973

BIZ BRIEFS

Word limit: 125 words

Examples of what we would like to run in business briefs:

- Businesses relocating
- Businesses expanding
- Changing ownership
- Closing temporarily/seasonally/permanently
- Remodeling or reopening
- Employees or owners getting an award
- Employees or owners attaining new license/certification
- Business sponsored fund-raisers for nonprofits*

Examples of what we wouldn't run:

- New product offerings
- Sales
- Issues not relevant to Laramie residents

ENTERTAINMENT BRIEFS

Word limit: 125 words

Examples of what we would like to run in entertainment briefs:

- Art openings
- Gallery shows
- Play performances
- Music performances
- Other

Examples of what we wouldn't run:

- Events not in Laramie
- Business

QUESTIONS?

Contact Peter at

- 755-3328

Contact Mark at

- 755-3321

OTHER INFO:

- Submitting information for briefs does not preclude us from possibly writing a story on it.
- We will edit for grammar and newspaper style. Please note that we will likely edit long descriptions on the business and focus more of the brief on the news.