

The Staten Island Media Group is sponsoring upcoming Seminars and Webinars to build your business! Join us, and learn how to digitally build your brand!



# Reach Your Audience!

**FREE**  
Seminars &  
Webinars to Build  
Your Business  
Online.

## OCTOBER

### Seminar 1:

Get Your “Audience Digitally Focused” on You! Expand Your Business with Audience Targeting.

**10/27/14- Limited Space Available**

## NOVEMBER

### Webinar:

Drive Customer Awareness with Video Marketing.

**11/3/14- 2pm**

### Webinar:

Well, Hello there! It’s time to be Social. Build Brand Awareness with Social Media.

**11/10/14- 11am**

**Contact Us for Reservations**  
**718-816-2815**  
**Advertising@siadvance.com**

### Seminar 2:

Don’t Play Hide and Seek! Learn How To Reach Customers Searching for Your Products or Services Online.

**11/17/14- Limited Space Available**

## DECEMBER

### Webinar:

Preparing For The Mobile Majority: How To Win With Mobile!

**12/1/14- 2pm**

### Seminar 3:

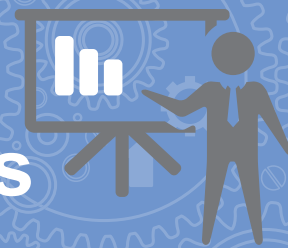
Top Tips On Improving Your Digital Storefront.

**12/8/14- Limited Space Available**

**Webinar:** Keep Track Of Your Business “Buzz” Through Reputation Monitoring.

**12/15/14- 11am**

# Build Your Business Digital Seminars & Webinars



## OCTOBER

### **Seminar 1: 10/27/14- Limited Space Available**

**Get Your “Audience Digitally Focused” on You! Expand Your Business with Audience Targeting.**

Get the latest information on how to expand your business through Audience Targeting. Be able to follow prospective customers with interest and intent in your products or services.

## NOVEMBER

### **Webinar: 11/3/14- 2pm**

**Drive Customer Awareness with Video Marketing.**

Learn how to drive your message through video marketing on desktop, tablet, & mobile devices.

### **Webinar: 11/10/14- 11am**

**Well, Hello there! It’s time to be Social. Build Brand Awareness with Social Media**

Learn the importance of social media in business today and how to effectively manage multiple platforms.

### **Seminar 2: 11/17/14- Limited Space Available**

**Don’t Play Hide and Seek! Learn How To Reach Customers Searching for Your Products or Services.**

Be informed about the best practices of Search Engine Marketing (SEM) on Google, Yahoo, & Bing.

## DECEMBER

### **Webinar: 12/1/14- 2pm**

**Preparing For The Mobile Majority: How To Win With Mobile!**

Learn the importance of including mobile advertising in your marketing plan.

### **Seminar 3: 12/8/14- Limited Space Available**

**Top Tips On Improving Your Digital Storefront.**

Learn about the importance of Search Engine Optimization (SEO) for your website to drive better results on Search Engine Results Pages (SERP).

### **Webinar: 12/15/14- 11am**

**Keep Track Of Your Business “Buzz” Through Reputation Monitoring.**

Learn the importance of what consumers are saying about your business and how to react.

## WHO SHOULD ATTEND?

- Marketing managers & directors
- Sales managers & directors
- Business development managers
- Senior operations managers
- Senior executives
- Business owners

## SEMINAR BENEFITS

### EXPOSURE

Get significant exposure from experts who are knowledgeable about best practices of how to promote businesses via a variety of digital channels.

### KNOWLEDGE

Become up-to-date with current digital marketing trends and learn about the latest digital tools and technology to help grow your business and brand.

### NETWORKING

Surround yourself with like-minded people who can share their experiences and provide new ideas and suggestions to help strengthen your business.

### INSPIRATION

Gain a sense of renewed hope and revelation. Business concerns are often lessened by new knowledge and sharing experiences with others.

Sponsored by:



Register at: [marketingresource.silive.com/events/](http://marketingresource.silive.com/events/)

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