

**Eagle Pointe Church &
Run For It Productions present...**

5K run/walk

**Honoring our
Local Heroes**



**Dress up as your
favorite superhero
or local hero &
join the craziness.**

**Saturday
April 26
5PM**

**Post-Festival w/ food, prizes, giveaways, inflatables
& fun for the whole family immed. afterwards!**

**FREE After-Party @
Electric Cowboy
(No cover charge
for 5K participants)**

**Pre-Register \$25
(\$30 on race day)
\$15 for students,
police, firefighters,
medical, military.
\$10 kids 6 - 10
Free for 5 & under**

Eagle Pointe Church
5100 Old Stilesboro Road
Acworth, GA 30101
770.421.1643

eaglepointe.org

For more info & register @

iamthathero.org

Eagle Pointe Church & Run For It Productions present...

I Am That Hero 5K Run/Walk **Honoring our community's Local Heroes**

Sat. April 26th, 2014 @ 5PM

How You Can Partner With Us!

Imagine the scene --- hundreds & hundreds of people running/walking through the streets of Kennesaw, dressed in superhero & local hero outfits, to show their support & honor our community's local heroes.

Join us for a wild, crazy & fun event for the whole family. On Saturday April 26th we will hold the "I Am That Hero 5K Run/Walk". Our entire community is encouraged to dress up in their favorite superhero or local hero outfit & join us in showing our support for our local heroes - Police, Firefighters, EMT & Medical personnel, as well as, former & current Military personnel.

The "I Am That Hero 5K Run/Walk" itself will begin at 5PM on April 26th in the parking lot of Electric Cowboy in Kennesaw. We will also have a big family festival with food, music, bounce houses & more for the kids immediately following the 5K. A FREE After-Party will take place inside of Electric Cowboy that evening

Now, here is where YOU come in! We cannot do this alone! We need all the help and support, from generous people like yourself, that we can get. Here are 2 BIG ways you can assist in this effort...

- ___ **Donations:** You/Your business can donate items or gift certificates which can be given away at this event as awards & prizes to those being honored & attendees.

- ___ **Sponsorships:** Sponsorship opportunities are available to show your support of our local heroes & to help promote your business.

- ___ **Sponsor Restaurants:** We need great local restaurants to help us feed 5K participants. If your restaurant is willing to set up a booth & give away samples of your food - you will receive all the benefits of our \$350 Silver Sponsor package.

*** Please see the following sheet for a breakdown of our sponsorship opportunities/benefits.**

*****All donations/sponsorships to Eagle Pointe Church, including for this event, are tax deductible.**

If you have any questions, contact 404-375-9899 or howard@eaglepointe.org.

Be sure to "Like" our Facebook page & stay up to date with the latest info.

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SPONSORSHIP LEVELS AND COMPANY RECOGNITION

PLATINUM SPONSOR \$2,000

- Your Company Logo will be displayed as a Platinum Sponsor of the race.
- Your Company will be listed as a Platinum Sponsor on all social media and race website.
- Your Company Logo will be displayed on all printed media, including race flyers.
- Your Company may place banners at the start & finish lines, as well as packet pick up & registration tables.
- Your Company may have a table at the race & after-party for marketing purposes.
- 5 FREE Race Entries are included for your company.
- This level entitles you to be the ONLY business of its type at the race.
- Your Company & Logo will be included in an E-Blast to our database of 10,000 runners as Platinum Sponsor.
- Your Company Logo will be added to both sides of the Finish Arch (min 30 days' notice needed)
- Your Company will be mentioned in a post-race E-Blast to our database from the race.
- Your Company Logo will be prominently displayed on the back of runner's race shirts.

GOLD SPONSOR \$750

- Your Company will get special mention on all social media and race website.
- Your Company Logo will be displayed on all printed media, including race flyers.
- Your Company may have a table at the race & after-party for marketing purposes.
- Your company may place a banner at the finish line.
- Your Company will be mentioned in a post-race E-Blast to our database from the race.
- This level entitles you to be the ONLY business of its type at the race (Except for Platinum Sponsor business type)
- 3 FREE Race Entries are included for your company.
- Your Company Logo will be prominently displayed on the back of runner's race shirts.

SILVER SPONSOR \$350 (same benefits apply to Sponsor Restaurants)

- Your Company may have a table at the race for marketing purposes.
- Your Company Logo will be displayed on race flyers.
- Your company may place a banner at the finish line.
- Your Company Logo will be displayed on the back of runner's race shirts.

AWARD SPONSOR \$150

- Your Company may have a table at the race for marketing purposes.

*****ALL LEVELS ENTITLE YOU TO PLACE MATERIALS IN GOODY BAGS FOR RUNNERS (THIS IS FOR SPONSORS ONLY)!**

Please make checks payable to "Eagle Pointe Church", note "5K Sponsor" in memo section, and send to 5100 Old Stilesboro Rd. Acworth, GA 30101

If you have any questions regarding sponsorships, contact 404-375-9899 or howard@eaglepointe.org.

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