



CALL FOR PROPOSALS

SATE stands for **Storytelling, Architecture, Technology** and **Experience** – the core elements of themed entertainment. **SATE** is a 2-day conference dedicated to exploring those elements and how they're used to create meaningful places, experiences and events.

SATE takes place on **October 2–3** in **Sarasota, Florida** and we need your voice. We're looking for the **big idea** – **what's next** and **what's new**. What have you been talking about this year? What has gotten your heart rate up? Made your blood boil? What gets you excited in themed entertainment? In culture, science, the world? What's the one thing you wish you knew more about? Have you met someone amazing that we all need to meet? **SATE** is your conference to shape. We can only build it with your help. We're seeking suggestions for **topics** you would like to see explored, **speakers** you would like to see, or **presentations** you yourself would like to share.

SATE is organized around its four themes: **Storytelling, Architecture, Technology** and **Experience**. Sometimes a topic or speaker can fit into several different categories – you may select as many as you think are applicable. If you'd like a refresher on last year's conference, or would like to ensure that your topic was not previously covered, please visit sate2013.blogspot.com for more information.

TOPICS

Describe, in 100 words or less, what topic you would like to see explored at **SATE**. Why do you think it would be of particular interest to SATE attendees? Why does it matter? Include a website if applicable. Please specify one or more applicable categories:

STORYTELLING ARCHITECTURE TECHNOLOGY EXPERIENCE

SPEAKERS

Describe, in 100 words or less, who you think should speak at **SATE**. Why do you think they would be of particular interest to SATE attendees? Please note that we strongly encourage you to consider speakers outside of the themed entertainment industry. Include a website if applicable. Please specify one or more applicable categories:

STORYTELLING ARCHITECTURE TECHNOLOGY EXPERIENCE

PROPOSALS

What would you like to talk about at **SATE**? We are looking for thought-provoking topics that will stimulate thought, discussion and controversy. Proposals most likely to be considered will be high-level overviews of trends and technologies that are likely to impact this industry's future – this is not the conference for project case studies. We are looking for all proposals to be presented in 20 minutes or less. Required information:

Title of Proposal: Call it something catchy.

Thesis Statement: What's the big idea? Describe your proposal in one sentence.

Abstract: In 100 words or less, tell us more about your proposal and why we should consider it for **SATE**. What's exciting about your proposal? What are you trying to prove?

Please specify one or more applicable categories:

STORYTELLING ARCHITECTURE TECHNOLOGY EXPERIENCE

Please send your TOPICS, SPEAKERS & PROPOSALS to SATE@teacconnect.org no later than June 1.