



Agudath
Israel
of America
אגודת ישראל באמריקה

April 10, 2014

Honorable Andrew M. Cuomo
NYS State Capitol Building
Albany, NY 12224

Dear Governor Cuomo:

I am writing to express Agudath Israel of America's deep appreciation for Director of State Operations Howard Glaser's April 8 letter to Tom Prendergast, chairman of the Metropolitan Transportation Authority, regarding "family unfriendly" ads on New York City subways.

Agudath Israel, reflecting the feelings of our tens of thousands of constituents in the New York Orthodox Jewish community, has long decried the declining standards for advertisements in places like subways where, in effect, captive audiences are forced to confront lewd and crude commercial attempts to attract attention. We have engaged the MTA ourselves on several occasions over the years, in letters and meetings with its officials, but the problem persists. It is encouraging that, in response to Mr. Glaser's letter, the MTA is now indicating that it will undertake a review of its advertising standards.

If New York is to be a family-friendly place to live and work, we need our government leaders to speak out when lines of decency and propriety are transgressed. That is precisely what you have done. We are profoundly grateful.

Sincerely,

Rabbi David Zwiebel

DZ/aa

cc: Mr. Howard B. Glaser
Mr. Tom Prendergast