

**1199SEIU**  
United Healthcare Workers East



**N A S W**  
National Association of Social Workers  
NEW YORK CITY CHAPTER



**1199SEIU**  
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**1199SEIU TRAINING AND EMPLOYMENT FUNDS**  
INSTITUTE FOR CONTINUING EDUCATION

- ▼ Social Workers
- ▼ CASACs
- ▼ Other healthcare professionals  
are welcome to attend.

A Three-Hour Program for Social Workers and CASACs

# The Changing Identity of Social Work

"Our Many Faces and the Ties That Bind Us Together"



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**1199SEIU TRAINING AND EMPLOYMENT FUNDS**  
INSTITUTE FOR CONTINUING EDUCATION  
330 WEST 42ND STREET, 2ND FLOOR  
NEW YORK, N.Y. 10036

**1199SEIU**  
United Healthcare Workers East

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**The Changing Identity of Social Work**  
A Three-Hour Program for Social Workers and CASACs

The Institute for Continuing Education of the 1199SEIU League Training and Upgrading Fund  
1199SEIU United Healthcare Workers East Professional and Technical Department  
Society for Social Work Leadership in Health Care – Metropolitan New York Chapter  
National Association of Social Workers – New York Chapter (NASW-NY)  
Society for Social Work Leadership in Health Care (SSWLHC) present

# The Changing Identity of Social Work

## "Our Many Faces and the Ties That Bind Us Together"

A Three-Hour Program for Social Workers and CASACs

► **Thursday, March 13, 2014 ♦ 5:30 pm – 9:00 pm**

**Cherkasky/Davis Conference Center** 1199SEIU Training Fund Headquarters  
330 West 42nd Street, 33rd Floor (Between 8th and 9th Avenues), New York, NY 10036  
Travel Directions By Subway: A, C, E, N, Q, R, W, I, 2, 3 or 7 to 42nd Street – Times Square

### **PROGRAM and LEARNING OBJECTIVES**

**Moderator:** Cesar M. Garces, D.S.W., Queens County Neuropsychiatric Institute, Flushing, NY; Member, Hispanic Association of Mental Health Professionals and National Association of Puerto Ricans and Hispanic Social Workers.

**5:30pm REGISTRATION and LIGHT REFRESHMENTS**

**5:50pm Welcome and Introductory Remarks**

**6:00pm Understanding and Defining the Role of the Social Worker in 2014 and Beyond**

Jordana Rutigliano, L.M.S.W.

New roles created for social workers in various health care settings. Skills needed to adapt to and thrive in these new roles. Steps to improving individual capacity to succeed in 2014's health care environment. Social workers marketability and sustainability in the rapidly changing environment.

**7:00pm Balancing Professional Ethics and Role Changes in the Social Work Profession Simultaneously**

Mary M. Caram, LCSW-R, A.C.S.W.

Recognize ethical issues. Applying knowledge and skills within interdisciplinary teams to advance ethical practice. The essential role of social work within hospital interdisciplinary ethics committees. Access the assistance of ethics review as needed. How to advocate effectively when administrative pressures may present obstacles to patient/family needs. Case examples from selected general and specialty areas will be discussed.

**7:50pm Taking Care of Yourself While Taking Care of Others:  
Maintaining Professional Boundaries in the Helping Process**

Amandia Speakes-Lewis, Ph.D., LCSW-R

Professional boundaries in the helping process. Techniques for boundary decision making. Self-care and identify challenges. Strategies for reducing and managing personal and work stress. Effectively meet challenges faced in providing services to vulnerable populations; self care in the workplace. Role of the social worker as a mechanism of effectively caring for clients and maintaining professional boundaries. Critical linkages between maintaining professional boundaries, professional wellness, professional role modeling and professional leadership. Radiologic Technologist can prepare and become certified

**8:40pm Social Work 2014 and Beyond: Panel Discussion and Q & A**

Presenters will discuss the changing role(s) of social workers in 2014, managing workplace ethical issues and promoting self and professional wellness.

**9:00pm PARTICIPANTS SUBMIT EVALUATIONS**

#### PRESENTERS

**Jordana Rutigliano, L.M.S.W.**, Associate Vice President for Psychosocial Services, The Institute for Family Health, New York, NY.

**Mary M. Caram, LCSW-R, A.C.S.W.**, Senior Associate Director of Social Work, Social Work Department, Harlem Hospital Center, NYC.

**Amandia Speakes-Lewis, Ph.D., LCSW-R**, Associate Professor; MSW Program Coordinator, Long Island University, Brooklyn, NY.

#### ACCREDITATION

**Social Workers:** An application has been submitted to NASW-New York State for three (3) contact hours.

**CASACs:** An application has been submitted to the New York State Office of Alcoholism and Substance Abuse Services for three (3) clock hours.

**All other healthcare professionals will receive certificates of attendance.**

Please check with your accrediting board with respect to receiving credit.



**(212) 894-4390 ♦ E-mail: [Institute@1199funds.org](mailto:Institute@1199funds.org) ♦ [www.1199SEIUBenefits.org/Institute](http://www.1199SEIUBenefits.org/Institute)**

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## The Changing Identity of Social Work

Thursday, March 13, 2014 ♦ 5:30pm – 9:00pm (EST)

### 1199SEIU MEMBERS

NO OUT-OF-POCKET COST for 1199SEIU members if you have been a part-time (at least three-fifths of a regular work week) or full-time employee for at least one year AND your employer contributes to the 1199SEIU Training and Upgrading Fund.

NO OUT-OF-POCKET COST for HHC 1199SEIU members (Pharmacists, Dietitians, Laboratory Techs and LPNs).

Non Members: \$45. Make check or money order payable to: 1199SEIU Training and Upgrading Fund/Institute.

### Onsite (fill out registration form below)

### Registration Form PLEASE PRINT CLEARLY. THE INFORMATION PROVIDED IS KEPT CONFIDENTIAL.

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First Name  Last Name

SS# (Required)  -  -  Gender:  Male  Female Date of Birth  /  /

E-mail  Annual Salary \_\_\_\_\_

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Telephone Work (  )  -  Fax (  )  -

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

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FAX your Registration Form to (212) 643-8795 or mail to:  
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**P.O. Box 1016, New York, NY 10108.**

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**Refund and Cancellation Policy for Onsite Seminars**  
Registrants canceling must do so at least 48 hours before the program date to avoid a penalty. To cancel, contact the Institute by fax (212-643-8795), telephone (212-894-4390) or e-mail [Institute@1199funds.org](mailto:Institute@1199funds.org).

# INSTITUTE FOR CONTINUING EDUCATION

## 1199SEIU TRAINING AND EMPLOYMENT FUNDS

330 WEST 42ND STREET, 2ND FLOOR, NEW YORK, N.Y. 10036

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## 2014 SCHEDULE OF PROGRAMS

DATE	PROGRAM	HRS.	VENUE / MODE OF DELIVERY
Saturday, January 25 8:45am – 4:30pm (EST)	<b>Diabetes</b> <i>(Interdisciplinary Program)</i>	6	The Times Center, 242 W. 41st Street (Btwn 7th & 8th Aves.), NYC —Onsite, Live Videocast, Live Webcast (Internet)—
Friday, March 7 8:45am – 4:30pm (EST)	<b>Women's Health</b> <i>(Interdisciplinary Program)</i>	6	The Times Center, 242 W. 41st Street (Btwn 7th & 8th Aves.), NYC —Onsite, Live Videocast, Live Webcast (Internet)—
Thursday, March 13 5:30pm – 9:00pm (EST)	<b>The Changing Identity of Social Work</b> <i>(Social Workers / CASACs)</i>	3	Cherkasky/Davis Conference Center, 330 W. 42nd Street (Btwn 8th & 9th Aves.), NYC —Onsite Only—
Tuesday, March 18 5:30pm – 9:00pm (EST)	<b>Nutrition for Cardiovascular Health</b> <i>(Dietitians)</i>	3	Cherkasky/Davis Conference Center, 330 W. 42nd Street (Btwn 8th & 9th Aves.), NYC —Onsite Only—
Wednesday, April 9 7:45am – 3:30pm (EST)	<b>Asthma</b> <i>(Interdisciplinary Program)</i>	6	The Times Center, 242 W. 41st Street (Btwn 7th & 8th Aves.), NYC —Onsite, Live Videocast, Live Webcast (Internet)—
Tuesday, April 22 5:30pm – 9:00pm (EST)	<b>TBD</b> <i>(Medical Coders)</i>	3	Cherkasky/Davis Conference Center, 330 W. 42nd Street (Btwn 8th & 9th Aves.), NYC —Onsite Only—
Saturday, April 26 7:45am – 3:30pm (EST)	<b>TBD</b> <i>(Laboratory Technologists)</i>	6	Gerald W. Lynch Theater at John Jay College 524 W. 59th Street (Btwn 10th & 11th Aves.), NYC —Onsite, Live Videocast, Live Webcast (Internet)—
Saturday, May 17 8:45am – 4:30pm (EST)	<b>Mental Health "Attention Deficit Hyperactivity Disorder (ADHD)"</b> <i>(Interdisciplinary Program)</i>	6	The Times Center, 242 W. 41st Street (Btwn 7th & 8th Aves.), NYC —Onsite, Live Videocast, Live Webcast (Internet)—
Thursday, May 22 5:30pm – 9:00pm (EST)	<b>TBD</b> <i>(LPNs)</i>	3	Cherkasky/Davis Conference Center 330 W. 42nd Street (Btwn 8th & 9th Aves.), NYC —Onsite Only—
Thursday, June 5 5:30pm – 9:00pm (EST)	<b>Medication Errors Prevention</b> <i>(Pharmacists / Pharmacy Techs / Physician Assistants / Nurses)</i>	3	Cherkasky/Davis Conference Center 330 W. 42nd Street (Btwn 8th & 9th Aves.), NYC —Onsite, Live Videocast, Live Webcast (Internet)—
<b>SUMMER 2014</b>			
Saturday, July 19 8:45am – 2:00pm (EST)	<b>Domestic Violence</b> <i>(Interdisciplinary Program)</i>	4	The Times Center, 242 W. 41st Street (Btwn 7th & 8th Aves.), NYC —Onsite, Live Videocast, Live Webcast (Internet)—
<b>FALL 2014</b>			
Tuesday, September 9 5:30pm – 9:00pm (EST)	<b>TBD</b> <i>(CASACs)</i>	3	Cherkasky/Davis Conference Center, 330 W. 42nd Street (Btwn 8th & 9th Aves.), NYC —Onsite Only—
Saturday, September 13 8:45am – 4:30pm (EST)	<b>Stroke</b> <i>(Interdisciplinary Program)</i>	6	The Times Center, 242 W. 41st Street (Btwn 7th & 8th Aves.), NYC —Onsite, Live Videocast, Live Webcast (Internet)—
Tuesday, September 23 5:30pm – 9:00pm (EST)	<b>TBD</b> <i>(Rehab Therapists)</i>	3	Cherkasky/Davis Conference Center, 330 W. 42nd Street (Btwn 8th & 9th Aves.), NYC —Onsite Only—
Saturday, October 11 7:45am – 3:30pm (EST)	<b>TBD</b> <i>(Perioperative: Central Sterile Techs / Surgical Techs / Anesthesia Techs)</i>	6	Cherkasky/Davis Conference Center, 330 W. 42nd Street (Btwn 8th & 9th Aves.), NYC —Onsite Only—
Saturday, October 25 8:45am – 4:30pm (EST)	<b>Allergies</b> <i>(Interdisciplinary Program)</i>	6	The Times Center, 242 W. 41st Street (Btwn 7th & 8th Aves.), NYC —Onsite, Live Videocast, Live Webcast (Internet)—
Monday, November 10 5:30pm – 9:00pm (EST)	<b>TBD</b> <i>(Imaging Techs)</i>	3	Cherkasky/Davis Conference Center, 330 W. 42nd Street (Btwn 8th & 9th Aves.), NYC —Onsite Only—
Tuesday, November 18 5:30pm – 9:00pm (EST)	<b>TBD</b> <i>(Respiratory Therapists)</i>	3	Cherkasky/Davis Conference Center, 330 W. 42nd Street (Btwn 8th & 9th Aves.), NYC —Onsite Only—
Friday, December 12 7:45am – 3:30pm (EST)	<b>Infection Control</b> <i>(Interdisciplinary Program)</i>	6	The Times Center, 242 W. 41st Street (Btwn 7th & 8th Aves.), NYC —Onsite, Live Videocast, Live Webcast (Internet)—