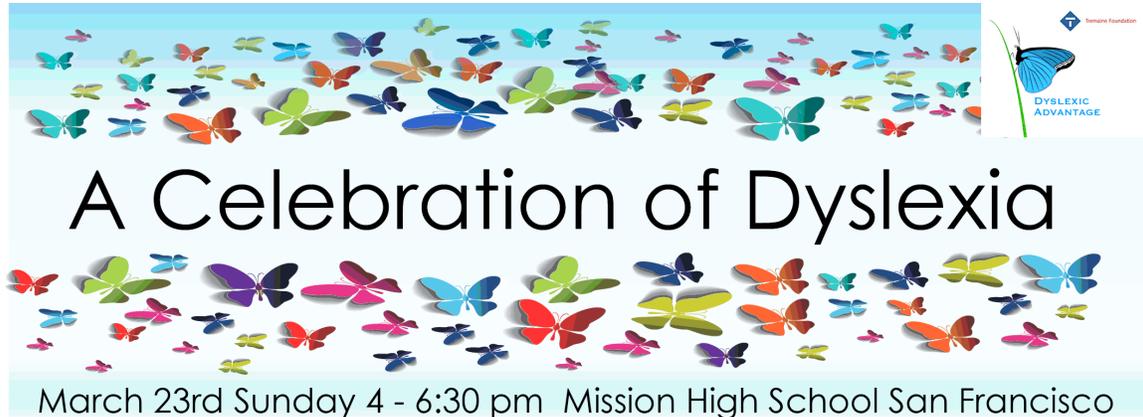


Dyslexic Advantage Presents:



Mission High School Auditorium - 3750 18th St San Francisco 94114

Register online at <http://bit.ly/celebratedyslexia>

#dyslexicadvinSF

\$15 per adult or \$20 at door. Kids are FREE. No one will be turned away because of financial need. There is limited free parking, but also affordable pay parking at 3255 21st St or 2351 Mission Street. 16th St BART is 5 blocks walking.

Play **I'm Dyslexic Too Bingo** and win your free wristband! We also give hints!

## PROGRAM

### Opening Session: Mission High School Auditorium

4:00-4:10 pm Welcome - Brock and Fernette Eide - Dyslexic Advantage

4:10-4:20 pm Jack Horner - Jurassic Park Dinosaur Hunter

4:20-4:30 pm Joe Booth - Video Game Designer - Rollercoaster Tycoon, FIFA Soccer

4:30-4:40 pm Melissa Rey - College student and Discovery Top Young Scientist

4:40-4:50 pm John Rodrigues - High School Dropout to Harvard

4:50-5:00 pm Intro - Pulitzer Poet Phil Schultz, Naturalist and Field Guide Author Jack Laws, Authors Tom West and Blake Charlton, Scientist Matt Schneps, Filmmakers Larry Banks, Peggy Stern, and Sarah Entine, author and Headstrong founder Ben Foss, entrepreneur Nathan Stooke, psychologist and author Dan Peters, graphic designer Madalyne Hymas, rock photographer Paige Parsons, the amazing college students Melissa Rey and Shawn Lee and SAFE kids from PEN.

### 5:00-6:30 Discover Your Dyslexic Advantages - We're All Dyslexic!

Explore so many cool things that dyslexic folks like you are doing...would you like to be a dinosaur hunter? Talk dinosaurs with Jack Horner Or maybe draw a live owl with Jack Laws (5:15-6:15 pm), be a science detective with Discovery top young scientist Melissa Rey and much much more!



### Dyslexic Dinosaurs with MacArthur Genius Jack Horner (Auditorium)

In this interactive slide session with Jack Horner, Jack will talk dinosaurs, share some surprising insights, and answer questions about all things dino.



### What's It Like to be a Video Game Designer? Joe Booth

Joe made such games as Rollercoaster Tycoon, FIFA Soccer, and Ghost Recon. Ask him how to become a video game designer. He can also show you how to code!



### High School Dropout to Harvard

John went from being a high school dropout to Harvard. Learn how he went from being in remedial English to thriving at Harvard College. Also learn what John does that allows him to travel the world using his 3D talents.



### Draw a Bird with Jack Laws! - Live Bird Drawing at 5:15 pm

Starting at 5:15 pm, we'll have a very special guest - a rescued raptor that we'll get a chance to draw with Jack (John Muir) Laws. Jack is a world famous illustrator and creator of the Laws Field Guide to the Sierra Nevada and Laws Guide to Drawing Birds.



### Talk Poetry with Pulitzer Prize Winning Author Philip Schultz

Young people often write in autobiographical fashion, but by placing rigid restrictions on their imagination, they aren't as free to experiment with form, and as a result, what they create may lack freedom of play. Phil wrote *My Dyslexia* and won a Pulitzer Prize for his book of poems *Failure*. He developed the Writers Studio in New York and is teaching a course to LD teachers this summer.



### Do Science Experiments with Discovery's Top Young Scientist Melissa Rey (mysteries can be solved in 10 minutes!)

Do a Science Mystery with Melissa Rey, winner of Discovery's Top Young Scientist Award. **Crime Scene Science: Who Kidnapped Ellie Mae?** A prizewinning show dog has been KIDNAPPED! Detectives seized writing instruments from 4 suspects. You will solve the crime using paper chromatography and testing ink from the ransom note!



### **Talk Dyslexic Talents with In the Mind's Eye and Thinking Like Einstein Author Tom West**

Tom was a pioneer in the research of visual spatial and other talents of dyslexic individuals. He's traveled the world, talking to Nobel Prize winners and pioneers in visualization technologies, big data, and more.



### **Draw Cartoons and Give Video Interviews with Dyslexia-ville's Peggy Stern**

Join the D-Squad with Filmmaker Peggy Stern and animator and filmmaker Max Streble drawing cartoon books and talking dyslexic strengths. Pick up your free stickers.



### **Why are there so many Dyslexic Astrophysicists? Matt Schneps investigated this question and more. Hear about some of the 'out of this world' visual talents of dyslexic individuals.**

Harvard-Smithsonian Center for Astrophysics scientist Matt Schneps wondered why there were so many dyslexic astrophysicists. He had a grant to answer this question...Are you surprised by this talent? Do you have it? Also ask Matt about what he's learned to optimize e-readers for reading.



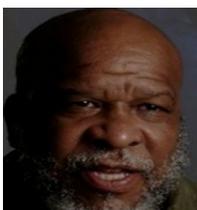
### **Be a Dyslexic Entrepreneur! Join Dyslexic CEO Nathan Stooke as he talks and does business at this event selling lemonade!**

Did you know that 1/3 of successful entrepreneurs are dyslexic? Nathan is founder and CEO of Wisper Wireless Internet. But he still remembers his first start-up, selling lemonade with his brother. Ask Nathan what you need to know about starting your own business!



### **Are You Empowered? Talk to Author and Movement Leader Ben Foss about Dyslexia Empowerment**

Ben Foss, author of The Dyslexia Empowerment Plan can tell you his advice about finding strengths and supporting emotional health.



### **Be a Filmmaker! Larry Banks**

Do you want to be a filmmaker or maybe a cinematographer? Do you know what that is? Talk to Larry about what it's like to be a filmmaker and learn what he thinks are the hidden talents of dyslexics!



### Be an Art Designer! Madalyne Hymas

Would you make designs for big companies like Estee Lauder and Avon? If so, talk to Madalyne Hymas. She didn't discover she was good at making art designs until she was in her 20's! Not all of art is drawing. Madalyne likes to make things and create beautiful and interesting patterns in her work.



### I Shoot Rock Stars - Paige Parsons

Do you like photography? Do you like rock bands? You'll like to meet Paige. She's an award-winning rock photographer. Are you a photographer? Bring your photos and talk shop with Paige!



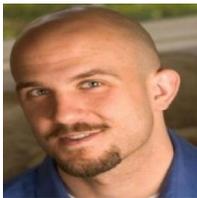
### Be Mindful with Filmmaker Sarah Entine

I'm a filmmaker who made a film about dyslexia in three generations in my family (Read Me Differently). I also train kids and adult in mindfulness strategies that bring attention to the present moment, often inducing calm and helping a person experience life more fully as it unfolds. Learn mindfulness exercises with me!



### Relax with Author and Psychologist Dan Peters

Learn stress management strategies from psychologist Dan Peters, author of From Worrier to Warrior.



### Meet Fantasy Author and Physician Blake Charlton

I write fantasy Spellwright trilogy about a dyslexic wizard...and I'm also a doctor!



### I'm a Student at Stanford! - Shawn Lee

Ask me anything. I can talk to you about getting into college, going to Stanford, or my work in outreach at science museums. I also a tutor math, chemistry, and history.

**Also visit the non-profit tables:** Charles Armstrong School, Decoding Dyslexia, Literate Nation, Parent Education Network with their SAFE Kids, Northern California International Dyslexia Association : **Try Experience Dyslexia simulation!**, Literate Nation, National Center for Learning Disabilities.

Special Thanks to:

