

Walk for Water and World Water Day 2014

The City of Bellingham Public Works Department will host the 6th Annual Walk for Water (link to <http://www.unwater.org/worldwaterday/>) from 11 a.m. to 1 p.m. on Sunday, March 23, 2014.

This free, family-friendly event will begin at the Fairhaven Village Green where participants embark on a 2.3-mile loop walk along the South Bay Trail to Boulevard Park and back. A water tasting station and signs will be posted along the way with facts and action items regarding the World Water Day 2014 theme, Water and Energy.

World Water Day, established by the United Nations in 1992, is celebrated and observed around the globe. The City's Walk for Water symbolizes the distance women and children across the world frequently travel to collect water for household use. Participants are encouraged, but not required, to carry jugs of water, provided by event staff, as they walk.

The 2014 event will feature cooperative local and global water and energy consumption and conservation efforts. At the end of the event, participants can pick up information about the partnership between the City of Bellingham's Water Conservation Program and the Opportunity Council and Sustainable Connections' Community Energy Challenge (CEC). This partnership pairs water assessments with the energy assessments and offers both water and energy conservation rebates.

“It takes water to produce energy, and it takes energy to produce our drinking water,” said Anitra Accetturo, Water Conservation Program Coordinator and organizer of the event. “Water and energy are inextricably linked when it comes to utilities that provide customers with electricity to turn on their lights and water from their tap. For this event and program partnership, we seek to bring additional awareness to these two increasingly important local and global topics.”

Free stainless-steel water bottles and LED light bulbs will be given to the first 100 participants who complete the walk.

<http://www.unwater.org/worldwaterday/>
<http://www.cob.org/services/environment/conservation/water-energy.aspx>

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