

PGA GOLF MANAGEMENT UNIVERSITY PROGRAM

SUMMER EXPERIENCE



If Golf is Your Passion, Make it Your Major!



PGATM



WHAT IS THE PGA OF AMERICA'S PGA GOLF MANAGEMENT UNIVERSITY PROGRAM?

The PGA Golf Management University Program is a four-and-one-half to five year structured educational program designed for aspiring PGA Professionals.

The college curriculum is accredited by The PGA of America and includes extensive classroom studies, internship experience and player development providing students the opportunity to acquire the knowledge and skills necessary for success in the golf industry. Since its inception in 1975, more than 3,450 graduates are current PGA of America members.

CURRICULUM

Students attending a PGA Golf Management University Program can graduate with a baccalaureate degree in several majors including Marketing, Business Administration, Hospitality Administration or Recreation and Park Management.

In addition to classroom studies, each student is required to complete approved internships totaling 16 months at golf industry locales. Students also are required to complete all requirements of The PGA of America's Professional Golf Management (PGM) Program and pass the PGA Playing Ability Test (PAT). These requirements satisfy a major portion of The PGA of America's membership requirements.

SUMMER EXPERIENCE SCHEDULE

The Summer Experience is a 4-day program including the following:

- Engagement in team building activities with other students with similar educational goals
- Sample key courses required to obtain the PGA Golf Management designation
- Receive enrollment information and a campus tour
- Instruction from PGA of America and PGA Golf Management University Program staff, students and alumni
- Participate in golf activities
- Opportunity to live in a university residence hall
- Preview of university life

FEE

\$500 (not including airfare) offers the following:

SAMPLE SCHEDULE

DAY 1

12:00PM - 5:00PM	Arrivals and Dorm Check-In
5:00PM - 7:00PM	Video Analysis
7:00PM - 9:00PM	Dinner and Welcome Social

DAY 2

7:45AM - 8:30AM	Breakfast
8:45AM - 10:00AM	Video Analysis Review
10:15AM - 11:00AM	PGA Industry Awareness Presentation
11:00AM - 11:45AM	PGA Golf Management Program Presentation
12:00PM - 1:00PM	Lunch
1:00PM - 5:30PM	Golf
5:30PM - 6:00PM	Day 1 Review and Question and Answer Session
6:30PM - 9:00PM	Dinner and Evening Activity

DAY 3

7:45AM - 8:30AM	Breakfast
8:45AM - 9:45AM	Campus Tour
10:00AM - 11:00AM	PGA Golf Management Guest Speaker (Alumni)
11:00AM - 12:00PM	Question and Answer Session with Current PGA Golf Management Students
12:00PM - 1:00PM	Lunch
1:00PM - 5:30PM	Golf
5:30PM - 6:00PM	Day 2 Review and Question and Answer Session
6:30PM - 9:00PM	Dinner and Evening Activity

DAY 4

7:45AM - 8:30AM	Breakfast
8:45AM	Departures

PROGRAM DATES & LOCATION

June 16 - 19, 2014

EASTERN KENTUCKY UNIVERSITY
Richmond, Kentucky

July 13 - 16, 2014

MISSISSIPPI STATE UNIVERSITY
Starkville, Mississippi

CONTACT

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ENROLLMENT

To be considered for the Summer Experience, candidates must apply directly to the University hosting the session they wish to attend. A current USGA handicap of 18 or less is required.

THE MISSION OF THE PGA GOLF MANAGEMENT UNIVERSITY PROGRAM SUMMER EXPERIENCE

is to identify a diverse group of high school juniors and seniors interested in a career in golf and introduce them to The PGA of America's Golf Management University Program by offering a meaningful and rewarding educational experience on the campus of an accredited program.



PGA

Golf Management

The PGA Golf Management
University Program is available
at 20 universities across the country.

Arizona State University
Campbell University
Clemson University
Coastal Carolina University
Eastern Kentucky University
Ferris State University
Florida Gulf Coast University
Florida State University
Methodist University
Mississippi State University

New Mexico State University
North Carolina State University
Penn State University
Sam Houston State University
University of Central Oklahoma
University of Colorado, Colorado Springs
University of Idaho
University of Maryland Eastern Shore
University of Nebraska
University of Nevada, Las Vegas

For more information, please visit PGALinks.com



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