

AHRQ National Partnership Network Childhood Obesity Materials Promotional Copy

Template Newsletter Article for Clinician Audiences

New AHRQ Research Compares Impact of Efforts Aimed at Preventing Childhood Obesity

Through our partnership with the Agency for Healthcare Research and Quality (AHRQ), [Organization] is offering free resources on childhood obesity prevention.

AHRQ's **Childhood Obesity Prevention Programs: Comparative Effectiveness Review and Meta-Analysis** compared the effectiveness, risks, and benefits of 104 school-based interventions. A key finding is that there is moderate to high strength of evidence that diet and/or physical activity interventions implemented in schools help prevent weight gain or reduce the prevalence of overweight and obesity in children. AHRQ's Effective Health Care (EHC) Program presents these findings in the following easy-to-read evidence-based materials for clinicians and consumers:

- [Childhood Obesity Prevention Programs: Comparative Effectiveness](#), which summarizes the research findings to quickly give you the clinical bottom line.
- [Keeping Children at a Healthy Weight](#), which helps patients *explore* treatment options on how to keep their child from becoming overweight or obese, *compare* the benefits and risks of these options, and *prepare* to discuss these options with you.

Also available for health professionals is a PowerPoint slide presentation titled "[Childhood Obesity Prevention Programs: Comparative Effectiveness](#)," and can be found on the EHC Program Web site: <http://effectivehealthcare.ahrq.gov>.

The EHC Program complements [Organization's] efforts to improve the quality of health care in our communities. AHRQ creates similar resources on 13 priority conditions, including cardiovascular disease, diabetes, arthritis, and mental health disorders. Below are suggested ways to use these EHC Program resources.

- Review the "[Clinical Bottom Line](#)" information and learn about the strength of the evidence behind research findings. Share the resources with your colleagues.
- Display AHRQ's new [promotional videos](#) in waiting rooms to help newly diagnosed patients, existing patients, and caregivers understand the value of comparing treatment options.
- Distribute patient treatment summaries and also encourage patients to visit www.ahrq.gov/treatmentoptions to learn more.
- Earn continuing medical education/continuing education (CME/CE) credits by participating in free, accredited [CME/CE activities](#) based on AHRQ's comparative effectiveness research studies.
- [Sign up](#) to receive email updates on AHRQ's comparative effectiveness research and EHC Program resources.

These free resources are available on the EHC Program [Web site](#). To order childhood obesity summaries, call 800-358-9295. Ask the Publications Clearinghouse for AHRQ Publication 13-EHC081-A for the patient summary, "Keeping Children at a Healthy Weight", and Publication

**AHRQ National Partnership Network
Childhood Obesity Materials Promotional Copy**

13-EHC081-3 for the clinician summary, “Childhood Obesity Prevention Programs:
Comparative Effectiveness.”

**AHRQ National Partnership Network
Childhood Obesity Materials Promotional Copy**

Template Newsletter Article for Consumer Audiences

Free Childhood Obesity Prevention Resources from AHRQ

Childhood obesity continues to be a serious public health problem in the United States. According to the Centers for Disease Control and Prevention (CDC), approximately 17% of children (ages 2-19), or 12.5 million, are obese, which puts them at increased risk for future health problems. If you care for a child between the ages of 5 and 18 years, it's important to know what can be done at home, in school, and in your community to help them maintain a healthy weight.

In partnership with the Agency for Healthcare Research and Quality (AHRQ), [Organization] is offering you and your loved ones free, unbiased resources on childhood obesity prevention to encourage families to prevent or address this growing health threat.

Keeping Children at a Healthy Weight is an easy-to-read brochure that summarizes research that examined the effectiveness, benefits, and risks of childhood obesity prevention programs/efforts. AHRQ creates similar resources for a variety of other health conditions. We encourage you to use these resources to *explore* treatment options for how to keep your child at a healthy weight, *compare* the benefits and risks of each, and *prepare* to discuss them with your health care provider.

Visit <http://effectivehealthcare.ahrq.gov> to access these free resources. All treatment summaries can be downloaded directly from the site. You can also order free print copies of this summary by calling 800-358-9295. Ask the Publications Clearinghouse for AHRQ Publication 13-EHC081-A.

AHRQ National Partnership Network Childhood Obesity Materials Promotional Copy

Facebook Posts for Clinician Audiences

- The Agency for Healthcare Research and Quality's Effective Health Care Program has free resources on childhood obesity prevention. These clinician and patient resources quickly give you the clinical bottom line and help your patients *explore* treatment options for their and their loved ones' health conditions, *compare* the benefits and risks of each, and *prepare* to discuss them with you. Visit <http://go.usa.gov/56l> to download these free resources.
- According to the CDC, 12.5 million children (ages 2-19) are obese in the U.S. In partnership with the Agency for Healthcare Research and Quality, [**Organization**] is offering free, evidence-based resources on childhood obesity prevention. With these resources, you and your patients can work together to decide which treatment option is best. Visit <http://go.usa.gov/56l> to download these free resources.
- Childhood obesity continues to be a serious problem in the U.S., as approximately 17% of children (ages 2-19) are obese. The Agency for Healthcare Research and Quality's Effective Health Care Program has new, free resources on childhood obesity prevention to help your patients *explore* treatment options, *compare* the benefits and risks of each, and *prepare* to discuss them with you. Visit <http://go.usa.gov/56l> to download these free resources.

AHRQ National Partnership Network Childhood Obesity Materials Promotional Copy

Facebook Posts for Consumer Audiences

- If you care for a child between the ages of 5 and 18 years, it's important to know what can be done at home, in school, and in your community to help them maintain a healthy weight. Through our partnership with the Agency for Healthcare Research and Quality, [Organization] is offering free, unbiased resources on childhood obesity and other common health conditions. Visit <http://go.usa.gov/DveT> to *explore* treatment options for health conditions, *compare* the benefits and risks of each, and *prepare* to discuss them with your health care providers.
- [Organization] is offering easy-to-read, unbiased materials from AHRQ's Effective Health Care Program. These resources summarize the benefits and risks of treating childhood obesity and many other health conditions. Visit <http://go.usa.gov/DveT> to learn about treatment options.
- Through our partnership with the Agency for Healthcare Research and Quality, [Organization] is offering free resources on childhood obesity to help you *explore* treatment options, *compare* the benefits and risks of each, and *prepare* to discuss them with your health care providers. Visit <http://go.usa.gov/DveT> to download these free resources.

Professional and Consumer Partner Organization Tweets

- Download @AHRQNews #childobesity resources to explore, prepare, and compare your treatment options: <http://go.usa.gov/561> [123 characters]
- Get free, unbiased @AHRQNews resources on #childobesity and explore your child's treatment options: <http://go.usa.gov/561> [124 characters]