

## Sponsorship Opportunities

CANNON BALL TITLE SPONSORSHIP (ONLY ONE AVAILABLE)

\$15,000 DONATION

- Your Company's Name/Logo as Title Sponsor on the Cannon Ball Invitation
- Your Company's Name/Logo as Title Sponsor on the cover of the Cannon Ball Program
- Your Company's Name/Logo on All Event Signage as Title Sponsor
- On-Stage Acknowledgement during the Friend & Patriot of the Year Award
- Your Company's Name/Logo as Title Sponsor on the Soldiers & Sailors Website
- Full-Page Ad on Back Cover OR Inside Front Cover of the Cannon Ball Program
- Table of 10 to the Cannon Ball Gala

ENTERTAINMENT SPONSORSHIP (ONLY ONE AVAILABLE)

\$10,000 DONATION

- Your Company's Name/Logo as Band Sponsor on the Cannon Ball Invitation
- Your Company's Name/Logo on Signage at the Band Stage
- Your Company's Name/Logo as Band Sponsor on the Soldiers & Sailors Website
- Sponsorship Recognition in the Cannon Ball Program
- Full-Page Ad in the Cannon Ball Program
- Table of 10 to the Cannon Ball Gala

FEATURED DESSERT SPONSORSHIP (ONLY ONE AVAILABLE)

\$7,500 DONATION

- Your Company's Name/Logo as Featured Dessert Sponsor on the Cannon Ball Invitation
- Your Company's Name/Logo on Signage at the Featured Dessert Station
- Your Company's Name/Logo as Featured Dessert Sponsor on the Soldiers & Sailors Website
- Sponsorship Recognition in the Cannon Ball Program
- Full-Page Ad in the Cannon Ball Program
- Table of 10 to the Cannon Ball Gala

## PREMIUM SPONSORSHIP

\$5,000 DONATION

- Your Company's Name listed as a Premium Sponsor on the Cannon Ball Invitation
- Your Company's Name/Logo on Signage
- Your Company's Name listed as a Premium Sponsor on the Soldiers & Sailors Website
- Sponsorship Recognition in the Cannon Ball Program
- Half-Page Ad in the Cannon Ball Program
- Table of 10 to the Cannon Ball Gala

## TABLE SPONSORSHIP

\$2,500 DONATION

- Your Company's Name listed as a Table Sponsor on the Cannon Ball Invitation
- Your Company's Name listed as a Table Sponsor on the Soldiers & Sailors Website
- Sponsorship Recognition in the Cannon Ball Program
- Quarter-Page Ad in the Cannon Ball Program
- Table of 10 to the Cannon Ball Gala

## MUSEUM EXHIBIT SPONSORSHIP

\$1,000 DONATION

- Your Company's Name listed as a Museum Exhibit Sponsor on the Cannon Ball Invitation
- Your Company's Name/Logo on Signage at the Museum Exhibit Sponsored
- Your Company's Name listed as a Museum Exhibit Sponsor on the Soldiers & Sailors Website
- Sponsorship Recognition in the Cannon Ball Program
- Quarter-Page Ad in the Cannon Ball Program
- 2 Tickets to the Cannon Ball Gala

## PROGRAM ADVERTISING SPONSORSHIPS

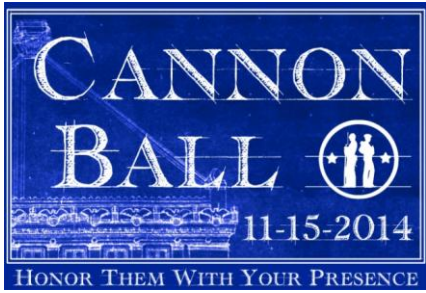
- |                                  |       |
|----------------------------------|-------|
| • Full-Page (8 H x 5 W)          | \$750 |
| • Half-Page (3.75 H x 5 W)       | \$500 |
| • Quarter-Page (3.75 H x 2.25 W) | \$250 |

## AMERICAN HEROES SPONSORSHIPS

\$250 DONATION

- Allows *current military service member and a guest* to attend the gala
- Acknowledgement in the Cannon Ball Program

## AUCTION AND RAFFLE DONATION



# Yes, we will support the 2014 Cannon Ball Gala.

## Please reserve our Corporate Sponsorship benefits at the following level:

We understand that this commitment entitles us to attend the Cannon Ball Gala on Saturday, November 15, 2014 at Soldiers & Sailors Memorial Hall and receive all benefits related to our sponsorship package.

- |   |   |
|---|---|
| <input type="checkbox"/> \$15,000 Cannon Ball Title Sponsorship | <input type="checkbox"/> \$5,000 Premium Sponsorship        |
| <input type="checkbox"/> \$10,000 Entertainment Sponsorship     | <input type="checkbox"/> \$2,500 Table Sponsorship          |
| <input type="checkbox"/> \$7,500 Featured Dessert Sponsorship   | <input type="checkbox"/> \$1,000 Museum Exhibit Sponsorship |

We would like to sponsor **American Heroes\*** to attend the Cannon Ball Gala.  
 \_\_\_\_\_ Tickets at \_\_\_\_\_ \$250 each for a total of \$\_\_\_\_\_  
**Please list how your company's name should appear in the event materials and press releases on the line below.**  
 \_\_\_\_\_

## Please reserve ad space at the following size:

- \$750 Full Page (8 H x 5 W)     \$500 Half Page (3.75 H x 5 W)     \$250 Quarter Page (3.75 H x 2.25 W)  
 Program ads can be sent to [casey@soldiersandsailorshall.org](mailto:casey@soldiersandsailorshall.org) as jpeg or pdf at 300 dpi.

**Please include the following for the Raffle & Auction:**  
 Item(s) Donated: \_\_\_\_\_ Value: \$\_\_\_\_\_  
 Description: \_\_\_\_\_  
 Certificate Enclosed     Please Pick Up

Contact \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Please charge to  Visa     MC     AmEx     Disc    **Card Number** \_\_\_\_\_  
 Name as it appears on card (please print) \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 \_\_\_\_\_ 3 or 4 digit  
**Authorized Signature** \_\_\_\_\_ code on back \_\_\_\_\_ **Zipcode** \_\_\_\_\_  
 Enclosed is our check **made payable to Soldiers & Sailors** in the amount of \$\_\_\_\_\_  
 This is our commitment to participate. The check will be forwarded to the Trust by September 27, 2014.  
 Please send an invoice for our contribution of \$\_\_\_\_\_

Please return this form by September 27, 2014:  
**Soldiers & Sailors Memorial Hall & Museum Trust, Inc.**  
**Attn: Cannon Ball Gala**  
 4141 Fifth Avenue, Pittsburgh, PA 15213  
 Phone: 412-621-4253      Fax: 412-683-9339

**All Proceeds Benefit Soldiers & Sailors Memorial Hall & Museum Trust, Inc.**

A copy of Soldiers & Sailors last financial statement may be obtained by contacting: Soldiers & Sailors Memorial Hall and Museum Trust, Inc., 4141 Fifth Avenue, Pittsburgh, PA 15213. The official registration and financial information of Soldiers & Sailors may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1-800-732-0999.