



Monday, Oct. 7, 2013 / East Lansing, Mich.

25TH ANNIVERSARY GALA SPONSORSHIP OPPORTUNITIES

Mackinac.org/25th

The Mackinac Center is pleased to offer you this opportunity to become an honored sponsor of our 25th anniversary gala celebration. Our premier event of 2013 will be held at the Kellogg Center on the campus of Michigan State University.

On Oct. 7, 2013, we invite you to become a part of this special evening as we remember the history of the Mackinac Center and look forward to the work yet before us — to advance liberty and opportunity for all people.



"In the long arc of history, no human creation has had a greater positive impact on more people more rapidly than free-enterprise capitalism."

John Mackey, co-CEO
Whole Foods Market

We're welcoming the co-CEO of Whole Foods Market, John Mackey, as our keynote speaker!

Will you join us? Please read through these sponsorship opportunities and call our office at 989-631-0900 for more information. Please ask for the vice president for advancement, Kristine Palosaari.

Visit Mackinac.org/25th for more information.

LIBERTY EVENT SPONSOR - \$25,000

- Prominent recognition in event program and on event signage
- Advance recognition on event Web page
- Recognition from the podium
- Premier seating for 24 guests at dinner
- Access for 24 guests to VIP reception with John Mackey and photo opportunity
- Sponsor name on event table cards
- Special "thank-you" gift

OPPORTUNITY SPONSOR - \$15,000

- Prominent recognition in event program and on VIP reception signage
- Recognition from the podium
- Premier seating for 20 guests at dinner
- Access for 20 guests to VIP reception with John Mackey and photo opportunity
- Sponsor name on event table cards
- Special "thank-you" gift

PROSPERITY SPONSOR - \$10,000

- Recognition on event signage for underwriting wine service for our guests
- Listing in event program and recognition from podium
- Prime seating for 16 guests at dinner
- Access for 16 guests to VIP reception with John Mackey and photo opportunity
- Sponsor name on event table cards

INNOVATION SPONSOR - \$5,000

- Listing on event program
- Sponsor name on event table cards
- Prime seating for 12 guests
- Access for 12 guests to private VIP reception with John Mackey and photo opportunity

INDEPENDENCE TABLE SPONSOR - \$2,500

- Listing on event program
- Sponsor name on event table cards
- Preferred seating for eight guests
- Access for eight to private VIP reception with John Mackey and photo opportunity