

THE 3/50 PROJECT COUNTERTOP SIGN

(Sized to fit in a standard 8 x 10 frame)

DIRECTIONS FOR USE

1. The following page is made to print on your desktop printer using standard 8 1/2 x 11 paper. The nicer the paper (ie, brighter white, harder finish), the better the end result will be.

2. Since not all printers are capable of full bleeds (ie, ink running all the way to the edge of the paper), there are trim lines shown in the corners. After you've printed the page, use a paper cutter or a straight edge and sharp Exacto knife lined up on the guidelines to cut this to final size.

If your printer "cuts off" the trim lines:

Side margins = 1/4"

Top and bottom margins = 1/2"

3. Please DO NOT trim the copyright and attribution lines off the bottom since that's where our legal protection and data source are shown.

Thanks for supporting The 3/50 Project; it's your hard work that makes this fly!

All the best,

Cinda Baxter
Founder
The 3/50 Project
the350project.org

Save your local economy...*three stores at a time.*

the 3/50 project[®]

SAVING THE BRICK AND MORTARS OUR NATION IS BUILT ON

3

Think about which three independently owned stores you'd miss most if they were gone. Stop in, say hello, and pick a little something up. That's how they stay around.

50

If just half the employed U.S. population spent \$50 each month in independently owned stores, their purchases would generate \$42,629,700,000 in revenue.*

68

For every \$100 spent in independently owned stores, \$68 returns to the community through taxes, payroll, and other expenditures. In a national chain, only \$43 stays here. Spend it online and *nothing comes home.*

1

The number of people it takes to start the trend...*you.*

Pick 3. Spend 50. Save your local economy.

For more information, visit the350project.net