

ONE SONG — AN ORIGINAL FEATURE FILM

OVERVIEW OF FILM PRODUCTION AND INVESTMENT

OVERVIEW

One Song is an emotional family story about a woman in her 70's whose re-discovery of her love of singing ignites the passion for life which she had given up decades earlier when she married an emotionally abusive man and relegated her own life and dreams in order to serve his. When she begins to break free of his control, after many years, it is ironically her own daughters and granddaughters who blame her for disrupting the fragile family peace which she had so carefully guarded for fifty years. A tremendous story about being free inside your soul, at any age.

CAST

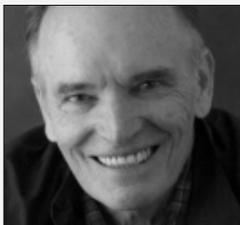
The ensemble cast for the film is made up of some of film and television's most recognizable names and faces. The stars include:



Sally Kellerman – Oscar nominee for Best Actress in the acclaimed film M*A*S*H.



Michael Learned – 4-time winner of Best Actress Emmy Awards, for the legendary TV show The Waltons and the critically-acclaimed Nurse.



Tom Bower – One of the best character actors in modern film and television, Tom has appeared in dozens of films and television shows including North Country, Nixon, Crazy Heart, and Diehard 2.



Liza Weil – One of the major supporting characters on the long-running television series, The Gilmore Girls, Liza is one of the best actresses of her generation, appearing most recently in the hit ABC series Scandal, for which she won critical acclaim.



Daniel Roebuck – Daniel is one of the busiest actors in Hollywood, having appeared in films such as The Fugitive, Flash of Genius, and River's Edge, and appearing on television in Lost, Glee, Matlock, CSI, and many many more.



Ellen Dolan – Ellen was a major star of CBS daytime television for over twenty years, appearing as the hugely popular character of "Margo." She has since appeared in numerous independent films including A Place for Heroes, Molly's Girl, and After Life.



Robert Pralgo – Robert is one of the best actors in television and film, having appeared as the mayor in the hugely popular Vampire Diaries and also appearing on recent hits Teen Wolf and Revolution. He also made a brief appearance in the award-winning film, The Blind Side.

PRODUCTION CREW

The production crew consists of both film and television professionals and local and regional volunteer and student crew. Our professional crew has worked on numerous national programs and films, including American Pickers, Joan Rivers, Hoarders, The Country Music Association Awards Show, and has worked with stars such as Toni Braxton, Jewel, and even President Barack Obama. They have most recently worked on the films A Place for Heroes and After Life. All of the production crew make their homes in Iowa, Minnesota or Wisconsin.

BUDGET

The budget for the film is \$190,000. Investors in the film will become Members of One Song, LLC, which will be organized and registered within the host community for the film. Under the Operating Agreement for the LLC, Members are required to be paid first from all income the film creates until 100% of investment funds have been recouped. Once the funds are recouped, Members split the profit from the film 50/50 with the producers of the film, for all time. This includes income from any and all sources derived from the film itself, including but not limited to theatrical releases, home video, online sales and rentals, pay-per-view views, and so on.

TAX RELIEF FOR INVESTORS

The IRS tax code for 2013 allows investors in films the ability to write off their film investment by as much as 100%. Section 181 of the IRS federal tax code was created specifically for film investments. This is a very popular aspect to film investment, which many investors have found attractive. Potential investors should have their accountants determine how much of the write-off can be applied to them specifically, which could be substantial.

RETURN ON INVESTMENT

Investors can reasonably expect that, given a normal market for independent film with recognizable stars in the film, the film should return somewhere between \$500,000 to \$2,000,000 over the course of 3-5 years. In some scenarios, income could be higher. In rare scenarios, it could be less.

- If the film is picked up for distribution, the distributor usually takes roughly 40% of the income from the film off the top. Therefore, for investors to recoup their entire investment, the film would need to make \$317,000 in total sales.
- Anything above \$317,000 in total sales is considered profit and will be split 50/50 for all time between investors and producers.
- By example, a total film income of \$500,000 would net investors \$91,500 in profit, which will be divided by percentage interest in the film. A total film income of \$1,000,000 would net investors \$341,500, divided by percentage interest in the film.

A real life example on investor benefit from investment would look similar to this:

- An investment of \$19,000 equals 10% of the entire budget. Up to \$19,000 of that can be written off tax returns for 2013.
- If the film creates a total of \$500,000 in income, the investor would profit, after recoupment of investment, a total of \$9,150 or a profit percentage of 48%.
- If the film creates a total of \$1,000,000 in income, the investor would profit, after recoupment of investment, a total of \$34,150 or a profit percentage of 178%.

MARKETING

The film will be represented at all of the major film markets around the world (Cannes, Berlin, Los Angeles, and London) by the producer's representative, Laurence Benhamou. Laurence works in Paris and has previously worked for Dreamworks Entertainment in Los Angeles. She is both an entertainment attorney and a representative of feature films for distribution. She is an active part of the production team producing One Song. They will focus on

finding a distribution company who can guarantee the film a high profile in the best markets available (theatrical, Netflix, iTunes, home video, and so on).

Likewise, due to the impressive number of highly recognizable stars in the cast, the film will be featured at film festivals around the United States and world, creating a promotional opportunity for both the film and the community in which the film is produced.

As part of an ongoing slate of films produced through My Town Pictures, the film has a greater chance to draw interest from distributors who already have a working relationship with the producers.

Likewise, Ms. Kellerman will promote the film across the country during her musical engagements and press stops.

BENEFIT TO THE HOST COMMUNITY

The host community for One Song can realistically expect:

- High profile in local and regional newspapers, radio, television and other media
- High profile in statewide film circles and regional film festivals
- A new tool to draw tourism dollars to the community
- Individuals involved in the film as cast and crew members
- Individuals and groups involved in infrastructure from food service and lodging to transportation for cast members and students serving as interns in various departments within the production

STRUCTURE

The producers create transparency in structure in the following ways:

- The LLC for the film is registered within the host community, creating a new business in the community
- The bank account for the film will be started and retained in the host community
- The accountant for the film will be a local accountant, chosen based on the recommendation of local investors
- A co-manager of the LLC will be elected from the host community to keep decision-making authority within the community and the producers together