

COMMUNITY ACTION PARTNERSHIP 2015 MANAGEMENT AND LEADERSHIP TRAINING CONFERENCE



COMMUNITY ACTION 2015: A NEW YEAR FOR ACTION

JANUARY 6-8, 2015
MARRIOTT LAGUNA CLIFFS,
DANA POINT, CA





COMMUNITY ACTION PARTNERSHIP 2015 MANAGEMENT & LEADERSHIP TRAINING CONFERENCE

To All Community Action Friends, Colleagues and Supporters:

You are invited to join your friends and colleagues as well as a host of supporters at the upcoming Management and Leadership Training Conference of the Partnership. "A New Year for Action" will focus on what we, as a network, can do to strengthen ourselves to prosper in the months and years ahead. Whatever the challenges are that we face we need to be strong.

Issues continue to buffet the families who we serve and work with to improve lives and communities. Whether it is the skills needed to deal with basic needs or the need to develop employable skills or the need to build stronger and more resilient families it starts with stronger organizations. Now more than ever we need to pull together.

We will have quality workshop offerings on a range of topics important to the current and future needs of network agencies. You'll hear from a number of important people including Jeannie Chaffin, OCS Director, from David Bradley of NCAF on the latest legislative updates and from our national partners including CAPLAW, NASCSP, and the Office of Head Start.

We'll work together on many important issues designed to help us to comply and be a better resource to our communities including Organizational Standards, ROMA Next Generation, Community Economic Development, Community Assessments and Income Disparities. We'll network to do what we do best; help each other.

Start the new year right with friends in beautiful Dana Point, California. We look forward to being with you!

Together in service,

Thomas P. Tenorio, CCAP
Chair, Board of Directors & Acting CEO
Community Action Partnership

MLTC CONFERENCE UPDATES

Please note this schedule is preliminary. Session times may change from those listed here.

Watch the eNews and our website for up-to-date information.

EXHIBITORS & SPONSORSHIPS

There will be a limited number of table-top exhibitor opportunities. If you are interested in exhibitor

information, please contact Sranda Watkins at swatkins@communityactionpartnership.com; for sponsorships, call Avril Weisman, aweisman@communityactionpartnership.com.

LAGUNA CLIFFS MARRIOTT HOTEL

Perched atop the cliffs of Dana Point, along the beautiful Southern California coast, the Laguna Cliffs Marriott provides a setting like no other and a perfect location for the 2015

Management and Leadership Training Conference.

After the sessions end each day, relax or stroll along the grounds and soak in the sunset. Discover a sense of tranquility after a busy day of learning, starting with a spectacular setting:

- Located along the magnificent cliffs of the Pacific coast in Dana Point
- Just a short walk to the harbor's quaint restaurants and shops
- Mid-way between Los Angeles and San Diego

- Approximately 30 minutes from John Wayne Airport (SNA)

Community Action Partnership has reserved a limited number of rooms at the special, low rate of **\$169 per room** per night plus state and local taxes. Rooms must be reserved by **Monday, December 1, 2014** in order to guarantee this special rate. Rooms at this rate are only available on a first come, first served basis. We cannot guarantee that rooms will be available until the cutoff date. Be sure to mention that you are booking with Community Action Partnership in order to receive the group rate. Contact information:

Laguna Cliffs Marriott
25135 Park Lantern
Dana Point, California 92629
1-888-236-2427

or click on the hotel link on our website to register online.

Please complete and return the registration form included on the final page. **Early-bird registration (through November 21) is \$465. Current members pay only \$400.** Regular registration (through December 19) is \$525 for non-members and \$450 for members. Your registration includes Breakfast, Luncheon, and a Welcome Reception on opening night.

Check the website for additional information: www.communityactionpartnership.com as well as the weekly eNews.

Please register and join us at Dana Point, California, January 6-8 for this very important conference.

SPECIAL MEAL EVENTS

Community Action Partnership will be providing *several meals to attendees during the MLTC, all included in the registration*, including:

- Welcome Reception on the lawn - Tuesday, January 6
- Conference Luncheon with a Special Tribute to Charles Braithwait on Wednesday, January 7
- Roundtable breakfast on Wednesday, January 7
- Breakfast with David Bradley on Thursday, January 8

CONFERENCE SESSIONS & SPEAKER HIGHLIGHTS

- Risk Management topics: Melanie Herman
- Agency-Wide Budgeting and Dashboards: Kay Sohl
- Super Circular: An Overview of What You Need to Know: Denes Tobie; Wipfli
- Head Start and Community Action: Ann Linehan; Acting Director, Office of Head Start; and Alison Ma'luf, CAPLAW
- The Conditions and Causes of Poverty: Jim Masters
- Our War on Poverty - The Next Fifty Years: Peter Kilde and Jim Masters
- Performance Management and the CSBG Network: NASCSP



- Leading a Community Collaborative: Catherine Marshall
- Community Economic Development: Building Assets for Your Organization: Ralph Lippman & Glenn Sanada; CCEDA
- How to Ensure Messages are Heard by Those Who Count: Lynn Grogan and Richard Lemire
- Financial Fundamentals for Leaders: Denes Tobie; Wipfli
- Personalized One-on-One CCAP Mentoring Sessions with Charles McCann

PLUS

- Update and a Look Ahead at 2015: from Jeannie Chaffin, Director, OCS
- Legislative Update from David Bradley, NCAF
- Conversation with Partnership Leadership: What is on the Horizon for 2015 and Beyond

**SAVE THE DATES FOR
THE 2015 ANNUAL
CONVENTION
AUGUST 25-28 AT
THE SAN FRANCISCO
MARRIOTT MARQUIS,
SAN FRANCISCO, CA!**



2015 MANAGEMENT AND LEADERSHIP TRAINING CONFERENCE DAILY SCHEDULE

Please note this schedule is subject to change. New sessions may be added; session times may change from those listed here. Please watch eNews for schedules and program updates.

MONDAY, JANUARY 5

1:00 – 5:00 pm Registration open

TUESDAY, JANUARY 6

8:00 am – 5:00 pm Registration

10:00 am – 12:00 noon **OPENING SESSION**

12:00 noon – 2:00 pm Lunch (on your own)

2:00 – 5:00 pm

BREAKOUT SESSIONS

1. Agency-wide Budgeting and Dashboards; An Eye Opening Collaborative
2. Head Start and Community Action (Ann Linehan, Office of Head Start, and CAPLAW)
3. Community Economic Development: Building Assets for your Organization and Community
4. Update on Performance Management and the CSBG Network

5:30 – 7:30 pm

Welcome Reception (outdoors, weather permitting)

WEDNESDAY, JANUARY 7

8:00 am – 5:00 pm Registration and Information

7:30 – 8:45 am

ROUND TABLE DISCUSSIONS – Topics include Rural Issues and Emerging Leaders; a continental breakfast will be served from 7:30 to 8:00

9:00 – 10:30 am

BREAKOUT SESSIONS

1. Staff Screening Essentials: What You Need to Know
2. Financial Fundamentals for Leaders
3. Organizational Standards: An Introduction to the 56 Standards
4. How We Got Where We are Today: Conditions and Causes of Poverty

10:45 am - 12:15 pm

BREAKOUT SESSIONS

1. Strategies in Today's Economy to Reduce Poverty
2. The U.S. Census is "Open for Business" Measuring America: People, Places, and our Economy
3. Do the Right Thing: Cultivating a Culture of Compliance and High Ethical Standards at Your CAA
4. Risk Management Basics

12:15 – 1:45 pm

CONFERENCE LUNCHEON: A TRIBUTE TO CHARLES BRAITHWAIT

2:00 – 5:00 pm

BREAKOUT SESSIONS

1. Super Circular: An Overview of What You Need to Know
2. Making a Difference: Board Leadership for Today's CAA
3. Nuts and Bolts of a Two-Generation Approach
4. Managing Leadership: Team Solutions to Team Problems
5. Our War on Poverty—The Next 50 Years

THURSDAY, JANUARY 8

8:00 – 9:00 am

BREAKFAST AND LEGISLATIVE UPDATE WITH DAVID BRADLEY

9:00 -10:30 am

BREAKOUT SESSIONS

1. Strategic Planning Nuts and Bolts
2. GET THEIR ATTENTION! How to Ensure Our Messages are Heard by Those Who Count
3. Advanced Risk Management
4. Leading A Community Collaborative

10:45 am – 12:00 noon

A CONVERSATION WITH PARTNERSHIP LEADERSHIP: A NEW YEAR FOR ACTION

12:00 noon

CONFERENCE ADJOURNS



COMMUNITY ACTION PARTNERSHIP 2015 MANAGEMENT AND LEADERSHIP TRAINING CONFERENCE | January 6-8

Marriott Laguna Cliffs, 25135 Park Lantern
Dana Point, California 92629

COMMUNITY ACTION 2015: A NEW YEAR FOR ACTION

Register now online or with this form!

To reserve a room at the Marriott Laguna Cliffs, call **1-888-236-2427** and ask for the special Community Action Partnership rate of **\$169 single or double**. Rates guaranteed until **Monday, December 1**, based on availability. Please take the time today to complete the registration form and send it with your payment to the Community Action Partnership office. We hope you'll join us on January 6. Contact Sranda Watkins with questions: swatkins@communityactionpartnership.com.

The Laguna Cliffs Marriott is waiving the "wired for business" fee for all guests as well as the daily "Resort Fee" which includes high-speed internet access, fitness center and use of resort facilities and equipment, including bicycles, tennis courts, and other activities.

Members:

- Early-bird: \$400, through November 21
- Regular: \$450, through December 19
- On-Site: \$500, after December 19

Non-Members:

- Early-bird: \$465, through November 21
- Regular: \$525, through December 19
- On-Site: \$575, after December 19

Name _____ Title _____

Agency _____ Member (circle one) YES NO

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

Please charge \$ _____ to my: Visa Mastercard Discover AmEx

Card # _____ Expiration Date _____ PO# _____

Name on card _____ Company _____

Signature _____ Email _____

Payment: Check, purchase order, or credit card information MUST accompany this registration form. Make checks payable to Community Action Partnership. Note: A portion of the room rates will help to defray Community Action Partnership's expenses. Please submit a separate form for each participant. Cancellations must be submitted in writing to ACCOUNTING by Friday, December 12, after which fees cannot be refunded. A handling charge of \$150 per person will apply to all cancellation requests. Substitute registrants are permitted; please notify Community Action Partnership of any substitutions by **December 19, 2014**.



COMMUNITY ACTION PARTNERSHIP 2015 MANAGEMENT & LEADERSHIP TRAINING CONFERENCE

**Please check your preferred session in each time block
so we can better estimate the necessary room size.
Thank you.**

Use #MLTC15
with your social media
posts (and photos!) about
the Management and Leadership
Training Conference. And make
sure you're following us on Twitter:
@CAPPartnership—our main
account—and @NatTrainingCtr—
our Training and Technical
Assistance account.

TUESDAY, JANUARY 6

2:00 – 5:00 pm

- 1. Agency-wide Budgeting and Dashboards; An Eye Opening Collaborative with Kay Sohl
- 2. Head Start and Community Action with Ann Linehan, Office of Head Start, and Allison Ma'luf, Esq., CAPLAW
- 3. Community Economic Development: Building Assets for your Organization and Community with Ralph Lippman and Glenn Sanada, CCEDA
- 4. Update on Performance Management and the CSBG Network with Jovita Tolbert and Jenae Bjelland, NASCSP

WEDNESDAY, JANUARY 7

9:00 – 10:30 am

- 1. Staff Screening Essentials: What You Need to Know with Melanie Herman, Nonprofit Risk Management Center
- 2. Financial Fundamentals for Leaders with Denes Tobie, Wipfli
- 3. Organizational Standards: An Introduction to the 56 Standards with Denise Harlow, CCAP, Community Action Partnership
- 4. How We Got Where We are Today: Conditions and Causes of Poverty with Jim Masters, CCAP, and Allen Stansbury

10:45 am - 12:15 pm

- 1. Strategies in Today's Economy to Reduce Poverty: A Presentation of the White Paper with Jim Masters, CCAP, and Allen Stansbury
- 2. The U.S. Census is "Open for Business" Measuring America: People, Places, and Our Economy with the US Census Bureau
- 3. Do the Right Thing: Cultivating a Culture of Compliance and High Ethical Standards at Your CAA with Allison Ma'luf, Esq., CAPLAW
- 4. Risk Management Basics with Melanie Herman, Nonprofit Risk Management Center

2:00 – 5:00 pm

- 1. Super Circular: An Overview of What You Need to Know with Denes Tobie, Wipfli
- 2. Making a Difference: Board Leadership for Today's CAA with Allison Ma'luf, Esq., CAPLAW and Denise Harlow, CCAP, Community Action Partnership
- 3. Nuts and Bolts of a Two-Generation Approach
- 4. Managing Leadership: Team Solutions to Team Problems with Pace Community Action Agency
- 5. Our War on Poverty—The Next 50 Years with Peter Kilde and Jim Masters, CCAP

THURSDAY, JANUARY 8

9:00 -10:30 am

- 1. Strategic Planning Nuts and Bolts with Denise Harlow, CCAP, Community Action Partnership
- 2. GET THEIR ATTENTION! How to Ensure Our Messages are Heard by Those Who Count with Lynn Grogan, CCAP, Cal-Neva Community Action Partnership and Richard Lemire, CCAP, Riverside Community Action Partnership
- 3. Advanced Risk Management with Melanie Herman
- 4. Leading A Community Collaborative with Catherine Marshall, CapBuilders