



## ENTERTAINMENT PRODUCTION INDUSTRY WORKSHOP AGENDA

Grand Floridian Hotel, Orlando

Friday, August 23, 2013 - 10 AM – 1 PM

- I. Introductions – Leah Sokolowski, President, Film Florida
- II. Goals and Objectives – Jud French & Graham Winick
- III. Overview – Five Year Strategic Plan for Economic Development – OFE/DEO
- IV. Focus Areas for Discussions: Challenges and Opportunities
- V. Discussion: Unified Vision for Florida’s Film & Entertainment Industry
- VI. Discussion: Retention of Graduating Students in Florida
- VII: Florida Entertainment Industry Incentive Program Overview

### BREAK

- VIII. Discussion: Short-term Projects and Permanent Infrastructure
- IX. Discussion: Consistent and Competitive Tax Credit and Incentive Program
  - Evaluation of Projects
  - Return on Investment
  - “Bonus” Incentives
  - Targeting Segments for Priority
  - Program Consistency
  - Program Funding
  - State Support for the Entertainment Production Industry
- X. Wrap-up/Summary
  - Email Your Comments to [Info@FilmFlorida.org](mailto:Info@FilmFlorida.org)
  - Follow-up Survey
- XI. Lunch Options/Afternoon Schedule

Adjourn

