WHAT BENEFITS HAVE MPPS MEMBERS SEEN?

❖ **Produced New Revenue Streams**
  - Capitalizing on Emerging Market Fee Structures
  - Create the Most Efficient Pricing Model

❖ **Created a Competitive Advantage**
  - Re-pricing Based on Market’s Durbin Reaction
  - Utilizing Big Data to Drive to Business Decision-making

❖ **Executed New Strategies**
  - Expand Merchant Base to Attractive Markets (SIC/Region/Size)
  - Cause and Effect Measurement (ex. Pricing & Attrition)

“As a direct result of being an MPPS Member, we increased our annual revenues by more than $5 million.”

MPPS Member
Top 20 U.S. Merchant Acquirer

“MPPS has become an excellent management tool at board meetings, driving long-term decision-making for new revenue opportunities.”

MPPS Member
Top 30 U.S. Merchant Acquirer
WHY BECOME A MPPS MEMBER?

MPPS transforms raw data into information which creates a superior knowledge of the merchant acquiring landscape leading to more informed decision making.

As of Q2 2014, the portfolios analyzed includes 66 months of data, totaling approximately:

- 2.2 Million U.S. merchants that received payment of
- $300+ Billion Of total annualized dollar volume, from
- 5+ Billion Annualized electronic payment transactions

“Being an MPPS Member allowed us to see how the market reacted to Durbin in real-time. This gave us the ability to position our portfolio, protecting a material amount of our profit, ranging in the millions of dollars.”

MPPS Member
Top 20 U.S. Merchant Acquirer