



## Ginger Ward Receives Driving Force Award

Ginger Ward, our “Next Million” Chair, has been named this year’s Driving Force Award Recipient. The Driving Force Award will be given at the Fund for Women’s annual Grant Award Ceremony held on May 21st, at the Duncan Center in Dover. The event announces the award of funds to Delaware nonprofits for programs that address the needs and enhance the worth and potential of women and girls. Last year, the Fund for Women awarded approximately \$128,000 to twelve organizations and this year the goal is to build on that success.

We honor Ginger Ward with this prestigious award

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## Sussex County Fund for Women Celebrates Holidays and Takes in New Members

By Carolyn Strum

The Sussex County Fund for Women held a Martinis, Makeovers and Shopping event at the Cordrey Center in Millsboro on December 4. More than 150 guests enjoyed specialty martinis, gourmet party trays by Patty’s, makeovers by Bling and Mary Kay Cosmetics, and holiday shopping. The event featured local merchants including Josephine’s Daughter, East Coast Garden Center, Coolspring Cottage, Silpada Jewelry, and Carol Fehrenbach, each displaying gifts for guests to enjoy and purchase.

On this occasion, five new Founders pledged \$1,000 to the organization. They include Jean Ann Hudson, Diane Markman, Bethany Callaway, Sue Sands, and Donna Stone. More than 1,200 men and women have become Founders since 1993, and due



New Founder Jean Ann Hudson, Founder Kathy Kiernan, and new Founder Diane Markman.

to their generosity and fundraising success, the endowment now exceeds \$3 million. The Fund for Women at the Delaware Community Foundation is a permanent endowment and is an additional source of funding for programs that address the unmet needs of women and girls in Delaware.

The Development Committee for Sussex

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## ***From My Collection to Yours Art Auction***

**SAVE THE DATE!** On May 1st, The Fund for Women (FFW) and Delaware Center for the Contemporary Arts will be partnering for an art auction event! FFW Founders and local community members are invited to donate, from their own collections, works of art such as framed paintings, sculpture, ceramics, hand-made jewelry, and more. The proceeds from ticket sales and the silent auction will benefit both organizations.

If you would like to donate art to this special event, or if you’d like more information, please contact Ginger Ward, Next Million chair, at [Ginger.Ward@ubs.com](mailto:Ginger.Ward@ubs.com) to discuss logistics!

# Sussex County Celebrates

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County includes Suzanne Landon, Cheryl Mitchell, Judy Mellen, Denise Emery, Carolyn Cicio, Carolyn Strum, Jean LaMontagne, Polly Mervine, Kathy Kiernan, and Chair Lynn Kokjohn.



Above: Chair Lynn Kokjohn with new Founder Sue Sands. From left: Speaker Candice Brooks from the YWCA relaxes after her presentation; Diana Stief is shown some make-up techniques by Ericka Wright of Mary Kay; Lynn Kokjohn welcomes guests; and Valery Cordrey poses beside a display.

## 2014 Fund for Women Advisory Committee

Chair	Laura Day
Vice Chair	Michele Whetzel
Treasurer	Valerie Middlebrook
Secretary	Pam Cornforth
Chair Emeritus	Ranney Ward
Grants Committee Chair	Susan Detwiler
Grants Committee Vice Chair	Suzanne Feaster
Post Grant Committee Chair	Michele Whetzel
Events Chair	Terrienne Lavin
Sussex County Development Chair	Lynn Kokjohn
New Castle County Development Chair	Emily Woodson
Next Million	Ginger Ward
Governance	Kay Keenan
Media Relations	Kimberly Cauley
Newsletter Design	Debbie Heaton
Historian	Marilyn Hyte
Large Non-Profit Rep.	Anne Hogan
Small Non-Profit Rep.	Alyson Lang
Delaware Community Fdn. Liaison	Allison Levine
Photographer	Jane Maguigin
Support Manager	Kate Schlegel

## Love the Fund for Women? Willing to Help?

The Fund for Women is a volunteer organization and we have volunteer opportunities coming up – from working the day of an event (Fashion Show, Art Event or the Grants Ceremony) to serving on one of the County Development Committees or helping in many other ways. If you are interested, please email Kay Keenan to be added to our volunteer list. [Kay.Keenan@gmail.com](mailto:Kay.Keenan@gmail.com).



Advisory Board members start their March 2014 meeting. From left Ginger Ward, Pam Cornforth, Laura Day, Kate Schlegel, Terri Lavin, Michele Whetzel, and Susan Detwiler. Photo by Kay Keenan.

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## Driving Force Award *(Continued from page 1)*

as we recognize how very fortunate we are to have her working so hard for our cause. As the “Next Million” Chair, it is her team’s task to help add \$1 million to the endowment. A mission this special requires a remarkable person and we are grateful to have found her. “Ginger has been superb over this past year in organizing the campaign. Her ability to solicit new partners and reinvigorate our First Founders has set an energetic tone, as we are already one third of the way to raising another \$1 million,” says FFW Chair, Laura Day.

The past Grant Award Ceremonies have been a huge success, with honorees like Kay Keenan (2013) and Swingin’ With A Star (2012). Nonprofits that received grant awards spanned all three counties and provided services, ranging from parenting classes, home maintenance, domes-

*“Ginger is an extraordinary woman with a passion for good who has learned how to leverage her business acumen and knowledge for the betterment of the community. She is a force to reckon with when it comes to doing the right thing. She is dedicated to others’ prosperity, happiness, and fair treatment.”*

– Matt Haley, Owner, SoDel Concepts Restaurant Group

tic violence support, female senior citizens, to many more sectors representing women’s needs. This wouldn’t be possible without the effort of the Fund for Women volunteers and their dedication to rally other volunteers for time and financial assistance. This is our reason for bestowing the Driving Force Award to individuals such as Ginger Ward. “Clearly [Ginger] is not alone in her endeavors to succeed with the “Next Million” campaign, as she has

worked with Kay Keenan and Susan Sherk among others, however, it has been her leadership, strategic planning, and networking that have driven us to the next level.” Laura Day continued. We all agree that Ginger and the Grant Award recipients deserve this recognition and we can’t wait to celebrate their accomplishments for the community of Delaware women and girls.

### Profile: Ginger Ward, Senior Vice President, UBS Wealth Management

Ginger Ward is a Senior Vice President and founding partner of the Chahalish Ward Wealth Management Group at UBS. Her professional role is in assisting individuals, families, small businesses, and nonprofit organizations with wealth transfer strategies, strategic financial planning, and investment management.

Ginger moved to Delaware in 2009 from New York and has become very involved in the community through service on a number of nonprofit boards and committees. She currently serves on the board of the Delaware Center for Justice as its Treasurer and is co-chairing the 2014 Girl Scouts’ annual Woman of Distinction Awards. She is also actively involved with the Fund for Women’s advisory board as its “Next

Million” chairperson. Ginger previously served on the board of the Delaware Center for the Contemporary Arts and the Just for Youth board of directors.

Ginger holds a BS in Nutrition from the University of Montevallo and a Masters degree in Social Work from The Southern Baptist Seminary in Louisville, KY. She spent

the early years of her career as a social worker in grass roots community organizing in Louisville for the Mayor’s Office of Youth Services and in nonprofit administration.

Ginger and her long-time partner, Karissa Thacker, were married here in Delaware in July of 2013 on the 25th anniversary of their relationship.

*“Ginger is a force of nature with a huge heart. Her resolute actions to make the world a better place for the most vulnerable among us go back to her childhood.”*

– Dr. Karissa Thacker,

President, Strategic Performance Solutions, Inc.

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## Grant Report: YWCA's Summer Internship Teen Empowerment Program

*Background:* The YWCA has served Sussex County for nearly 20 years and their office opened in 2008. The YWCA operates two major programs in Sussex: the Delaware Center for Women's Entrepreneurship and the Summer Internship Teen Empowerment Program (SITE).

*FFW Grant support:* SITE received a grant of \$7,200 in May 2013 to purchase three laptop computers, in addition to general program supplies, staff time and a completion ceremony for those learning to use the computers.

*About the program:* SITE is a free seven-week summer internship program which helps empower young girls by teaching them job readiness skills. The girls come primarily from lower-income, disadvantaged homes (identified as such through the federal school lunch program). Girls in the program have graduated from 8th grade, and will be entering high school in the fall. The girls are generally recommended by guidance counselors in the schools. They look for girls who are eager to learn and have a sense of responsibility. The program began in 2012 with five students. The Youth Advisor (hired to run the program on a day-to-day basis) is Shannon Sampere, a bright, energetic young woman who reports to Candice Brooks, Youth Program Manager.

Shannon has made major strides to connect with schools, potential work internship sites and students and



From left to right: Candice Brooks (Youth Program Manager); Shannon Sampere (Youth Advisor); and Brenda Whitehurst (Southern Delaware Market Manager for the YWCA).

hopes to serve 15 to 20 girls during the summer of 2014.

In terms of participating schools, so far, two are confirmed: Mariner Middle School and Millsboro Middle School. Formal recruitment for program participants will begin in January 2014.

So far, six sites are confirmed: Delaware Adolescent Program, Habitat for Humanity, Boys & Girls Club of Milford, White Manor Farm, Henlopen Homes, and WSFS Bank. Of these six, the first two are repeats from the program's first year. The goal is to double the number of participating sites for next summer.

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## Grant Report: Ronald McDonald House Housing and Support of Delaware Mothers with Infants in the Neonatal Intensive Care Unit at Area Hospitals

*Background:* Ronald McDonald House has over 3,000 volunteers and serves an average of 50 families a night. The House has saved families over \$1.5 million in hotel bills and \$500,000 in the cost of food.

*FFW Grant support:* Ronald McDonald House received \$10,000 for housing and support for Delaware mothers with infants in the A I duPont Hospital NICU.

*About the program:* Many of the NICU moms stay an average seven days to six months. When their babies are born prematurely, they are often both anxious and exhaust-

ed, worried about where they are going to stay and what they are going to eat. Often the babies are in the Cardiac Intensive Care Unit with their lives hanging in the balance. Ronald McDonald House gives them a comfortable place where moms can support one another because they have walked the path in a way that other caregivers cannot. The House helps keep families in crisis together. Statistics for moms with babies in the NICU:

- In 2012, 52 Kent and Sussex moms have used the House; 5 New Castle moms. Kent and Sussex moms stated a total of 988 nights. New Castle County moms stayed a total of 71 nights.
- In 2013, 70 Kent and Sussex moms have used the House. They have stated a total of 531 nights. 55 moms have used the lactation room so far this year.

## Grant Report: Girls Inc. of Delaware's Peer Persuasion

*Background:* This program aims to help girls in Kent and Sussex Counties learn skills to avoid negative peer and societal pressures

*FFW Grant support:* The program actually began with a FFW 2012 grant and had continued with a 2013 grant of \$12,500.

*About this program:* In May 2012, the instructor was hired for the Kent/Sussex County program. The girls come by recommendations from pastors, educators, community leaders, and other authority figures in their lives. They meet at schools, churches, DAPI and soon in libraries. At its start, Girls Inc. reached only six girls at the first meeting. Today, they anticipate having 160 girls participating by the end of 2013.

"I went away from this meeting feeling that FFW funds are well spent with this program. Not only does it help girls, it helps to improve community connections. The girls realize that they are not alone – they have authority figures they can rely on to help them in their growth and development, so that their peers need not have such an influence over them. Those who brought the girls and their parent or guardian to this program become individuals that the girls and their parents/ guardians can seek out for assistance," reported Jean Athan, Post Grant Committee member.



Kim Ellis, the Bayard House Program Director, and Asia Bungy, one of the current residents.

## Grant Report: Catholic Charities' Aftercare Housing and Case Management Support Program

*Background:* As a part of the Diocese of Wilmington, the Catholic Charities is a faith-based, social services organization that cares for families and individual residents of Delaware in need. Its mission is to address human suffering and to promote and restore the well being of people and society.

*FFW Grant support:* In 2013, Catholic Charities was awarded \$15,000 to fund their statewide Bayard House Aftercare Housing and Case Management Support Program.

*About this program:* Our grant assists mothers and new babies after they leave the residential portion of the Bayard House program and continue on their journey to self-sufficiency. For the first time, the mothers-to-be are able to move into the Bayard House if they already have a child, so the play room will be for those children.

The Bayard House is a licensed residential program in Delaware providing around the clock direct client care service to at-risk, homeless, pregnant and/or newly parenting adolescents and their babies. The program helps participants deal with general life issues such as employment, housing, income, budgeting, education, and child-care services. Immediate program objectives are to provide proper prenatal care in a home-like environment while equipping residents with tools they need to succeed once their baby is born.



The newly created kids' play room on the 3rd floor of the Bayard House.



Smart Choices classes took place at Iglesia Casa de Fe (House of Faith Church) in Milford, Delaware in December. (From left to right are: Lorna Vidal; Lillian Echevarria; Evelyn Rivera; Asia Thurston, Community Nutrition Educator/presenter FBD; Carmen Gonzalez; Meralis Ortiz (with her baby); and Jesica Sepulveda, SNAP Outreach Coordinator/interpreter FBD.)

## Grant Report: Food Bank of Delaware: Smart Choices

*Background:* The Food Bank of Delaware is a nonprofit that provides nutritious foods to Delawareans in need and educates the community on hunger and poverty issues.

*FFW Grant support:* The Food Bank of DE received a grant of \$13,000 to support and expand their Smart Choices program in 2013.

*About this program:* Smart Choices is an ongoing program that addresses the needs of improving and maintaining healthy eating habits of low income women and their families. Under this program, 200 mothers take general education classes where they receive overall education information such as nutrition basics, health knowledge and financial awareness.

## First Founder Award Nominations Are Open!

Each October we recognize an outstanding Founder with the First Founder Award. Will you consider nominating a Founder who has made the difference in the lives of women and girls in Delaware through their generous volunteer and philanthropic support? The application form is available on the Delaware Community Foundation website and the text for the form is included below.

Since 2007, the Fund for Women annually presents the First Founders' Award to a Founder who has a record of exceptional generosity, who demonstrates civic or charitable responsibility and whose leadership has encouraged others in serving our community of Delaware. Past recipients include: Maria Taylor (2013), Lynn W. Williams (2012), Jane Wilkie (2011), June Peterson (2010), Eva Verplanck (2009), Linda Chick (2008), and Sally I. Gore (2007).

Please nominate a woman you feel has made a difference in our state and deserves to be spotlighted for her accomplishment and contributions. The recipient will be honored at our October breakfast. Applications are due by August 1, 2014 to be considered for this year's award.

Nominee's Name \_\_\_\_\_

Nominee's Phone \_\_\_\_\_

Nominee's Email \_\_\_\_\_

Nominee's Address \_\_\_\_\_

Nominee's Philanthropic efforts \_\_\_\_\_

Impact of the nominee's efforts on the state of Delaware: \_\_\_\_\_

Actions or leadership qualities of the nominee that have promoted philanthropy and/or volunteerism: \_\_\_\_\_

Your Name \_\_\_\_\_

Your Phone \_\_\_\_\_

Your Email \_\_\_\_\_

Your Address \_\_\_\_\_

Date of Submission \_\_\_\_\_

Please save the form using the following format  
Nominee's Last Name Your Last Name YYMMDD.doc

Please submit nomination form electronically to  
thefundforwomen@yahoo.com by August 1, 2014.



## New Year Resolution Bulletin Board

Sixteen Founders joined in supporting the *Resolution You Can Keep* for 2014. Thanks to Charlotte Maher the owner of Fit in Wilmington for allowing the FFW to use the board in her studio. The following Founders (starting at top left) Sandra Dull, Marcie Spivack, Elizabeth Browning, Kay Keenan, Marilyn Hayward, Pam Tikellis, Margaret Rose Henry, Linnea Goddess, Anne Hogan, Annabelle Kressman, Ginger Weiss, Marcia Aernson, Ann Wick, Connie Greeley, Marsha Evantash Moranz, and Aida Wasserstein all work out at FIT and posted their pictures in support of the FFW. At press time we were joined by a new Founder, Allison Land, who became a Founder as a result of the promotional board.

## Taste of the Holidays Fundraiser

On December 6, 2013, a group representing the Fund for Women volunteered their time to sell raffle tickets at The Taste of the Holidays event held at the Delaware Center for Horticulture. The evening brought tastings of 50 craft beers, wines and spirits, live music and gourmet food. Each ticket we sold benefited the Fund for Women's operating budget. There was a great turnout and the FFW volunteers also spread some bright, holiday cheer in matching pink shirts!

## Available Grants for Non-Profits

The Fund for Women launched its 2014 Grants Program for Delaware nonprofit agencies with programs that benefit women and girls. We received applications from nonprofit, tax-exempt, (501(c)(3)) organizations that address the needs and enhance the worth and potential of women and girls in Delaware by helping them to lead productive, self-sufficient lives. The Fund for Women's one-year grants offer organizations an opportunity to obtain seed money for innovative, creative programming or to continue or expand programs in which the program's effectiveness has been demonstrated. Two Grant Application Assistance Workshops were held on December 2nd and 3rd and the deadline for applications was January 29th.

In 2013, the FFW awarded \$128,000 to 12 programs that are helping women and girls avoid abuse and poverty, improve their health and financial independence, and address many other social issues. We are planning another successful year, so look for further information regarding the May date for the Grants Ceremony.

## FFW Social Calendar

### Fashion, Fun & Philanthropy

April 13, 2014, 2:00 - 5:00 p.m.  
Independence Hall Clubhouse  
23767 Samuel Adams Circle, Millsboro, DE  
\$25 per person in advance. \$35 at the door if seating is available.

### Art from My Collection to Yours

May 1, 2014, 6:00 - 9:00 pm  
Delaware Center for the Contemporary Arts, Wilmington

### Sign up for a paperless newsletter!

Send us your email address at [thefundforwomen@yahoo.com](mailto:thefundforwomen@yahoo.com) and help us reduce mailing and printing costs!



**Don't forget to like us on Facebook.** Once you are logged on to your Facebook page, do a search for Fund for Women. Look for our colorful logo, then go to our page and click "Like". We will then keep you up-to-date on all of what is happening in our organization.



# FundforWomen

AT THE DELAWARE COMMUNITY FOUNDATION

P.O. Box 15101, Newark, DE 19711

c/o Delaware Community Foundation  
PO Box 1636, Wilmington, DE 19899

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## A Great Gift!

You have already made the choice to become a Founder. Why not give a great gift to someone you love and make them a Founder, too? For \$1,000 (payable over 5 years), you can give a gift that will keep on giving to great causes that benefit women and girls year after year. Consider making a friend or family member a Founder today.

Existing Founder Name \_\_\_\_\_

Existing Founder Contact Phone # \_\_\_\_\_

Existing Founder Email \_\_\_\_\_

New Founder Name \_\_\_\_\_

New Founder Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Ph: Work \_\_\_\_\_ Home \_\_\_\_\_

Cell \_\_\_\_\_

Email \_\_\_\_\_

- Enclosed is my full payment of \$1,000.
- Enclosed is my first payment of \$200, and please bill me \$\_\_\_\_\_ for (circle one) 1 2 3 4 years.

### Method of Payment

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- Credit Card

Type of card: (circle one) AmEx VISA MasterCard

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Expiration Date \_\_\_\_\_

Account Number \_\_\_\_\_

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