

Uptown Sport

Headlines: Continuing on from last season's Sports Luxe look this is updated by glamorous 1980s sporty references for a luxurious and decorative, uptown feel. Commercial sportswear items such as the sweatshirt, jogger or sports dress get a makeover with unexpected fabrics and embellishments; think shimmering paillettes with jersey and ribbed trims. An emphasis on easy shapes and new season color opportunities of mixing vivid brights with graphic contrasting neutrals. Embellished details act as updates along with intense sportswear brights, innovative fabric and a Midas touch of metallics.

Key colors: A sharp graphic palette of black and white underpins the look with strikes of yellow, green flash, lacquer red and cobalt.

Key fabrics: Technical sports fabrics and decorative qualities combine in an unexpected clash; think perforated performance mesh and bonded finishes worked alongside lustrous metallics, smooth satins and iridescent pearlised finishes. A flash of embellishment sees paillettes and beading added into the mix.

Key silhouettes: Uptown Sport is the perfect trend for giving sports basics a glamorous update through unexpected fabric and print. Think silky joggers, slouchy cagoules and embellished sweats or knits offset with structured sheer layers. The simple sports dress is a key item but needs to be updated with decorative trims or in bonded color-blocked permutations. Look out for rounded volume, with the blouson or cagoule and the flirty skater skirt given a makeover with fluted bias hemlines.

Look ideal for:

Dramatic
Romantic Natural
Natural Dramatic
Gamine Dramatic
Dramatic Natural
Dramatic Gamine
Natural Gamine
Gamine

Mood Board

Sportswear continues to have mileage for next summer, updated for this season with an ultra-glam feel. Core basics are reworked in luxe fabrics and abstract digital prints.



Editorial photographed by Emma Tempest



Prada spring/summer 2014

EMBELLISHED BASICS



Aquilano Rimondi spring/summer 2014

VIVID COLOUR



Emilio Pucci spring/summer 2014



Gucci spring/summer 2014

80S INSPIRED



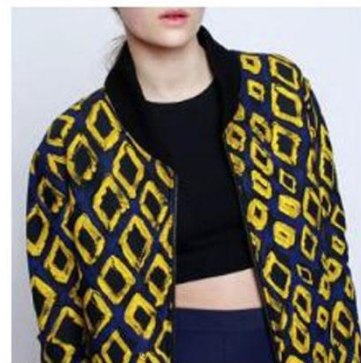
Editorial photographed by Thomas Whiteside



Cover magazine, October 2013



Cover magazine, October 2013



Cecile autumn/winter 2013

Key Details

Bias Hem Line



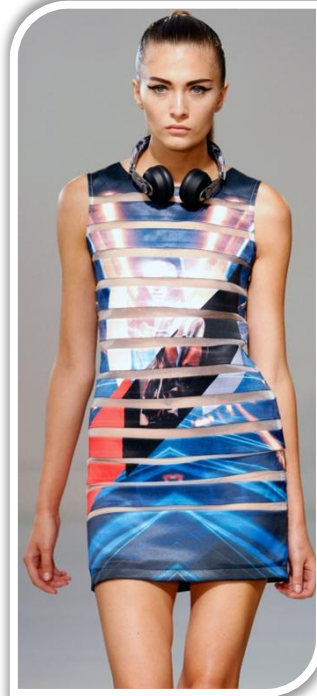
Guy Laroche

Embellishment



Prada

Digital Prints



Ground Zero

Lustre Fabrics



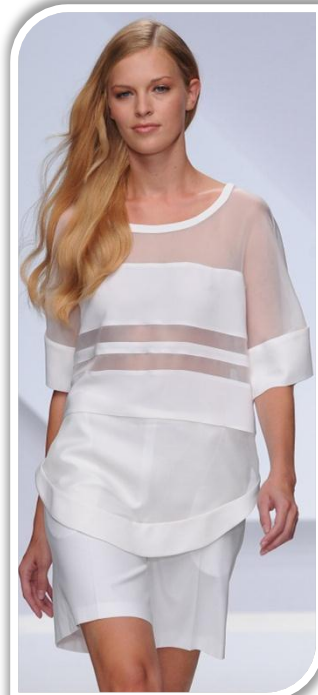
marc by Marc Jacobs

Perforated Details



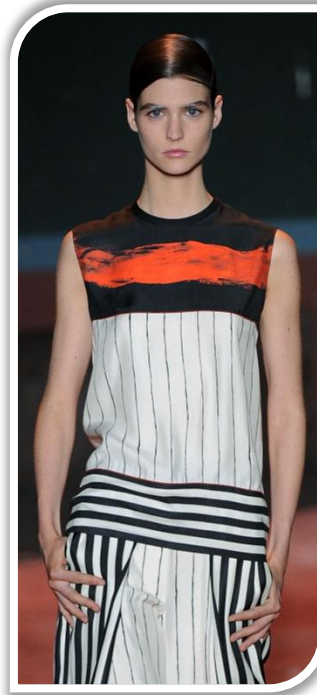
Sacai

Sheer Panelling



Krizia

Stripes



Cédric Charlier

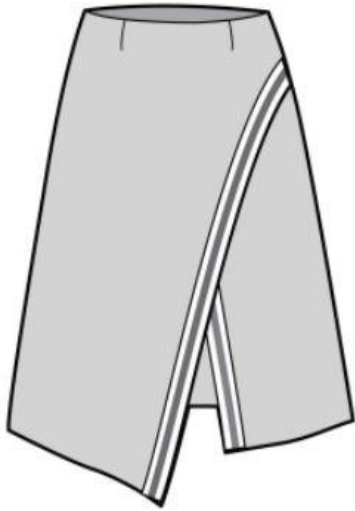
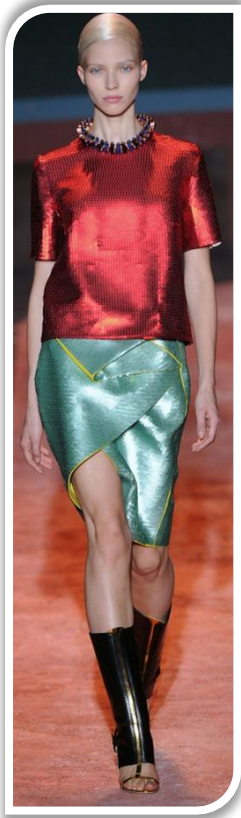
Color Blocking



DKNY

Key Items

Asymmetric Wrap Skirt



Cédric Charlier

Luxe Fabric Jogger



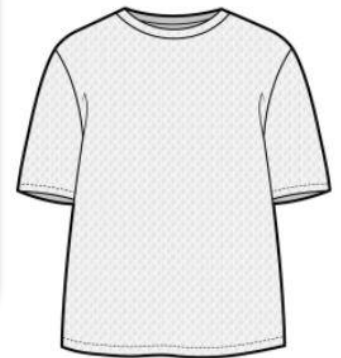
Rag & Bone

Cagoule



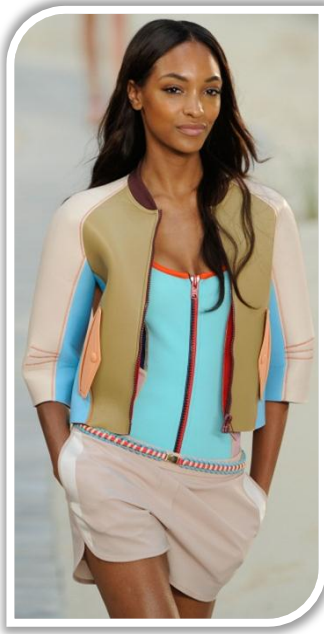
Fay

Boyfriend T-shirt



Ellery

Panelled Bomber Jacket & Athletic Shorts



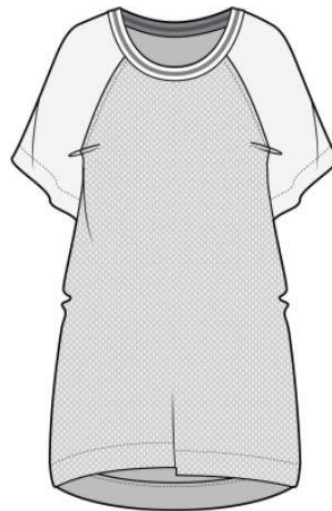
Tommy Hilfiger

Mixed Fabric Sweater



Phillip Lim

T-shirt Dress



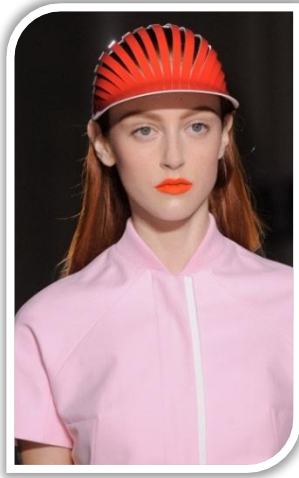
marc by Marc Jacobs



Rebecca Taylor

Accessories

Accessories are updated in a bold color palette which injected geo grids, bold stripes and a 1990s minimalist mood. Trainer hybrid sandals were color-blocked with cleated soles, with plastic coating coming into play for flat sandals. For bags, it was all about the grab clutch, holdalls and rucksacks with graphic prints and patterns.



Givenchy



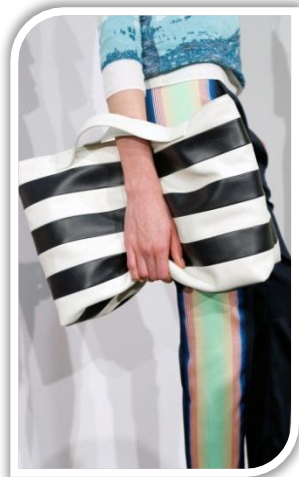
Prada



Acne Studios



Roksanda Ilincic



J. Crew



DKNY



DKNY



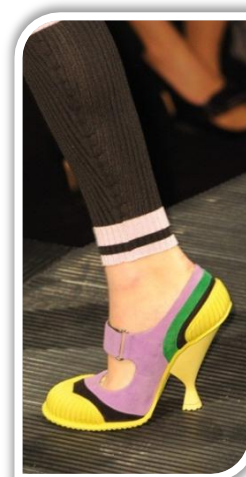
Thakoon



DKNY



Sacai



Prada



Givenchy