



**MADISON
RIVERGATE**
area chamber of commerce



The Madison-Rivergate Area Chamber of Commerce invites you to attend our

2015 Annual BANQUET

A Special Night Honoring Our Outstanding Members and Accomplishments

Thursday, January 15, 2014

Hors d'oeuvres at 5:30 pm; dinner at 6:00 pm

Magnolia Room at Skyline Madison Campus

500 Hospital Drive Madison 37115

\$30.00 per person

Please make your reservations by January 12 by calling 865-5400 or [emailing](#) the Chamber.

We will be celebrating our future with the installation of our 2015 MRACC Board: Karen Ramsey, President; David McMurry, President-Elect; Ron Smith, Vice President; Ray Tate; Treasurer; Peggy Shoaf, Secretary; Bill Douglas, Past President; Nathan Massey, ECD, Ex Officio; Alicia Prosser; Danny Snyder; Cathy Hoormann; Freda Evans; David Pitzer, Sgt. James Vivrette, and our newest members—Mark Cain, Maggie Martin, and Richard Schultz.

We will also present the following awards: Chamber Member of the Year; Business of the Year; Chairman's Award; Distinguished Service Award, President's Award, and the Ann Chapman Commercial Beautification Award.

The Women In Business will host a Wine Bar for donations and a Silent Auction, proceeds of which will go towards their "Dress for Success" Program. Checks and credit cards will be accepted for the Silent Auction.



Have You Joined "The Club" Yet?



The MRACC is offering our members the opportunity to join "The President's Club", which presents four levels of sponsorship packages—The President's Choice; Elite; Superior; and Excellence. The "President's Club" serves as a tool for you to create a sponsorship package most suitable to your business' strategic plan and to eliminate repeated solicitation of funds throughout the year. All members of "The President's Club" will be advertised year-long on our website and on a banner that 'travels' to all our events, giving you even more exposure. **Sponsorships are due by JANUARY 31, SO ACT NOW!!** Call 865-5400 for more information.

We welcome Nissan of Rivergate—a first-time President's Club member! Join them!

2014 MRACC Board of Directors

OFFICERS

BILL DOUGLAS, PRESIDENT
439-8662

KAREN RAMSEY, PRESIDENT-ELECT
Miller's Florist
868-2696 • karenramsey@att.net

DAVID MCMURRY, VICE PRESIDENT
Roof Doctors • 448-6349
davidmcmurry@roofdoctorstn.com

PEGGY SHOAF, SECRETARY
Madison Suburban Utility District
868-3201 • pshoaf@msud.net

RAY TATE, TREASURER
First Bank
851-4620 • rtate@firstbankonline.com

TARA BESSLING, PAST-PRESIDENT
Spring Hill Funeral Home and Cemetery
865-1101 • tara.bessling@nsmg.com

NATHAN MASSEY, ECD EX-OFFICIO
Wm Massey Electric
612-3100 • nathan@masseyelectric.net

BOARD

FREDA EVANS, SunTrust Investment Services, Inc. • 748-4486 • freda.evans@suntrust.com

CATHY HOORMANN, Kickin' Coffee and Tea
294-7849 • info@kickincoffeeandtea.com

DAVID PITZER, C. David Pitzer, P.C., CPA
851-2727 • david@cdpcpa.com

BILL PRIDEMORE, District 9 Councilman
579-5125 • BillPridemore@comcast.net

ALICIA PROSSER, Regions Bank
Regions Bank Inglewood
748-2777 • Alicia.prosser@regions.com

RICHARD SCHULTZ, Schultz Monument Company
712-9521 • rdschultz@schultzmonument.com

RON SMITH, Electric Service Credit Union
687-4801 • ron.smith@escu.com

DANNY SNYDER, Danny Snyder Insurance
855-2720 • danny@apple2apple.com

SGT. JAMES VIVRETTE, Community Liaison Officer for Madison Police Precinct
880-3111 • james.vivrette@nashville.gov

CATE HAMILTON, EX-OFFICIO
Discover Madison, Inc. 891-1154 • execdirector@amquistation.org

STAFF

DEBBIE MASSEY, EX. DIRECTOR
865-5400
president@madisonrivergatechamber.com

JULIE REEVES, MARKETING DIRECTOR
julie@madisonrivergatechamber.com

Farewell From Our Board President...

My Dear Friends,

What a year 2014 has been! From the monthly luncheons to the very successful golf tournament, to the community breakfast at the Madison Police precinct. We continued the year with the ever popular Taste of Madison and After-Hours with local businesses. Two new events that drew immediate interest were the restaurant tour and the bike criterium.

2015 is shaping up to be better than ever with many business-friendly events and continued growth in the area. You're really going to like the upcoming slate of officers. They are dedicated to the growth of the Madison community.

"2015 is shaping up to be better than ever..."

I would be remiss if I didn't take this time to express my appreciation for allowing me to be President of the Board this year. It is a year that I will never forget. I wish you, your family and friends all the best for the New Year. See you at the Banquet!

Fondly,

Bill Douglas
Madison-Rivergate Area Chamber Board President



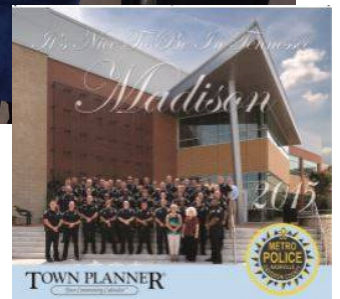
Maybelle Carter Senior Living Named Best Assisted Living in Nashville!

Congratulations to Chamber Member **Maybelle Carter Senior Living** for being presented the *Best of 2015 Award--Best Assisted Living in Nashville, TN* by The SeniorAdvisor.com. The Best of 2015 Award recognizes senior living and home care providers who receive consistently high rating and positive reviews from residents, families and visitors. This exclusive designation is awarded to less than one percent of providers nationwide! WAY TO GO!!!

The Town Planner Community Calendar is Here!

Your year won't be complete without a 2015 Town Planner Madison Community Calendar! It's full of events not only for Madison but throughout the Nashville area! Plus there's valuable coupons on every page, your community businesses, including our Chamber members, beautiful pictures, and our Madison Precinct officers on the cover!

Calendars were mailed to homes throughout Madison, but if you didn't get one, you can pick one up at the Chamber, aka FiftyForward Madison Station (301 Madison St.), or the Rivergate Baskin Robbins (1777 Gallatin Rd. North). Above: Town Planner representative Dayle Fergusson delivers the calendars to Baskin Robbins.



The Year Ahead...

Please mark your calendars now with the following Chamber events! Please let us know if you have events that you would like our members to know about!

January 6 Women In Business, Noon, Chamber offices
 January 7,14, 21,28 Lead's Exchange, 8 am, Chamber Meeting Room
 January 15 Annual Awards Banquet and Installation – 6:00, Skyline Madison Campus
 January 20 Board of Directors Planning Session; 2:00 pm

February 3 Women In Business, Noon, Chamber
 February 10 Glen Shepard Seminar “How to Supervise People and Lead a Team” - \$ 129, 8:30-Noon; Skyline Medical Center
 February 4,11, 18,25 Lead's Exchange, 8 am, Chamber Meeting Room
 February 17 Board of Directors Meeting, 11:30am; Chamber
 February 19 Monthly Membership Luncheon –11:45 am St. Joseph Parish Life Center
 February 24 After-Hours Event, 5:00-7:00 pm, CSSI, Inc.

March 3 Women In Business, Noon, Chamber
 March 4,11,18,25 Lead's Exchange, 8 am, Chamber Meeting Room
 March 10 FiftyForward Madison Station WhistleStop Fundraiser Banquet, 6:00 pm; FiftyForward
 March 17 Board of Directors Meeting, 11:30 am, Chamber
 March 19 Monthly Membership Luncheon, 11:45, St. Joseph Parish Life Center
 March 21 Spring Clean up Madison Day, 8:00am-Noon; Meet at the Chamber
 Community “Shred on the Run” Day – 10-1, FiftyForward Madison Station
 March 24 After-Hours Event, 5:00-7:00 pm, hosted by Rivergate Mall
 March 29 Treehouse Cycling Event at Cedar Hill Park

April 7 Women In Business, 12 noon, Chamber
 TBA Madison Carnival; Madison Square
 April 16 Chamber Golf Tournament; Hermitage Golf Course
 April 1,8,15, 22,29 Lead's Exchange, 8 am, Chamber Meeting Room
 April 16 Monthly Membership Luncheon –11:45am; St. Joseph Parish Life Center
 April 21 Board of Directors Meeting; 11:30 am; Chamber
 April 28 After-Hours Event, 5:00-7:00 pm, hosted by Madison Police Precinct

May 5 Women in Business, Noon, Chamber
 May 7 National Day of Prayer 7:30am, FiftyForward Madison Station
 May 6,13,20,27 Lead's Exchange, 8 am, Chamber Meeting Room
 May 19 Board of Directors Meeting, 11:30 am; Chamber
 May 21 Monthly Membership Luncheon, 11:45am, St. Joseph Parish Life Center
 May 26 After-Hours Event, 5:00-7:00 pm, hosted by Miller-Motte College

June 2 Women In Business, Noon, Chamber
 June 3,10,17,24 Lead's Exchange, 8 am, Chamber Meeting Room
 June 16 Board of Directors Meeting, 11:30am; Chamber
 June 18 Monthly Membership Luncheon, 11:45am; St. Joseph Parish Life Center
 June 22 After-Hours; 5:00-7:00 pm, hosted by Planet Fitness

July 7 Women In Business, Noon, Chamber
 July 1,8,15,22,29 Lead's Exchange, 8 am, Chamber Meeting Room
 July 16 Madison Community Breakfast, 7:00 am; Madison Police Precinct
 July 21 Board of Directors Meeting, 11:30 am; Chamber
 July 28 After-Hours, 5:00-7:00 pm, hosted by Elceria Skipper

August 4 Women In Business, Noon, Chamber offices
 August 4 Mayor's Night Out Against Crime, 5:00 –7:00pm; Madison Park
 August 5,12,19,26 Lead's Exchange, 8 am, Chamber
 August 18 Board of Directors Meeting, 11:30 am; Chamber
 August 20 Monthly Membership Luncheon, 11:45, St. Joseph Parish Life Center
 August 25 After-Hours, 5:00-7:00 pm, hosted by FiftyForward

September 1 Women In Business, Noon, Chamber
 September 2,9, 16,23,30 Lead's Exchange, 8 am, Chamber Meeting Room
 September 15 Board of Directors Meeting, 11:30 am; Chamber
 September 17 Monthly Membership Meeting, 11:45am, St. Joseph Parish Life Center
 September 22 A TASTE OF MADISON; 5:00-7:00 pm; Goodpasture Christian School
 TBA After-Hours, 5:00-7:00 pm, hosted by Roof Doctors

October 6 Women In Business, Noon, Chamber
 October 7,14, 21,28 Lead's Exchange, 8 am, Chamber Meeting Room
 October 10 Fall Clean up Madison Day; 8:00-Noon; Meet at the Chamber
 October 15 Monthly Membership Luncheon, 11:45am, St. Joseph Parish Life Center
 October 20 Board of Directors Meeting, 11:30 am; Chamber
 October 27 After-Hours, 5:00-7:00 pm, hosted by Schultz Monuments and Madison Funeral Home

November 3 Women In Business, Noon, Chamber
 November 4,11, 18, (no 25th) Lead's Exchange, 8 am, Chamber Meeting Room
 November 10 After-Hours, 5:00-7:00 pm, hosted by Excel Dental Training Institute
 November 12 Monthly Membership Luncheon, 11:45 am, St. Joseph Parish Life Center
 November 17 Board of Directors Meeting, 11:30 am; Chamber

December 1 Women In Business, Noon, Chamber
 December 4 Madison Christmas Tree Lighting Ceremony; 5:30 pm; Grounds of Madison Public Library
 December 2,9,16 Lead's Exchange, 8 am, Chamber Meeting Room (no 23, 30)
 December 10 Chamber Holiday Breakfast, 7:30am @ TBA
 December 15 Board of Directors Meeting, 11:30 am; Chamber

Mark Your Calendars!

Discover Madison/Amqui Station Annual Meeting January 8

If you are a member of Discover Madison, Inc., have ever been a member, have ever bought tickets to an event, donated time, gifts or money since 2005 for our community Amqui Station, the you are invited to the Annual Membership Meeting in conjunction with the bylaws of Discover Madison, Inc. on Thursday, January 8, at 8 am at Amqui Station. Please come show your support to the DMI Board of Directors and be a part of the Station's future success.

business after hours

David McMurry, our 2015 Board President-Elect, has done it once again! He has already totally booked our 2015 After-Hours Networking Event Schedule! If you've never been to an After-Hours Event, then you've missed a great opportunity to network in a fun, relaxed atmosphere after business hours.

Our first After-Hours Event of the year will be:

TUESDAY, FEBRUARY 24

5:00 to 7:00 pm

Hosted by and Held at



766 Rivergate Pkwy Goodlettsville TN 37072

**Please join us for FREE appetizers,
great networking, and FUN!**

And Look Who Else is Coming Up in 2015:

March: Rivergate Mall

April: Madison Police Precinct

May: Miller-Motte Technical College

June: Planet Fitness

July: Elceria Skipper

August: FiftyForward Madison Station

September: Roof Doctor

October: Schultz Monument

Nov: Excel Dental Training Institute

NOTES

—Our sympathies to Donna Harman, formerly of XMC of Middle Tennessee, on the loss of her mother.

—Story Church will meet at FiftyForward Madison Station on Sundays beginning January 4 at 10:30 am.

Joint Chamber Workshop

February 10

“Be the Manager Other Managers Envy and Bosses Can't Wait to Reward”

International motivational speaker and author Glenn Shepard is offering our Chamber Members and Goodlettsville Chamber Members an opportunity to become “Stars”— “Star Managers” that is!

Join Glen, who is considered one of the world's foremost authorities on management, motivation, and eliminating problems in the workplace on **Tuesday, February 10 from 8:30 am to Noon** in the **Garden Auditorium of Skyline Medical Center** to learn what sets “superstar” managers apart!

Learn skills such as:

- The one strategy you **MUST** know to fix bad attitudes. Use it and watch problem employees turn into stars.
- How to keep employees from challenging you with just five perfectly polite but almost magically powerful words.
- Two simple things that actually motivate people more than money. A plus under any circumstances but a **HUGE** blessing if your company or organization is on a tight budget
- A quick and easy action you can take to end gossip.
- How to fire without fear – because you know what you're doing is not only necessary but totally and completely legal.
- How to recognize the line between helping employees and enabling them -- and keep from crossing it. If kindness comes naturally to you, you need this information **NOW**.



This program will give you the real world strategies you need to improve your skills, build a happier, more productive workplace, impress the sox off your superiors, and **SO MUCH MORE!!** Don't miss it!

Tuition for the workshop is \$129 for Chamber members, \$149 for non members. Also, when a business sends 3 or more, the 4th person attends for free. **To register, contact the Chamber at 865-5400. All Chamber members will also be mailed more information and a registration form soon.**

Women in Business Serving Our Community

In December, Santa had some helper elves in the form of our Chamber's "Women In Business." The group participated in two service projects as well as donated money to local charities.

On December 4, Women in Business once again partnered with the Christian Women's Job Corp (CWJC) in Madison and Dillard's of Rivergate to outfit CWJC GED Program graduates with new, professional clothing. This "Dress for Success" program allows the Women In Business to help these ladies forge ahead into the workforce by providing clothing that will be suitable for their new career. We thank Dillard's of Rivergate for giving us a 50% discount on purchases, which allowed the ladies to get even more clothes.

At the Chamber Christmas Breakfast, the group announced that they were giving \$250 to the Christian Cooperative Ministry and \$100 to The Shepherd's Center.

On December 11, several Women in Business plus volunteers from Recovery Community, Inc.

helped with the annual Children's CWJC Christmas Party. Thank you to these volunteers, Todd Hunley with Rivergate Chick-fil-A for donating dinner, Flourgirls for the homemade sugar cookies to decorate, Rose Robertson-Smith for the icing, and Bill and Donna Wible for "assisting" with Santa Claus and Mrs. Claus!! A great time was had by all!



Above: Members of Women in Business were on hand to support the graduates of the Christian Women's Job Corp choose professional attire at Dillard's.

Right: Volunteers from Recovery Community, Inc. pose with Mr. and Mrs. Claus.



Next Women in Business Meeting January 6

Tree Lighting Highlights

The Chamber hosted the annual Madison Tree Lighting on December 4 around the tree in front of the Madison Public Library.

The Chamber wishes to thank the Madison Suburban Utility District and Wm. Massey Electric for helping put up the



decorations, 'Santa Claus' James Denning, the Lyn Noland family for lighting the tree and David Kincaid for being our official photographer.

The Lyn Noland family gets ready to light the Christmas tree.

Santa smiles with lifetime Chamber member Happy Birdsong.



Women In Business 2014 Chair Tracy Crain said, "I am so glad our small group can make such a big difference in this community. I hope more ladies will join us in the new year!"

January Meeting

The Women In Business' next meeting will be held **Tuesday, January 6** in the **Chamber's Meeting Room at Noon**. Pam Schultz, elected our 2015 WIB Chair, will be leading her first meeting. Welcome Pam! In addition to our regular business, we will be planning for our part in the Annual Banquet.

WE NEED DONATIONS! Gift Cards, Themed Baskets, Items for Baskets, Etc. Please bring your donations to the meeting or have them to the Chamber by January 13.

Lunch from Whitt's Barbecue will be \$10.00 per person. So we know how much to order, please **RSVP to 865-5400 or [email us](#)**.

Mark Your Calendars

WOMEN IN BUSINESS MEETING

Tuesday, January 6 12:00 pm
Chamber Meeting Room

LEADS EXCHANGE

Every Wednesday in January 8:00 am
Chamber Meeting Room

ANNUAL CHAMBER BANQUET

Thursday,
January 15
5:30 pm
Skyline Madison
Campus
Magnolia Room
500 Hospital Dr.

BOARD PLANNING SESSION

Tuesday, January 20
2:00 pm
Chamber

GLEN SHEPARD SEMINAR

Tuesday, February 10
8:30 am-Noon
Skyline Medical Center Garden Auditorium

Can You Buy the JrROTC or MNPD Lunch?

Our monthly meetings are fun, informative and a way to connect with one another. Every month we are privileged to have the Hunter's Lane JrROTC present the colors and lead us in the Pledge of Allegiance. We are also thankful for our Madison Police Precinct Officers that stay connected with the community.



Jennifer Todd with Maybelle Carter Senior Living sponsored the Madison Police Precinct Officers in 2014. The Chamber has been paying for the expense of the ROTC. We have been showing our appreciation by paying for their meals each

month, but now we are asking for **YOUR** help with this expense. This is a great opportunity to present your company's name at every luncheon in writing in the program and as a spoken thank you in the announcement. **If you would also like to sponsor the MNPD or JrROTC for one month or more, please contact the Chamber. Each month is \$50.00.** We can consolidate your donations into the President's Club if you are interested. Again, thank you so much for your commitment and investment in the Chamber and the Community.

Have You Renewed Your Chamber Membership?

If you have not renewed your 2015 MRACC Membership yet, **please do so by JANUARY 31.** *As of the end of 2014, a little over 40% of you have renewed. Please help us reach 100% renewal for 2014!* If you have any questions regarding your membership, please call Debbie Massey at 865-5400.

Why Renew?

1. Credibility. Chamber membership conveys credibility and stability to your customers. According to a study by the American Chamber of Commerce, when consumers know that a business is a member of the chamber of commerce, they are 44 percent more likely to think favorably of it and 63 percent more likely to purchase goods or services from the company in the future.

2. Network for your business. Being a member of the Chamber can open the door to many contacts that can help your business grow through referrals and networking. Remember though, you have to participate to get this benefit!

3. Business referrals. The Chamber of Commerce frequently receives emails and inquiries from residents and visitors. The Chamber only recommends its members when responding to inquiries.

4. Low-cost advertising opportunities. Our Chamber offers a wide range of free or affordable advertising options, such as mass emails, newsletter advertising, word of mouth at our many events, and the President's Club.

5. It helps your community. The Chamber not only exists for business, but to better our community. Your membership dollars help us sponsor community events, such as Clean Up Days, Shred Day, the Annual Community Breakfast, and more. We also stay in contact with our local government to see that Madison's needs are being met.

7. Government Advocacy. The Chamber advocates for members by monitoring local issues to let them know what may affect their businesses and the community.

8. It's 100% tax-deductible. Since your membership allows you to promote your business, your dues are tax-deductible!

**40% of You
have
renewed!
Thank you!**

*Thank you to those of who have
already 're-upped' for 2015!*