

IS YOUR BUSINESS AT RISK FROM IDENTITY THIEVES?

What every Roswell business owner should know about protecting their business, their employees, their customers, their tax refund – and themselves



Seminar description:

Did you know?

- Business banking accounts don't get the same protection against fraud as consumer accounts?
- Data breaches cost businesses an average of \$256 for **each** customer record – and are increasingly resulting in additional litigation?
- Resolving identity theft unassisted takes individuals an estimated 141 hours – mostly during the work day?
- The IRS paid out \$5.6 **billion** in tax refunds to identity thieves last year alone?

12.6 million Americans were victims of identity theft last year alone – but those numbers don't tell the story of the hidden threat to businesses. Identity thieves can cost you in many ways, including draining your business banking account, stealing your tax refund, damaging your reputation through a data breach, costing you employee productivity, or even stealing your professional credentials.

CORE ID Services, a Roswell-based leader in identity theft and data breach solutions, will outline five top strategies you can use today to protect yourself, your employees, your customers and your business from identity fraud. We'll tell you how we've helped businesses reclaim their credit line, enhance their employee benefit package at rock bottom costs, and increase customer loyalty through protection programs.