

GRANTMAKERS FORUM OF NEW YORK



2014-2015 SPONSORSHIP OPPORTUNITIES

ANNUAL MEETING—40TH ANNIVERSARY SEPTEMBER 23, 2014

Grantmakers Forum celebrates its 40th anniversary and a change in leadership with a gala luncheon and national speaker at Oak Hill Country Club in Rochester. This event will attract funders from throughout the region to say farewell to Liz Wilder, our Executive Director for the past 13 years and welcome new staff.

Grantmakers Forum will report on the outcomes of the fiscal year completed May 31, 2014 — a banner year for financial sustainability and new working relationships around the state.

SPONSORSHIP LEVELS:

- ◇ \$2,000—LEAD SPONSOR
- ◇ \$1,000—SPONSOR PARTNER
- ◇ \$ 500—TABLE SPONSOR (INCLUDES REGISTRATION FOR 8)

GFNY SERVICES

- ◆ **Community Foundation CEOs**—Quarterly conference calls connecting the 20 community foundations in New York.
- ◆ **Constant Contact**—a primary communications vehicle for Grantmakers Forum with over 80 annual email blasts opened by 10,000 individuals in philanthropy around the state.
- ◆ **Philanthropy Mentoring.** A program to connect new staff and trustees of philanthropic organizations with experienced practitioners in our region.

WEBINAR SERIES

Conversations for Grantmakers. Monthly webinar for funders around the state to share their work on specific topics, hear from colleagues, and learn what state and national organizations are doing. Yearly attendance = 150-200 funders.

Sponsorship = \$1,500

Introduction to Philanthropy in Upstate New York. A quarterly webinar open to the public which provides an overview of organized philanthropy in Upstate New York.

Sponsorship = \$1,000

Affinity Fair. A special series of 10 webinars to introduce funders to the work of national affinity groups selected from a GFNY member survey.

Sponsorship = \$1,000

REGIONAL CONVENING

- ◆ **Philanthropy Forum.** Workshops held around the region for funders and nonprofits with experts that explore topics of common interest such as effective financial management or impact evaluation. Attended by 80-100 individuals.

SPONSORSHIP LEVELS—EACH OF TWO EVENTS

- ◇ \$2,000—LEAD SPONSOR
- ◇ \$1,000—SPONSOR PARTNER

- ◆ **Holiday Luncheon.** An annual networking event held in Rochester where funders share their work and celebrate the season. Attended by 40-60 funders, December.

SPONSORSHIP LEVELS

- ◇ \$1,000—LEAD SPONSOR
- ◇ \$ 500—SPONSOR PARTNER

- ◆ **Funder Reception.** In association with Philanthropy Forum, an opportunity for funders to network and share their work with the national Philanthropy Forum speaker.

SPONSORSHIP LEVELS—EACH OF TWO EVENTS

- ◇ \$ 500—LEAD SPONSOR
- ◇ \$ 300—SPONSOR PARTNER

- ◆ **Community Foundations Retreat.** Annual one-day event for New York community foundations to share their work and hear from national experts on topics of interest such as rural philanthropy or building community endowment.

SPONSORSHIP LEVELS

- ◇ \$ 500—LEAD SPONSOR
- ◇ \$ 300—SPONSOR PARTNER

ADVOCACY

PolicyWorks for Philanthropy. An opportunity to fund travel support for member participation in the annual PolicyWorks Institute. PolicyWorks enhances GFNY's ability to engage the New York State attorney general and other public officials and to work in concert with Philanthropy New York.

Sponsorship = \$2,000

Foundations on the Hill. An opportunity to provide scholarship support for participation in this March event to visit with members of Congress and advocate for the value and role of philanthropy in our region.

Sponsorship = \$2,000

