

THE SOUTHWEST GRASSFED LIVESTOCK ALLIANCE (SWGLA) PRESENTS:

WHOLE RANCH PLANNING AND GRASS-FED APPLICATIONS:

September 13, 2013 – May 24, 2014: Saguache, Colorado Springs,
Denver and Durango, CO



Lead instructor, Kirk Gadzia

Join SWGLA, Internationally renowned consultant and holistic management expert, **Kirk Gadzia** and additional instructors in this unique learning series. Over the course of 9 months (four 2-day learning sessions), gain the knowledge, skills, tools and inspiration you need to develop a more profitable land operation that addresses the “triple bottom line” of people, planet and profits.

September 13-14, 2013: Saguache, CO/ Blue Range Ranch: ***Understanding the Whole Picture: Introduction to Holistic Management and Grass-fed Livestock Topics.*** Includes grazing and drought planning, forming a marketing cooperative and innovative on-ranch applications of HM principles.

November 9-10, 2013: Colorado Springs/Chico Basin Ranch: ***A Grass Roots Approach: Assessing Your Resources and Developing a Plan.*** Evaluating land health, forage analysis, calculating animal days/acre (ADA), grazing riparian areas, financial analysis, developing diverse ranch/land - derived enterprises (agritourism, conservation, etc.,) drought/grazing planning and marketing strategies.

January 17-18, 2014: Denver : ***Financial Planning and Grass-fed/Local Marketing Options.*** Includes developing a business plan, “testing guidelines” for financial health, livestock/meat/dairy certification options and direct / wholesale marketing.

May 23-24, 2014: Durango/James Ranch: ***Putting Your Plan into Action and Achieving Your Goals: Case Studies and Innovative Approaches to Maximize Ranch-derived Revenue.*** Includes land planning, monitoring, estate planning, enterprise development, local dairy operations and direct marketing.

REGISTRATION INFORMATION

Registration fee: \$425/person for current SWGLA Producer Members, or \$485 for all others, with registration by August 13th. After August 13th, the fee is \$460 for Producer members and \$525 for all others. Because this course is designed as an ongoing 8-day (4 sessions) learning series, **registrants should plan on attending all four sessions**. If you are unable to attend one of the learning sessions, you may still receive all printed materials and hand-outs, or can elect to send someone else in your place.

*** To register for the first session only** You may register for the first session individually for \$150/person (SWGLA Producers) or \$175/person (non-SWGLA Producers) based on a space available basis.

A **deposit of \$150** is required to hold the space, with the remaining amount due on or before the first day of the course (September 7th). A payment plan can also be arranged. Space is limited, so registration will be on a first come first served basis.

Registration fee includes course work and ranch field days for all sessions mentioned above. The registration fee *does not include* transportation, hotel stay-overs or meals. Registrants should arrange for own transportation and hotel if needed.

How to register: Registration can be made through the SWGLA website, at <http://www.grassfedlivestock.org/events.htm> , or by mailing a check to **SWGLA at P.O. Box 22538 Santa Fe, NM 87502** (A minimum of \$150 initial deposit is required to hold your spot.)

www.grassfedlivestock.org
info@grassfedlivestock.org
Laurie Bower, Director (970) 390-5597



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