



Cherod Webber

Founder and CEO
Innovative Global Supply, LLC
Greenville, South Carolina
USA

Innovative Global Supply (IGS) is a U.S. based company distributing nutritional and health care products that conform to the highest standards. Our mission is to bridge borders by providing high quality nutritional products while promoting wellness on a global level. Through an extensive network, the company is able to provide products and services to existing and emerging international markets. In addition to a complete line of nutritional supplements, the company also specializes in food fortification products and raw materials.

“We are creating a network of social change agents who are deeply concerned with the number of malnourished and under-nourished individuals in developing countries and are willing to do something about it” says Cherod Webber, founder and CEO of Innovative Global Supply. “We value scientific research, clinical studies, manufacturing and quality assurance processes and we are committed to enhancing wellness through innovative solutions. IGS uses this knowledge and expertise to improve lives in lasting ways.”

Cherod Webber is a native of Charlotte, North Carolina. Growing up in North Carolina, he had a passion for world history, politics, geography and travel. In addition, he was very active in the community and various school activities. Webber excelled in sports and developed a keen interest in physical fitness and nutrition as well.

In April of 2008, Webber founded Innovative Global Supply based on his years of experience working in global business environments. The launch of this company was largely a self-funded endeavor as he looked to combine his passions for fitness, nutrition and wellness with his quality and manufacturing expertise. The creation of IGS gave him an opportunity to pursue his entrepreneurial passion while bringing value to international markets. Webber has a vision of social entrepreneurship, where he can bring valuable wellness and nutrition products to those most in need. And, he looks to complete this mission with a high level of environmental and corporate responsibility while maintaining profitability.

Over the past 20 years, Webber has worked in sales and manufacturing. In his previous corporate position, Webber has managed an annual operating budget in excess of \$2.6 million and has acquired expertise in the following areas and disciplines:

- International Sales and Marketing
- Laboratory Management
- Product Development
- Material Qualification
- Supplier Quality Management
- Project Management
- New Product Launch
- Logistics
- Production

Webber's extensive knowledge in sales and marketing, project management, supplier and materials development, and quality management provided him with the ideal background for Innovative Global Supply. This "know-how", coupled with his international work experience, provides the company with the management skills to compete in the global market.

Enhancing Wellness Through Innovative Solutions

Biographical Highlights:

- Earned Bachelor's degree in Political Science with focus on politics of Sub-Saharan Africa and The Middle East from Furman University in Greenville, SC
- Collegiate National Football Champion Division - IAA
- After college, Webber pursued a professional football career in the US and Europe
- In 1991, entered manufacturing sector when he joined General Steel Drum Inc.
- Webber became a Certified Lead Assessor of Quality Systems and led efforts to obtain ISO 9000 Certification for General Steel Drum Inc.
- Joined BMW Manufacturing Corporation in 1996, he held Project Manager, Supplier Quality Manager and Laboratory Manager positions
- From 2002 - 2004 moved to Munich, Germany to take an assignment at the BMW headquarters.
- While in Europe, entered the nutraceutical industry importing US made supplements on a limited scale.
- In 2008, Webber founded Innovative Global Supply to export nutraceuticals to emerging global markets.
- 2009, IGS awarded Export Achievement Certificate for exporting successes in Eastern Europe by the U.S. Department of Commerce.
- 2011, IGS awarded State and Trade Export Program Grant by the South Carolina Department of Commerce and U.S. Commercial Service
- 2012, IGS nominated for "Exporter of the Year" in the state of South Carolina by the Minority Business Development Agency.

For more information about Cherod Webber and Innovative Global Supply, please call 864.286.6764, or visit the company's website at www.igs-americas.com.