



# ISPE 75th ANNUAL CONFERENCE

## Sponsor Request Package

**June 29 - 30, 2012**



**Indianapolis Marriott North Hotel**

**3645 River Crossing Parkway**

**Indianapolis, IN 46240**

**(317) 705-0000**

**(317) 819-1099 fax**



# ISPE 75th ANNUAL CONFERENCE SPONSORSHIP REQUEST

The 75th ISPE Conference is not possible without Sponsorship support from businesses and private individual contributions. We can't thank our sponsors from prior years enough for their support, and your donations to our annual event is greatly appreciated by the Executive Board and Members of ISPE. With our membership count nearly doubling over the past few years, this year's conference will not only mark an important milestone for ISPE but also welcome the many new members into the only society dedicated to advocate and promote professional engineering licensure. Our sponsorship options have been expanded to include separate sponsorship for meals that is always the largest expense for any conference. For the past two (2) years, ISPE had to move the Conference venue each year in order to accommodate the increase in attendance. We were forced to cut-off registration last year when attendance registrations reached 125 professionals, while we unable to accommodate over 20 registration requests due to the room capacities. We anticipate that this year's attendance will exceed 200, the largest attendance in several years! To accommodate the growth, we have expanded our technical sessions to include two (2) separate tracks that are designed to attract an even wider range of professional engineers and industries. Professional Engineering Registration requirements have made ISPE's conference an attractive venue to obtain the PDH's needed, and your Sponsorship will be utilized to present a program that will provide the quality training that Indiana engineering professionals will seek year after year.

Along with those new levels of sponsorship, we are also seeking companies interested in sharing their products and services to our members by renting booth space. Our members have requested vendors and exhibitors at our conferences, and this year's location will provide adequate space to accommodate Sponsor and Exhibitor booths at a reasonable cost and easy access.

We would greatly appreciate your support of our conference. With your help, we believe that we can make the ISPE Conference the premier Engineering Conference venue in the region that Engineers and Sponsors look forward to year after year.

**Deanne Ross, PE**  
**President-Elect, ISPE**

## **ISPE Conference Sponsorship Benefits:**

Sponsors will have access to licensed engineers, vendors, and business owners from diverse backgrounds and experiences. Whether you are seeking talented engineers for your firm, or just want to interact with engineers with varying backgrounds, our conference is a great networking opportunity. The ISPE Conference is an easy way to present your firm to the Professional Engineers that make the tough decisions for their clients and firm. Some of the benefits for sponsoring the ISPE Conference include:

- ∫ **Name, Logo, and Contact Information readily accessible to current & future customers**
- ∫ **Give back to your profession or the profession that supports your industry**
- ∫ **ISPE Conference attendance rates have steadily grown for the past 5 years**
- ∫ **Establish new industry contacts and reach new markets**
- ∫ **Increase your firm's market image & Brand**
- ∫ **Your licensed professionals (1 to 3, based on sponsorship level) may obtain required PDH credits, while your firm receives recognition for supporting the Engineering profession.**



# ISPE 75th ANNUAL CONFERENCE SPONSORSHIP REQUEST

## **Technical Sessions:**

Sponsors will be offered free attendance to all technical sessions. One, two or three people will be offered free attendance based on sponsorship level indicated. This year's conference will offer twice as many technical session options than in prior years. It will be difficult this year to not find any sessions relevant to your field or industry.

## **Sponsorship Levels:**

The "Sponsorship Level" page within this package breaks down each level of sponsorship as well as the benefits included within each level of Sponsorship. This is the first year that ISPE has sought sponsorship for conference meals, one of the larger costs associated with conference hosting. Those firms or companies that sponsor a conference meal will not only receive recognition by ISPE, but they may also take the opportunity to speak for a few minutes at their sponsored meal.

As in past years, Sponsors may select various levels for general conference sponsorship. One of the benefits that Sponsors receive with conference sponsorship is access to technical sessions. Each sponsorship level provides various benefits, and we hope that you find a selection level that will also meet your businesses needs as well.

## **Booth Displays:**

Select levels of Sponsorship will receive booth space as part of the sponsorship level. Booth space is also available to those firms or vendors that did not select a Sponsorship package, or to those Sponsors that have selected a package that did not include a booth display. Our members have shown interest in seeing new product releases or information on new services that are related to their industry. We hope that many of our Sponsors will take advantage of this new opportunity to display their company, and that our members will walk away from this year's conference with ideas and connections that they can take back to their associates and clients.

Exhibitor's will be able to select their location on a first come first serve basis. A map of the available spaces will be posted shortly to the ISPE Conference Website. Please submit your top three (3) choices, ranging from highest to lowest being numbered three (3). The booth map will be updated on the website weekly. Please verify the booth space available and print the latest map prior to submitting your location request.

Booth space will include one table, six (6) foot wide, and will be setup prior to your arrival. ISPE will verify your exhibit needs immediately prior to the Conference, on Friday, June, 29th.



# ISPE 75th ANNUAL CONFERENCE SPONSORSHIP REQUEST

## **Program Advertisement:**

Conference Attendees will receive a "Conference Program" when they check-in Friday morning. All Sponsors will receive recognition within the Conference Program, regardless of Sponsorship Amount. In addition to their information supplied under "Recognized Sponsors" within the Program, advertisement space may be purchased.

Exhibitors, Sponsors, ISPE Members or Supporters of ISPE may obtain full, 1/2 or 1/4-page advertisement space within the 75th ISPE Conference Program. ISPE Members may also obtain space for special recognitions, include photos of past conferences, or wish new PE's congratulations. Companies may provide standard advertisement print, or ISPE can customize your advertisement to acknowledge the attendees or the anniversary event:

"(ABC Corporation) Welcome's Engineer's to the 75th ISPE Conference"

or

"(XYZ Corporation) Congratulates ISPE with their 75th Anniversary!"

or

"Mr. & Mrs. Smith wishes ISPE congratulations for 75 years strong!"

Conference Program advertisement space may be obtained for \$75 for a 1/4 page and then low as \$200 for a full-page within the program!

## **Acknowledgement thru Next Year's Conference:**

ISPE will maintain 2012's Conference Program and 2012's Sponsor List on ISPE's website until the end of ISPE's 2013 Conference. ISPE members will have access to your companies contact information even after the conference is over! There is nothing more frustrating then learning about a new product, and then months later not remembering the vendor or website. By maintaining Sponsor and Exhibitor information after the conference, our attendees will be able to pull up information they may need by remembering only one (1) website after they leave the event.

## **Company Logos / Artwork:**

Submit any company logos &/or artwork that you would like for corporate recognition in an electronic format to [indspe@gmail.com](mailto:indspe@gmail.com) by June 18, 2012. Please format in JPEG or TIFF format in high resolution with a minimum 300 DPI. Your company logo will then be used on item's identified under the sponsorship level selected.



# ISPE 2012 CONFERENCE

## Sponsorship Levels

	<b>Platinum Level</b> \$600	<b>Gold Level</b> \$400	<b>Silver Level</b> \$270
Logo on Sponsor Sign at Registration Table	✓	✓	✓
Sponsor Recognition in ISPE Conference Program	✓	✓	✓
All Technical Sessions w/PDH Certificates & meals, Excluding Dinner	✓ (Up to 3 People)	✓ (Up to 2 People)	✓ (Up to 1 Person)
Free Booth Space Friday 7:00 am - 7:00 pm	✓		
Sponsor Recognition on ISPE Conference Website	✓		

	<b>Breakfast Sponsorship</b> \$750	<b>Lunch Sponsorship</b> \$750	<b>Dinner Sponsorship</b> \$1,000
Sponsor Recognition at every table during meal sponsored	✓	✓	✓
Sponsor Recognition in ISPE Conference Program	✓	✓	✓
Recognition & Available Speaker Time (3-5 minutes) at meal sponsored Inform attendees of your firm/company, openings, and/or products available for our engineer's projects	✓	✓	✓
Free Booth Space Friday 7:00 am - 7:00 pm	✓	✓	✓
Sponsor Recognition on ISPE Website (with Link) - 1 year	✓	✓	✓
All Technical Sessions w/PDH Certificates & meals, Excluding Dinner	✓ (Up to 2 People)	✓ (Up to 2 People)	✓ (Up to 3 People)
Complimentary tickets to Awards Banquet Dinner			✓



# ISPE 2012 CONFERENCE

## Sponsorship Registration

*Please select ("X") desired level of Sponsorship Support*

	Fee	Sponsorship Selection
Platinum Level	\$600	
Gold Level	\$400	
Silver Level	\$270	
Breakfast Sponsor	\$750	
Lunch Sponsor	\$750	
Dinner Sponsor	\$1,000	

Booth Space Only	\$220	
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Program Advertisement Full-Page	\$200	
Program Advertisement Half-Page	\$100	
Program Advertisement Quarter-Page	\$75	
Total Amount:		

Please complete and print the information exactly as you would like it to appear in all sponsor and exhibitor acknowledgements:

Name:			
Organization:			
Mailing Address:			
City:		State:	
Phone:		ZIP:	
Email:		Contact Person:	
Company Website:		Referred by:	

Please return this form, along with logo artwork, by E-mail or mail to Laurie Howe at:  
 ISPE Conference  
 P.O. Box 20806  
 Indianapolis, IN 46220  
 (317) 255-2267

Sponsors may remit payment by check or credit card. To pay by credit card, remit payment amount utilizing PayPal at [www.paypal.com](http://www.paypal.com)  
 Select "Send Money" on Paypal's home page, to the following account:  
[indspe@gmail.com](mailto:indspe@gmail.com)



## ACCOMODATIONS

The Indianapolis Marriott North is conveniently located on the North side of Indianapolis, off I-465 and the Keystone exit, at 3645 River Crossing Parkway, Indianapolis, Indiana. On-Site amenities of the hotel include the following:

- Indoor Swimming Pool
- Outdoor Biking/Walking Trail
- Fitness Center
- Restaurant / Room Service
- Gift Shop



Reserve your room(s) on or before June 11, 2012, by contacting the Indianapolis Marriott North at (317) 705-0000. Make sure to tell them you are attending the ISPE conference. The **ISPE rate is \$119**, before taxes. The Indianapolis Marriott North is a smoke-free facility. Business casual dress is recommended except for Friday's evening Award Banquet. Business Standard applies. Any questions about the conference or functions, contact Laurie Howe at ISPE at [indspe@gmail.com](mailto:indspe@gmail.com).

## CONTINUING EDUCATION

Each seminar that you attend will entitle you to earn Professional Development Hour(s) (PDH's) that are recognized and approved by the Indiana State Board of Registration of Professional Engineers. ISPE is an "Approved organization" as defined by IC 25-1-4 that offers continuing education courses recognized by the Indiana State Board of Registration. Up to fifteen (15) hours of continuing education may be carried over as follows:

- (1) *Continuing education obtained after the effective date of this rule and before August 1, 2010, may be carried over to the August 1, 2010, to July 31, 2012, biennium.*
- (2) *Continuing education obtained during a biennium beyond what is required for that biennium may be carried over to the next biennium.*

Even if you will be able to meet this year's Continuing Education requirements, any hours that you earn at this year's conference may be carried over and applied to your next renewal. Therefore, there is no reason to miss out on this year's conference! Not only will ISPE celebrate the 75th anniversary of our organization, but it will be the first ISPE conference with multi-track sessions. We are excited that ISPE conference attendees will be able to select the session that best suits his/her profession and interest. There isn't a better year to attend, and no reason why you shouldn't attend.

## JUNE 29th, 2012

MARK YOUR CALENDAR!!



# ISPE 75<sup>th</sup> Annual Conference

## Schedule of Events

### General Outline

#### Friday, June 29<sup>th</sup>, 2012

- 7:00 a.m. - 8:00 a.m. Registration & Continental Breakfast
- 7:55 a.m. - 8:00 a.m. ISPE Welcoming Comments  
(Whitcomb Ballroom)
- 8:00 a.m. - 8:50 a.m. General Session with Vincent P. Drnevich, PE, Ph.d. (1 PDH)  
session topic to be announced  
(Whitcomb Ballroom)
- 9:00 a.m. - 12:00 p.m. Breakout Sessions  
*See Track Schedules for Session Information*
- 12:00 p.m. - 1:05 p.m. Lunch & ISPE Officer Installation Ceremony  
(Whitcomb Ballroom)
- 1:10 a.m. - 5:00 p.m. Breakout Sessions  
*See Track Schedules for Session Information*
- 6:00 p.m. - 9:00 p.m. Awards Banquet  
(Whitcomb Ballroom)

#### Saturday, June 30<sup>th</sup>, 2012

- 9:00 a.m. - 10:00 a.m. 2012 ISPE Annual Meeting of the Members
- 10:00 a.m. - 12:00 p.m. 2012 ISPE Executive Board Meeting

#### **Schedule Notice:**

*This is a tentative timeline of this year's annual conference. ISPE will release the track sessions as soon as the topics and presenters are confirmed, and make any revisions to the timeline provided above if conflicts arise.*



