



What does it take for a small business to go from small to large? Attendees of the January 21st Encino Chamber of Commerce Business and Professional Development lunch will hear from someone who took a start-up business to IPO, and sells his products to a major retailer.

Chris Reed is the founder, CEO, and chairman of Reed's Inc. Reed's manufactures naturally brewed sodas that can be found at Trader Joes, Whole Foods, and other major retailers including Costco, and over 13,000 supermarkets nationwide. Reed's brands include Reed's Ginger Brews and Virgil's Root Beer, among others. Reed's a NYSE MKT listed company and began trading publicly in 2007.

Mr. Reed started his company in 1987 with only \$3,000. Mr. Reed created the brew that he first began to sell to stores using his car as the method for delivery. How did he take a small business to a public company with over \$37 million in annual sales? Find out first hand on January 21st.

Our Business and Professional Development Lunch will be held at the Monterey at Encino at 16821 Burbank Blvd. in Encino. The cost is \$22 for members with reservations and \$30 for non-members and walk-ups. Call the Chamber office to make your reservations at (818) 789-4711.