



ART @ THE ADOBE

Artist Application

Reyes Adobe Days – October 5, 6, 7, 2012

Greater Conejo Valley Open Studio Tour – Oct. 13-14

ABOUT THE SHOW

Each year the City of Agoura Hills celebrates its local rancho heritage by hosting a weekend-long celebration called Reyes Adobe Days. The historic Reyes Adobe is the oldest home in town and the artistic hub for the weekend's events. We invite you to participate in Art @ the Adobe, to mingle with colleagues, educate students, and join us in our annual rancho-style celebration.

ELIGIBLE WORKS

1. The artist resides in Ventura, Santa Barbara, or Los Angeles County.
2. The content of the work is appropriate for the nature of the event.
3. The work can be exhibited using the available spaces and mounting systems of the gallery.

APPLICATION DATES

Entry form, artwork images and assortment overview must be received by the Art @ the Adobe Committee no later than **Friday, September 14, (no later than 4:00pm)**.

You will receive an email notification regarding your acceptance no later than **Friday, September 21**.

APPLICATION INSTRUCTIONS:

1. Please submit a list of your artwork and “retail ready” products on the attached **PROPOSED ASSORTMENT** form for consideration. If selected, you will be provided with tickets to attach to your products for sale using your assign identification code and retail price (all items should be ticketed to avoid any confusion).
2. Images of art work and retail product required.
3. An artist bio is required. We will use your bio to identify your space and may take the liberty to edit the bio, if necessary, to fit the signage.
4. Release form is required.
5. Space and Fee form required.

EXHIBITION DATES

Art load-in to the Reyes Adobe Historical Site

Wednesday October 3 and Thursday October 4, 2012

2:00pm – 7:00pm

Friday Night at the Adobe (Artist's Reception)

Friday, October 5

5:00pm-9:00pm

Public Reyes Adobe Days viewing

Saturday, October 6

11:00am-4:00pm
Sunday, October 7

11:00am-4:00pm

Museum hours

Tuesday, October 9

10:00am-2:00pm

The Greater Conejo Valley Open Studio Tour

Saturday, October 13

10:00am-5:00pm

Sunday, October 14

10:00am-5:00pm

All artists selected to participate at Reyes Adobe Days will include participation the following weekend as The Art Gallery will be a stop on the Greater Conejo Valley Open Studio Tour 2012. More information on this event can be found at <http://conejovalleyartgallery.com/>

Artwork pick-up will take place on

Monday, October 15

10:00am-12:00pm

ARTWORK PREPARATION FOR SHOW

All artwork must be clean and ready for display. Art should be professionally framed. Submissions on stretched canvas can be submitted without framing if the edges are clean or painted as a continuation of the front image. Mounting hardware (i.e. cross-wires, eyes, hooks, etc.) must be securely attached to the work and strong enough to support the work. Reyes Adobe Site visits prior to the show can also be coordinated. Unframed artwork should be wrapped in clear plastic (i.e. shrink wrapped or in plastic sleeves).

ABOUT DISPLAYING IN THE ART GALLERY ROOM

The Art Gallery is located inside the Reyes Adobe barn, which is transformed from a museum into a gallery for these weekend community events. Work is hung on display panels, a grid and hook suspension. The art rack measures 37 inches wide by 6 feet tall. Each panel is configured per the attached floor plan. Each panel is considered to be a space. Multiple spaces may be purchased to allow for more display area. The space availability is on a first come first served basis. There are foldable print racks available as well as hanging racks that attach to the grids, available for a small user fee. Please refer to the price page attached. Due to the historic adobe brick walls NO mounting holes, nails, hooks, etc., can be attached to the gallery walls. Throughout the weekend security guards will be on duty during evening and early morning hours (6pm-6am).

SALES & YOUR ROLE IN THE EXHIBITION

Artwork will be on display Friday, October 5 through Sunday, October 14 in collaboration with the Annual Reyes Adobe Days and the Open Studio Tour. Artists are encouraged to be on-site to assist Gallery staff to help facilitate the sale of their artwork throughout the weekend events. Promotional materials may be featured within your display.

ABOUT SELLING IN THE ART GALLERY

The Art Gallery is managed and staffed by the members of the Cultural Arts Council (CAC) and the Department of Community Services, comprised of accomplished artists, art professionals, art advocates, Reyes Adobe Docents, and City of Agoura Hills staff. The goal of the committee is to highlight and promote local visual artists for the enrichment of the community.

SALES TRANSACTIONS AND REIMBURSEMENT OF PROCEEDS

All retail sales will be sold by a Gallery Staff Member through one register located with in the Art Gallery. Sales will be tracked using your Identification Code and sold for the retail price you have assigned. Sales will be tallied each day, at the close of day and available for review the next morning. Checks will be generated after the close of the Studio Art Tour and available for pick-up or can be mailed by Friday, October 19. The checks will reflect the 20% CAC giveback, as well as an itemized record of your total NET sales for the duration of the event.

GALLERY FEE

20% of retail sales; The City of Agoura Hills Cultural Arts Council requires 20% giveback on all gallery retail sales. This revenue percentage goes toward the support of the CAC arts programs.

\$25.00 Exhibitor fee per space; exhibitor fee must accompany the entry form.

Please see attached form for floor plan and for additional display add-ons. Fee will be refunded if work is not selected for the 2012 Art Gallery.

ENTRY FORM SUBMISSION

Please fill out page 4 of this packet and submit your entry form and fee(s) to the Agoura Hills Recreation Center by mailing, faxing, or emailing to one of the following addresses: 1) mail to 30610 Thousand Oaks Blvd, Agoura Hills, CA, 91301; 2) fax to (818)597-7365; or 3) email to zmiller@ci.agoura-hills.ca.us or ajbrink@ci.agoura-hills.ca.us

FOR MORE INFORMATION CONTACT

Zach Miller, Recreation Manager – (818) 597-7367

Amy Brink, Director of Community Services – (818) 597-7326

Agoura Hills Recreation Center

30610 Thousand Oaks Blvd.

Agoura Hills, CA, 91301

www.reyesadobedays.org

REYES ADOBE HISTORICAL SITE

30400 Rainbow Crest Drive

Agoura Hills, CA, 91301

**ENTRY FORM
THE ART GALLERY 2012
Reyes Adobe Days – October 5, 6, 7, 2012
Greater Conejo Valley Open Studio Tour – Oct. 13-14**



Artist Name (please print): _____

Business Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____

Email: _____ @ _____

Website: _____

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Please check which additional accommodations you would like to reserve and include the quantity of each. (This is in addition to the one exhibitor panel that is included for \$25):

Exhibitor Panel-37in.by 6ft. (\$25) _____ Free Standing Print Rack* (\$15) _____

Hanging Print Rack* (\$15) _____

***Only 5 of each available. First come, first served.**

IMAGES OF ARTIST WORK

Please include hi-resolution images of your work as a reference.

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GENERAL RELEASE

The signed does hereby discharge, release and hold harmless. The Reyes Adobe “Art @ the Adobe”, The City of Agoura Hills, all sponsoring organizations, and their staff from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims, to the person or property of the of the signed and/or persons who are assisting, while in possession or under the supervision of the Reyes Adobe “Art @ the Adobe”.

Artist’s Signature: _____ Date: _____