

I am pleased to announce that **Kelly Frank** is joining CBS46 News as Senior Managing Editor, Broadcast, Digital & Social. This is a newly created position I believe is critical to the success of our news operation. Essentially Kelly will manage content across all of our platforms: television, digital and social media.

Kelly most recently worked as Executive Producer, U.S. Operations for CNN where she supervised several show teams over four plus years, working with Kyra Phillips, Ali Velshi, Tony Harris, Randi Kaye and Ashleigh Banfield. While at CNN, Kelly oversaw special coverage for hurricanes, politics, the Japan Earthquake/Tsunami and the Gulf Oil spill producing shows with Anderson Cooper, Wolf Blitzer, Christiane Amanpour and Soledad O'Brien. She was part of the team that took home three Peabody Awards for coverage of the 2008 election, the 2010 Gulf Oil spill and coverage of the Arab Spring.

Before working at CNN, Kelly was an Executive Producer in Washington DC for Fox owned WTTG, overseeing morning news and then evening news. She moved to the nation's capital after spending 6 years as an Executive Producer and Producer for NBC affiliates in Phoenix, Milwaukee and Columbus, Ohio.

While at CNN, Kelly became an early adopter of all things social media, mobile and digital. In fact, she will graduate next year with a Master's degree in Social Media from the University of Florida, the only program of its kind in the country. Other highlights in the digital space include oversight and development of breaking news protocols for WTTG's web site, oversight of the KPNX/Phoenix site on azcentral.com, and development of her CNN's Newsroom website contribution and blogs.

During her career, Kelly sky-dived from 10,000 feet, dove the Great Barrier Reef, shook hands with a Pope and a President (not at the same time), witnessed the opening of the first western news production center in the Middle East (CNN in Abu Dhabi), spent time with Buddhist monks in Hong Kong, hiked the Sydney Bridge, covered the White House & Congress from 1600 Penn and the Hill, reported on 9/11, Operation Iraqi Freedom and the war in Afghanistan.

The highlight of her life has been the births of her daughters, Gracen in 2012 and Avery in 2013.

Kelly graduated from Kentucky Wesleyan College where she was an all-conference pitcher and Academic All-American and now proudly serves on the Board of Trustees. Kelly grew up in Southern California and is a diehard Buckeye Football fan (which can be soul-sucking business in SEC land).

Please join me in welcoming Kelly to the CBS46 News team when she arrives January 5.