



January 2013

I'm two months into the job as Executive Director of KOGA, and as they say, time flies when you're having fun. We're out of the gate strong and moving ahead with KOGA's mission. I want to commend the leadership of the Board of Directors, the Past Presidents, our current President, Doug Hyden and Astrud Masterson, our Associate Director. I also want to express my appreciation to John Gabbard for guiding this organization during his tenure as Executive Director. I've walked into a great situation. KOGA is standing on a strong foundation. Everyone's efforts through the years has positioned us to take it to the next level. 2013 is going to be a great year for us. I'm personally excited about the momentum we're building and the opportunities ahead of us.

As you know, KOGA's three-year strategic planning process wrapped up in 2012. Now we move toward implementation. 2013 will be the year we begin to see the pieces of the puzzle fall into place. This year, you can expect enhanced communications between the organization and our membership, a focused effort to strengthen our resource base and the type of public relations outreach that you should expect from an organization like ours. We're going to focus on strengthening our governance, implementing the organizational framework laid out by the new bylaws, bringing increased value to membership through our meetings and networking events and data-driven decision making.

Tax and regulatory policies have a tremendous impact on our industry. An environment that encourages investment, jobs and growth is both good for our industry and the broader economy. We are more effective approaching lawmakers with a unified voice. KOGA coalesces industry stakeholders to influence public policy and shape the attitudes that impact the future of oil & gas. In 2013, KOGA will be at the forefront for our members in Frankfort and Washington D.C.

I'd like to point out a few things we've put into place (or refocused our energies) during my first eight weeks.

- **Legislative Tracking:** KOGA will provide a Frankfort "Bill Watch" for 2013 and all future Kentucky legislative sessions. The Bill Watch will be emailed on Mondays with the latest status on legislation we're tracking. Also, I'll use Twitter for "real time" legislative updates. I encourage members to follow KOGA on Twitter @kyoilgas.
- **Media Outreach:** Earlier this month, we released the oil & gas production figures for 2012. The press release generated some great coverage and was the beginning of an effort to carry the message of the importance of oil and gas to Kentucky's economy and local communities. You'll see more of this throughout the year.

*KOGA's Mission is aligning and coalescing industry stakeholders to influence public policy and shape attitudes which materially impact Kentucky's Oil & Gas industry. It achieves its mission through legislative advocacy, business networking and strategic communications.*

- **Economic Impact Study:** Some great work has been done to evaluate the broader economic impact of oil and gas in Kentucky. We're going to build on that initial evaluation and, this year, we'll release a comprehensive economic impact study of Kentucky's oil and gas industry. More details will follow.

And, of course, this **Newsletter**. It's the first in the new format. We'll release our newsletters every two months. We're asking members to help provide relevant and timely informational items – content intended to raise awareness of issues facing the industry. Our first submissions come from Phil Brown & Associates, ECSI and Dinsmore & Shohl. Please take a look at the articles they've provided and let us know if you have article ideas for future newsletters.

As you can see, there's a lot going on. We couldn't do it without your support. Thank you for everything you do. Please don't hesitate to contact us about things important to your businesses and our industry.

Sincerely,



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