



Seeds in the Middle, P.O. Box 310752, Brooklyn, NY 11231
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Seeds in the Middle - Brooklyn Farmers Markets Closing
 July 22, 2014

Seeds in the Middle Farmers Markets bring fresh produce to central Brooklyn neighborhoods deprived of low-cost nutritional options, a necessity to fight obesity and preventable diseases and raise healthy children. The not for profit, founded in 2009 and developed in Crown Heights, has had great success in meeting its goals.



For five years, Seeds in the Middle, mainly manned by volunteers, has implemented and developed effective models to empower schools and their communities to get easy, affordable access to fresh food and fitness and create healthier environments. These include farmers and youth markets, chef nights, school gardens, cooking, sports and arts programs, and integrating health and environmental education into curriculum at underserved schools. Farmers, volunteers, residents want them to continue.

Community members thank family farmers, like RH Farms and Jamerican Farms, for taking the financial risks to travel to high-need obesity epidemic zones like Crown Heights and Prospect Lefferts. They express desire and appreciation for our programs. But Seeds in the Middle is out of resources.

No monies have been forthcoming from the city or state or federal government for the farmers markets. Public donations are small and insufficient to operate. Seeds in the Middle simply has not succeeded at raising the financial backing necessary to thrive and continue.

Unless \$200,000 can be raised by Aug. 1, Seeds in the Middle will leave the scene.

You can help by contacting your state assembly members or senators, city council members, elected officials, foundations and donors to instigate access to funds to man the program for the next 6 months.

If the minimum amount is not achieved by Aug. 1, all operations will cease.

Seeds in the Middle thanks the hundreds of volunteers, partners, funders and members of the communities responsible for our success in helping improve health, education and well-being in obesity epidemic neighborhoods and all who have supported our endeavor.

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