BUSINESS | IRELAND

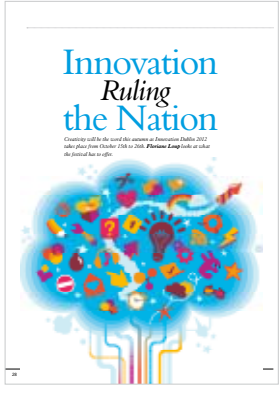
connecting | influencing

dublinchamber of commerce

MEDIA INFORMATION 2014

CONTENT

Business Ireland is the official publication of the Dublin Chamber of Commerce. Published on a quarterly basis this high-quality magazine keeps readers up-to-date on all the business issues affecting Ireland today as well as featuring a selection of must-read editorial features and is an invaluable read for Ireland's top business leaders. Our goal is to provide reader-value through comprehensive reports on the essential cornerstones of business in conjunction with Chamber-led content

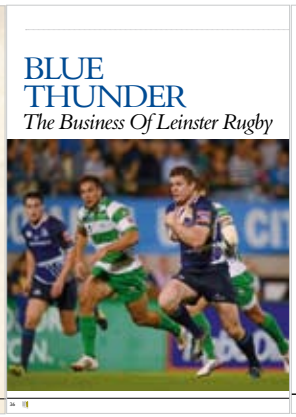


In each issue we will produce in-depth features dealing with:

- All aspects of **INFORMATION TECHNOLOGY**, including cloud computing, software, business solutions and techniques to enable readers to optimise the technological aspects of their business in a dynamic and ever-changing economy.
- All aspects of **FINANCE** and **BANKING**, including corporate and commercial finance, payroll, accountancy, credit management and solutions for businesses of all sizes. This will be particularly focussed on expanding your business and cutting costs.
- All aspects of **LEGAL** and **INSURANCE**, from employment law, intellectual property and business insurance, to dispute resolution, HR, corporate restructuring and insolvency issues.
- **IMPORTS** and **EXPORTS**, with an emphasis on business logistics, trade credit insurance, trading with emerging markets, export regulations and cost cutting.
- **START-UPS**, every issue will cover an area of interest for start-ups with expert advice from everything from company formations, to legal requirements, funding and branding.
- **INFRASTRUCTURE** and the **ENVIRONMENT**, regular features on transport, architecture, telecommunications, plus a special focus on renewable energy and natural resources.
- Every issue will cover **TOPICAL ASPECTS** crucial to business expansion – coaching, training, recruitment, business consultancy and legal policies. We have also incorporated a new section on **PERSONAL FINANCE** to cover issues such as pensions, tax and debt.

Each edition will reflect an important area of Dublin Chamber Policy incorporating a special report on various themes including transport, retail, tourism, infrastructure, smart economy and governance.

** Specific features list available on request for the four quarterly publications.*



ABOUT DUBLIN CHAMBER OF COMMERCE

After 300 years as 'the voice of Dublin', Dublin Chamber of Commerce has recently undergone a strategic review which resulted in a new brand identity and a multimillion euro refurbishment of the Chamber's historic Clare Street offices.

Representing the interests of businesses, both large and small, in Ireland's capital and business hub, the Chamber offers members significant opportunities to promote their business and network with other members. The Chamber provides a range of business services, including business training, visa and export documentation, international business opportunities and discounts for members on a range of business services.

Achieve your goals in 2013 by targeting the key decision makers in Ireland's business community

READER PROFILE

- Reaches all major business sectors in Ireland, including retail, industry, technology, financial and professional services.
- Reaches CEOs, senior management executives, directors and owners of Ireland's top companies.
- All recipients are proactive business leaders with the responsibility for growing their business.

CIRCULATION AND DISTRIBUTION

Business Ireland, the official publication of the Dublin Chamber of Commerce is produced four times per year. It is distributed to all Chamber members and reaches key management executives, selected directors of top Irish companies; the decision makers of the business community

SPECIFICATION

Size: A4, individual advert sizes available on request.

Artwork: We accept high resolution (300dpi) PDF, TIFF, EPS or JPEG files. A contract colour proof is required for all adverts. Publisher and printer cannot be held responsible for the colour reproduction of ads supplied without a proof.

Frequency: Quarterly

Publication Dates:
- April 2014
- July 2014
- September 2014
- December 2013

ADVERTISING RATES

Full Page	€3250
Half Page	€1850
Quarter Page	€995
Special Positions	
Double Page Spread	€4950
Outside Back Cover	€4250
Inside Front Cover	€3750
Inside Back Cover	€3450

Please note that the prices are exclusive of VAT at 21 per cent.

FOR ALL ADVERTISING INFORMATION

For all advertising information call Stephen Goulding on (01) 432 2245 or email stephen.goulding@ashville.com

Ashville Media Group will publish your advertisement on behalf of Dublin Chamber of Commerce.