



# Population Health – Competencies and Measurements for Success

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6th Annual Eastern Regional Patient Safety and Quality Symposium Eastern AHEC Department of Nursing Education

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## **Objectives**

- 1. Identify transformation drivers
- 2. Define population health
- 3. Describe necessary health system partnerships
- 4. Discuss competencies and measurements for successful population health
- 5. Identify elements of a self- assessment approach

Followed by Q &A / Discussion



## 1. Transformation Drivers

A. Reimbursement changes

B. Practice response and course shifts



"Americans always do the right thing, after they have tried everything else"

Winston Churchill





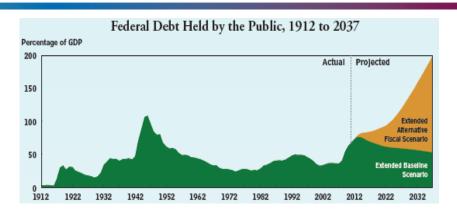


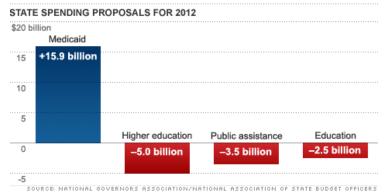
### Increasing market pressure nationally

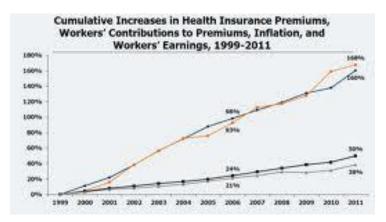
**Federal** 

State

Private: Employee / Commercial



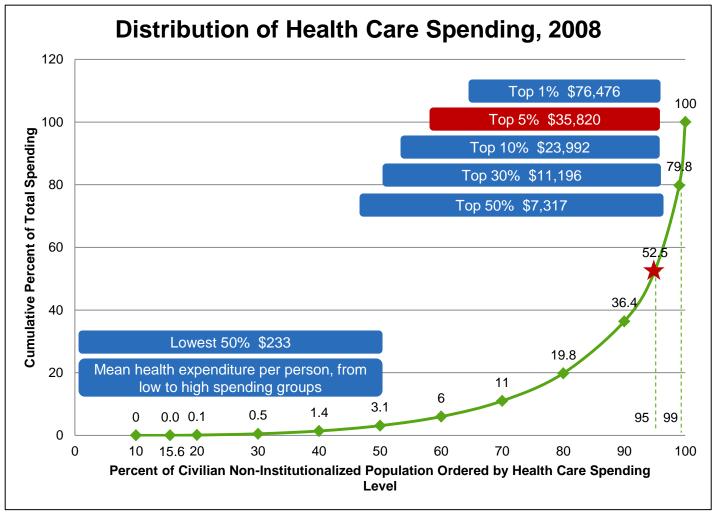








# Approximately 5% of the U.S. population accounted for 47.5% of its health care spending, from 2005 to 2009

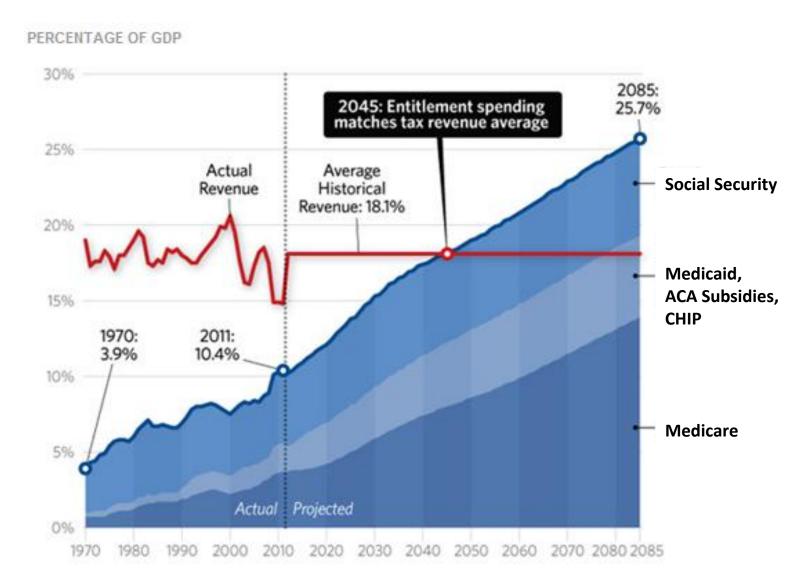


Driven by an increase in high medical spending by the general population, "spending by the Top 5% of spenders declined from 56 percent in 1987 to 47.5 percent in 2008. This flattening of the spending distribution is consistent with the well-documented increase in population risk factors – most notably, obesity – and a concomitant increase in treated disease prevalence for chronic conditions that are clinically linked to these risk factors, such as hypertension, diabetes and hyperlipidemia."





### What drives our debt: Entitlement spending as share of economy



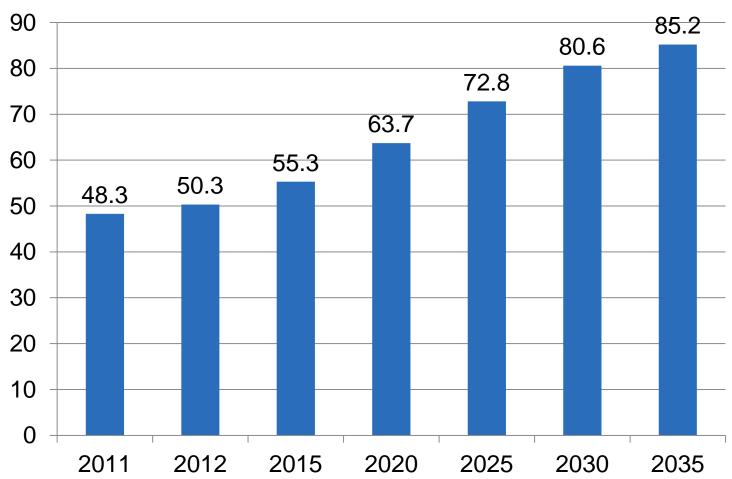






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## **Projected Medicare enrollment (in millions)**



Source: 2012 Annual Report of the Boards of Trustees for the Federal Hospital Insurance and Federal Supplementary Medical Insurance Trust Funds





## **◯** Government/Medicare is driving change now

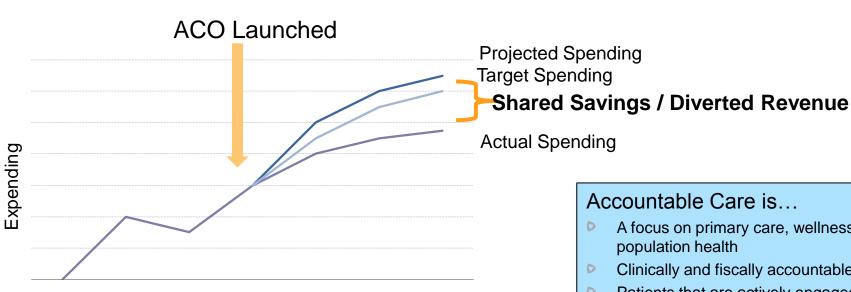
	Payment Models									
	Physician	Outpatient Hospital and ASCs	Inpatient Acute Care	Long Term Acute Care	Inpatient Rehab	SNFs	Home Health Care			
	RBRVS	APC	MS-DRG	MS-DRG	RICs	RUGs	HHRGs			
Track 1	VBP modifier plan published on 11/1/11 Implement in FY2013 PFS	P4R in FY2013; VBP implementation plan submitted to Congress on 4/18/11	VBP commenced 10/1/12	P4R in FY14: VBP test pilot by 1/1/16	VBP test pilot by 1/1/2016	VBP impl. plan sent to Congress 6/15/13	VBP impl. plan to Congress overdue (10/1/11 deadline)			
	Accountable Care Organizations									
	Care Ma	nagement								
Track 2	Bundled Payment Models									
Tra			Sh	ared Savings						
	Medical Home									



#### Accountable care and the shared savings model

Accountable Care Organizations (ACOs) or Accountable Care Delivery Systems, while still evolving, are expected to connect groups of providers who are willing and able to take responsibility for improving the health status, efficiency and experience of care for a defined population.

3



Source: Lewis. Julie. "What Could be Next for Health Reform? The Debate In Washington" Presentation. The Dartmouth Institute for Health Policy & Clinical Practice. 2009-07-02.

0

-2

#### Accountable Care is...

- A focus on primary care, wellness and
- Clinically and fiscally accountable
- Patients that are actively engaged
- Partnering relationships between hospitals and physicians
- Anticipating health needs and proactively managing chronic care



Year



#### Other major payor developments across the U.S.

- Acceleration of consumer driven health plans and new payment arrangements
- Components of new payment models
  - Transformational funding
  - Care management
  - Shared Savings
- Early adopters include the following
  - Regional Blue Cross plans (MN, MA, IL, HA, etc.)
  - Commercial Health Plans (Aetna, Cigna, Humana, etc.)
- Partnering with MSSP ACOs
  - Universal American (31 MSSPs)
  - Walgreen's (3)
- Building delivery systems
  - Highmark purchases seven hospitals/physician practices
  - Cigna Primary Care Network (PCMH)-Phoenix
  - United HealthCare-Monarch physicians group (2300 physicians) and Optum
  - Aetna purchases Active Health
  - Da Vita acquires Healthcare Partners
- Growth in Provider Sponsored Health Plans
- Medicaid Managed Care/ACOs
- New Maryland Waiver Program (Global Revenue Program)

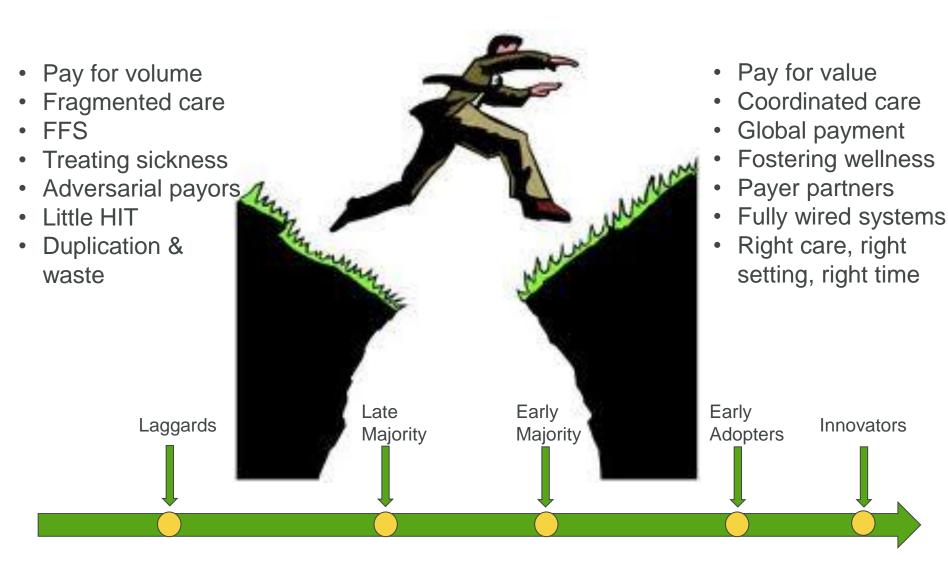


## 1. Transformation Drivers

- A. Reimbursement changes
- **B.** Practice response and course shifts



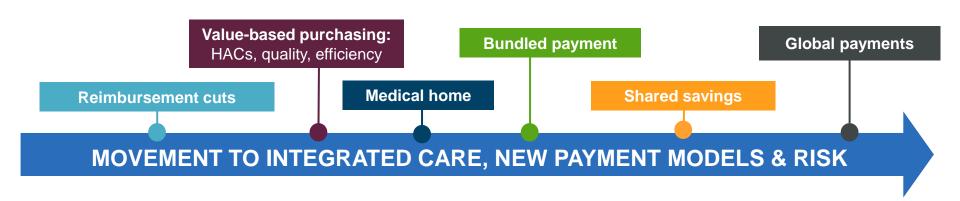
# Transitioning to population health management: Requires a foot in more than one camp







#### The journey to population health management



#### **High Performing Hospitals**

- Cost management
- Waste elimination
- Best outcomes in quality, safety
- Satisfied patients
- Physician alignment
- Growth strategies

#### **High Value Episodes**

- DRG and episode targeting
- Care models
- Gainsharing
- Data analytics
- Cost management
- Physician integration

#### **Population Management**

- Population analytics
- Care management
- Financial modeling and management
- Legal
- Physician integration and leadership
- Covered lives





#### Overall major market response to drivers of change

#### Increasing focus on value and quality:

- Ongoing transition toward value-based payment models
- Increased regulatory complexity will lead to greater transparency
- Growth in evidence based medicine (Choosing Wisely)

#### Collaboration and consolidation on the rise:

- Blending of delivery systems, health insurance plans, and technology firms
- Consolidation of hospitals, health systems, physicians and the continuum of care

#### Significant investments in IT to continue:

- Investment in EHRs to meet federal incentive programs
- Information technology will drive data integration and care redesign
- New informatics needed to understand patients, populations and providers







# "Things do not get better by being left alone"

- Winston Churchill





# D

#### Alphabet soup - Part 1

- Population health the health outcomes of a group of individuals, including the distribution of such outcomes within the group. A group can be defined by geography or include other types such as employees, ethnic groups, disabled persons, etc.\*
- Population Health Management managing the care for a defined set of individuals with the goal of improving the quality, efficiency and patient satisfaction for the overall group



<sup>\*</sup> Source: Kindig and Stoddart. "What is Population Health?" Am J Public Health. 2003 March; 93(3): 380–383.



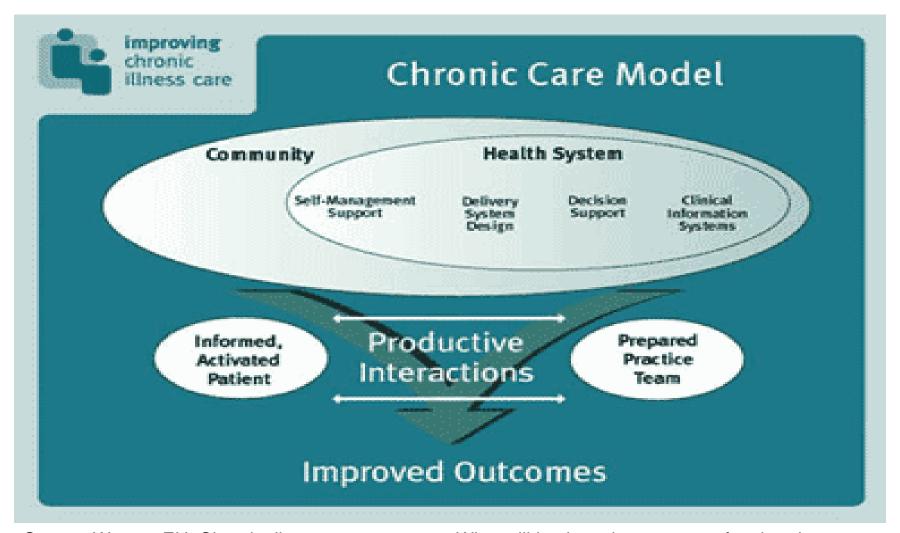
#### **Population health market segments**

**Employee Health Plan Self-funded Employers Private Health Plans Medicaid Program Medicare Program Uninsured Retail Health Insurance** 





#### Wagner's Chronic Care Model



Source: Wagner EH. Chronic disease management: What will it take to improve care for chronic illness? *Effective Clinical Practice*. 1998;1(1):2-4.





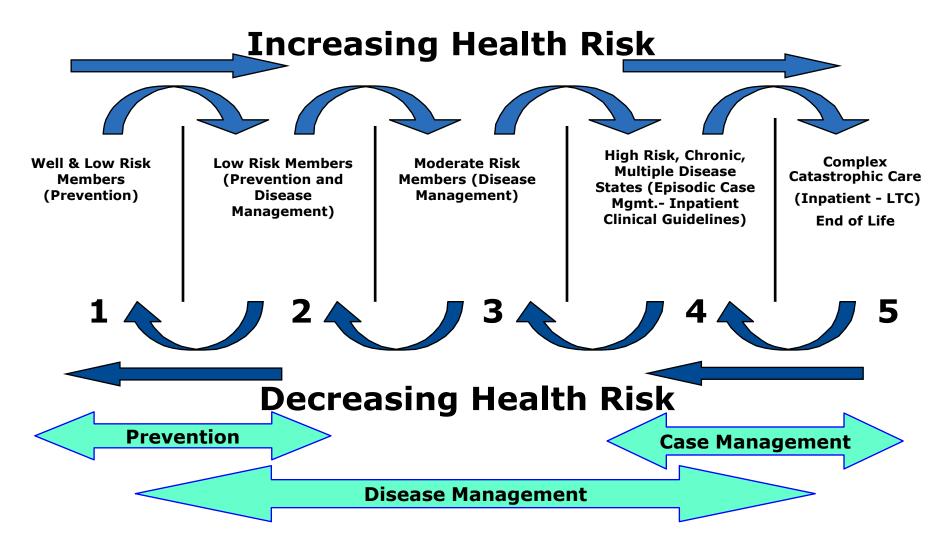
#### **Chronic Care Model Essential Elements**

- Health System Create a culture, organization, and mechanisms that promote safe, high-quality health care
- Delivery System Design Assure the delivery of effective, efficient clinical care and self-management support
- Decision Support Promote clinical care that is consistent with scientific evidence and patient preferences
- 4. Clinical Information Systems Organize patient and population data to facilitate efficient and effective care
- 5. Self-Management Support Empower and prepare patients to manage their health and health care
- The Community Mobilize community resources to meet the needs of patients



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#### **Population-Based Care Management Framework**

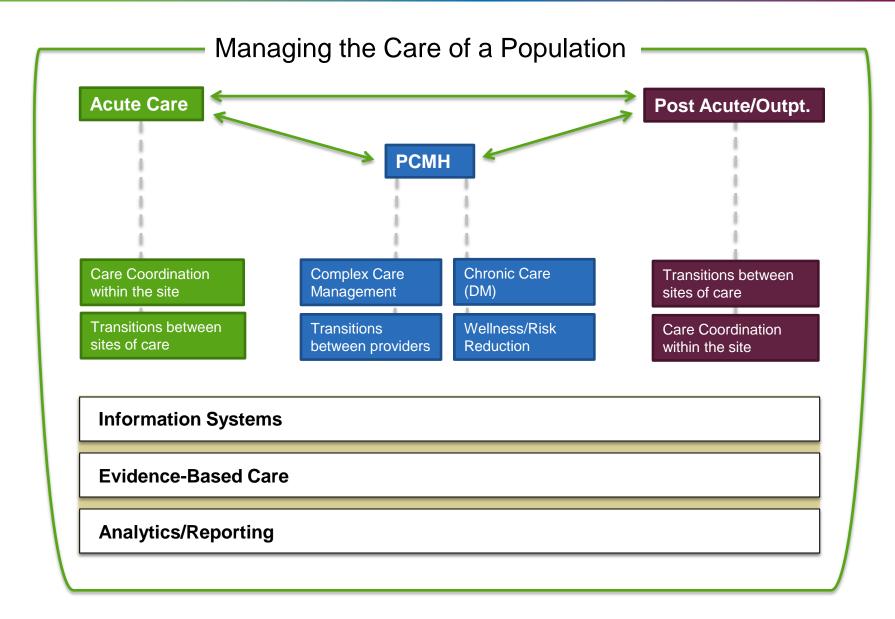


Source: Paul H. Keckley, formerly, Executive Director, Deloitte Center for Health Solutions, Washington DC PhD, 2007 National Predictive Modeling Summit: The Landscape for Predictive Models





#### **Care Management Takes Place Across the Continuum**

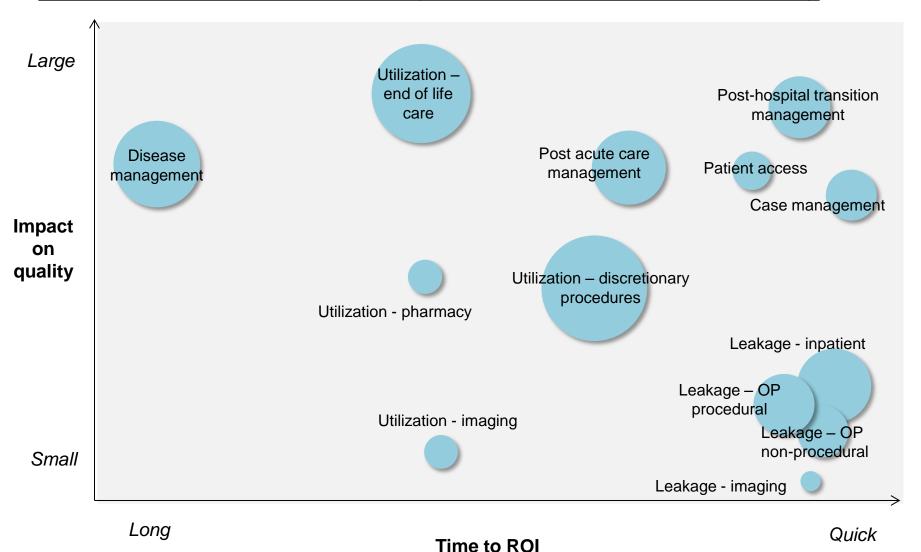






## Prioritizing interventions is key to maximizing ROI

#### Population health interventions by time to ROI and impact on quality





# 3. Health System Partnerships

Care integration and partnerships



#### Alphabet soup - Part 2

- Clinical integration integration of clinical information and healthcare delivery services across the continuum of care to improve the value of the care provided. This may include preventive, acute care, post-acute, rehabilitation, home health services, and palliative care.
- Clinically Integrated Network (CIN) providers in a joint venture that meet the Federal Trade Commission (FTC) definition of an active and ongoing program that evaluates and modifies practice patterns by the venture's participants and creates a high degree of interdependence and cooperation among the venture participants to control costs and ensure quality.
- Accountable Care Organization (ACO) groups of providers who are willing and able to take responsibility for improving the health status, efficiency and experience of care for a defined population.
- Medicare Shared Savings Program (MSSP) program that started in 2012 that allows ACOs to contract with CMS with the goal of improving quality and efficiency. ACOs that contract with CMS are deemed as CINs



## D A

#### **A CIN overview**

- Despite the movement to employ physicians, there will remain many mixed medical staffs (employed and independent physicians)
- A CIN is a vehicle to align the incentives of hospitals and physicians on the medical staff in order to work together on quality and efficiency improvement and to approach the market as a united enterprise
- A CIN is a building block for the development of strategies that allow physicians and hospitals to prosper in the new reformed payment environment
  - Value based purchasing
  - Bundled payments
  - Medical homes
  - Shared savings distribution
  - Accountable Care Organizations

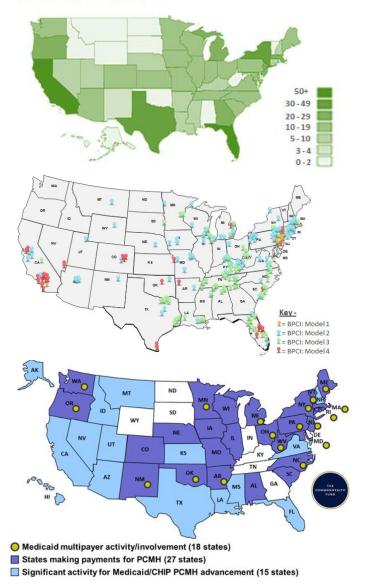




#### New reimbursement accelerating nationwide

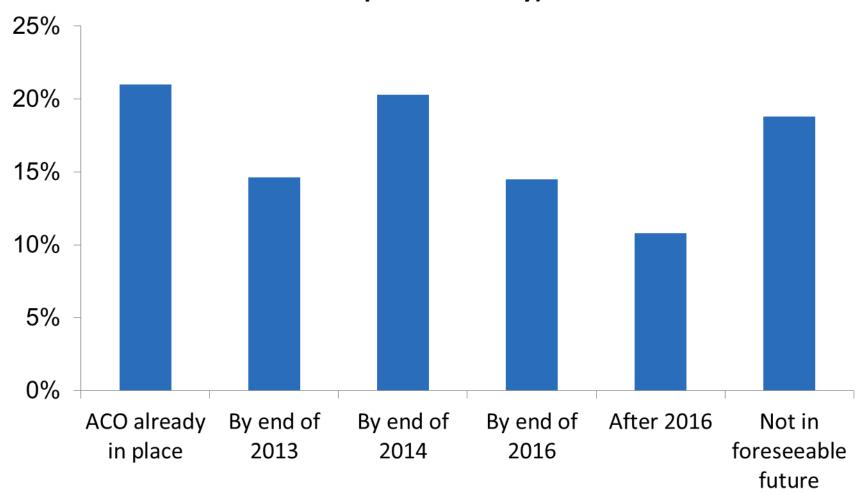
- Over 600 Commercial and Medicare ACOs now operating nationwide
- 5.3 M Medicare lives are covered
- For first time in decades the Medicare per capita growth was below GDP growth
- CMS Bundled Payment initiative has 500 participants and growing
- Arkansas has a Medicaid Bundle
- Commercial payors and employers increasingly adopting bundle payment arrangements
- 42 state Medicaid/Chip programs planning/implementing PCMH
- 27 states making medical home payments
- 18 involved in multi-payer pilots

#### Number of ACOs





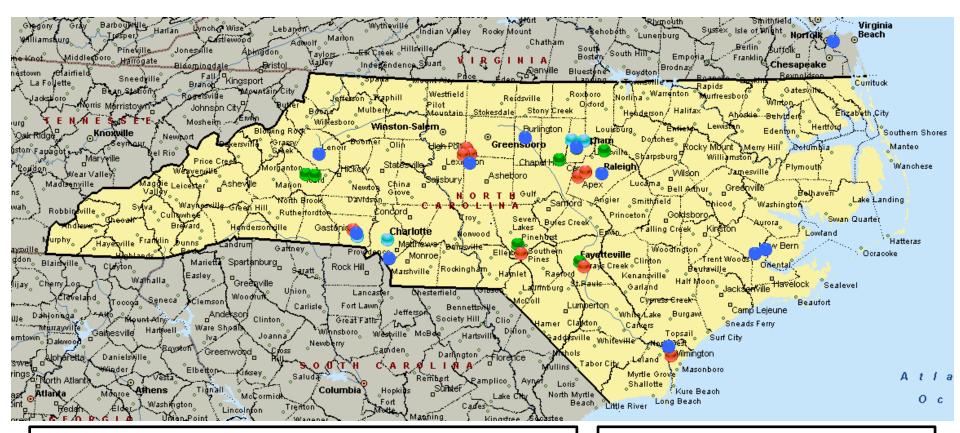
# Time until joining or creating an ACO (C-suite respondents only)







#### **Accountable care programs in North Carolina growing**



- Medicare ACOs (14)
- Commercial ACO Arrangements (9)
- Medicare Bundle Payment for Care Improvement (7)
- Commercial Bundle Payment Programs (4)

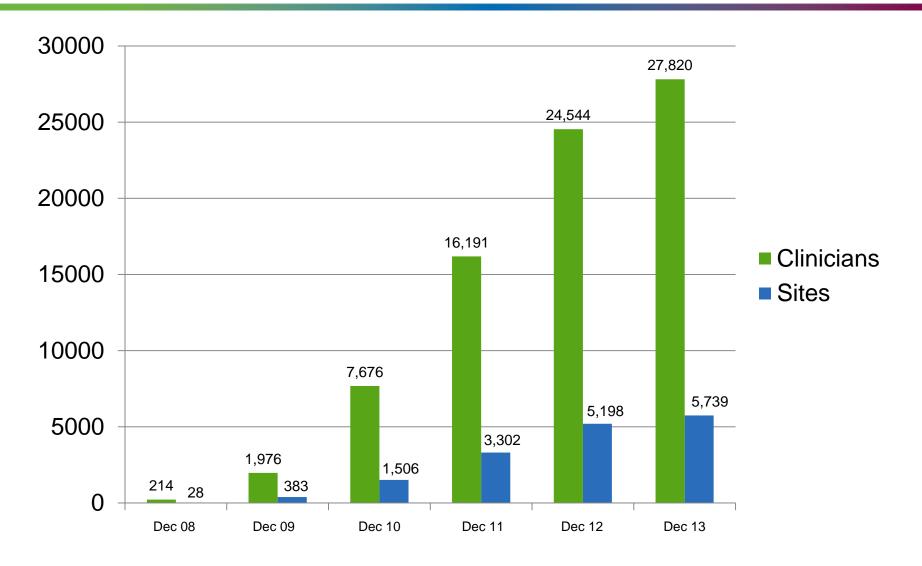
#### In the VH area (3 Medicare ACOs):

- Accountable Care Coalition of Eastern North Carolina
- Coastal Carolina QualityCare
- 3. Bayview Physician Group

PROPRIETARY & CONFIDENTIAL - © 2014 PREMIER, INC



### NCQA Patient Centered Medical Home growth 2008-2013



Source: National Committee for Quality Assurance, 2013



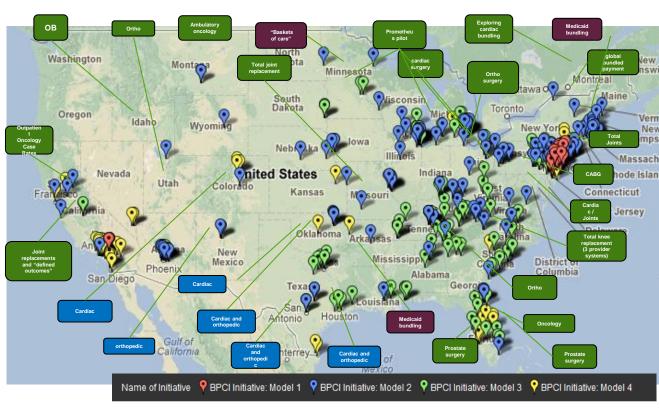


#### **Bundled payment arrangements expanding rapidly**

CMS Innovation Grant
OP Bundles

States requesting Medicaid waivers

Post-Acute Bundling



#### Goals:

- Better care coordination
- Support accountability at the patient's care level
- Payment model is synergistic with ACO and medical home models
- Reduce health care spending over current FFS payment
- Align hospital and physician incentives, enhancing collaboration across the episode



Commercial

CMS ACE demo

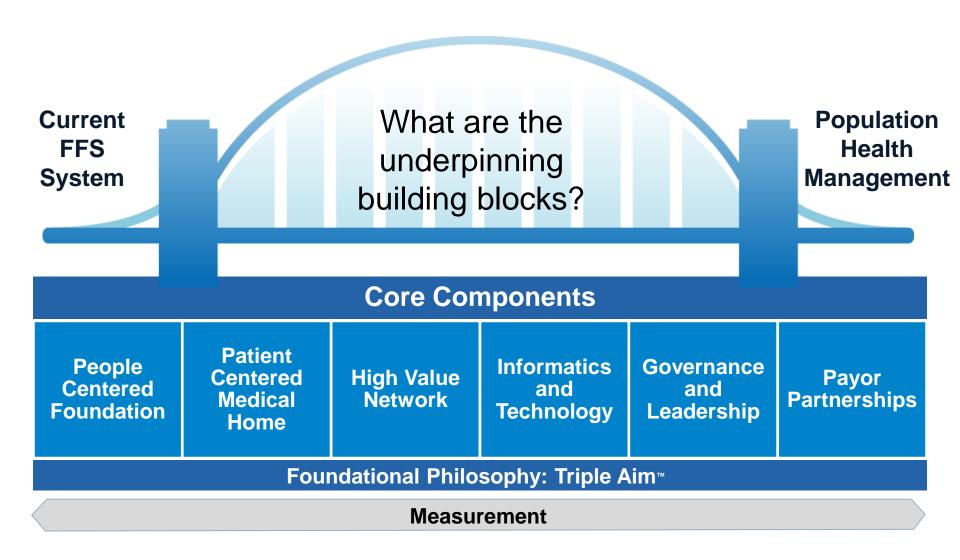
ledicaid/low income

# 4. Measuring Successful Population Health

- A. Components and competencies
- B. Measures
- C. Case study of best practice and success



#### The bridge from FFS to population health management







## The Premier HIT Maturity Model

	Transaction	Interaction	Integration	Collaboration	Transformation		
	IT supports individual providers in delivering care and measuring outcomes	Basic care coordination capabilities emerge with initial population based metrics	Care coordination capabilities improve and health status measurement is possible	Seamless care coordination with demonstrable improvement in population health status	Triple Aim goals realized across the population		
Accountable care Sustainability					<ul> <li>Advanced population analytics</li> <li>Continuous process improvement</li> <li>Risk and financial management</li> </ul>		
Population Management				<ul><li>Evidence-based standards</li><li>Team based care collaboration</li><li>Individual accountability</li></ul>			
Clinical Integration			<ul><li>Outcomes measurement and reporting</li><li>Virtual care team coordination</li><li>Individual engagement</li></ul>				
Care Coordination		<ul> <li>Clinical decision support</li> <li>Care management and registries</li> <li>Population analytics</li> </ul>					
Meaningful Use	<ul> <li>Process measurement and reporting</li> <li>Health information exchange</li> <li>Clinical systems (ancillary, EHRs, EMRs)</li> </ul>						





#### Need to aggregate data from a number of sources – many are new!

- Adjudicated Claims from a TPA (employer), PBM or Payer
  - Includes both medical and pharmacy claims
  - Provides insight into patients' experience in/outside of the CIN / ACO / health system
  - Provides financial data to estimate total cost of care and cost trends
- Pre-Adjudicated Claims from Billing Systems
  - Provides utilization and cost information from within the CIN / ACO / health system
- Clinically Relevant Data
  - EHR data from CIN / ACO / Health System's employed and affiliated providers
  - Data from laboratories, pharmacies, etc.
  - Data collected outside of care delivery through wellness programs
- Health Risk and Depression Assessments
  - Surveys collected through a wide range of instruments and modes
  - How are repeated assessments captured and managed?
- Disability / Attendance Data from Employers
  - Can presenteeism or absenteeism estimates be calculated?
  - Can disability program data identify employees for disease mgmt.?

Whatever data that is integrated, keep an eye on the long term population health strategy ball - What do you need to manage risk across populations?



# 4. Measuring Successful Population Health

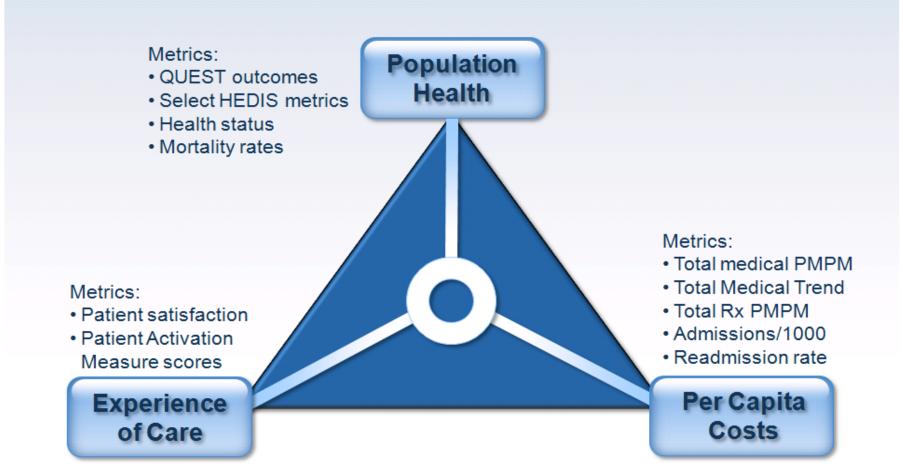
A. Competencies

### **B.** Measures

C. Case study of best practice and success



# **Definition of success: Improving Triple Aim™ outcomes**



The term Triple Aim is a trademark of the Institute for Healthcare Improvement





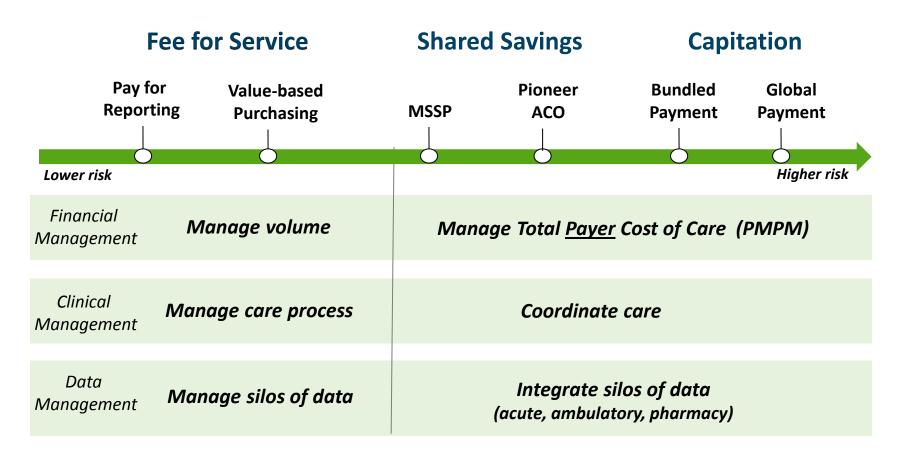
# CMS 33 MSSP (ACO) quality measures

Measure	Number	Owner	Data Submission Source
Preventive Health 8 Measures	5 Measures	NCQA HEDIS	GPRO Data Collection Tool
	1 Measure	CMS	GPRO Data Collection Tool
	2 Measures	AMA-PCPI	GPRO Data Collection Tool
At Risk Population	5 Measures	MN – Comm Measurement	GPRO Data Collection Tool
	2 Measures	CMS / AMA-PCPI	GPRO Data Collection Tool
	4 Measures	NCQA HEDIS	GPRO Data Collection Tool
	1 Measure	AMA-PCPI	GPRO Data Collection Tool
Patient/Care Giver Exp 7 Measures	6 Measures	AHRQ	Clinician Group CAHPS Survey
	1 Measure	AHRQ	Medicare Advantage CAHPs Survey
Care Coordination / Patient Safety 6 Measures	1 Measure	CMS	Claims
	1 Measure	NCQA HEDIS	GPRO Data Collection Tool
	1 Measure	AMA-PCPI/ NCQA	Survey or GPRO Data Collection Tool
	2 Measures	AHRQ ACSC	Claims
	1 Measure	CMS	GPRO Data Collection Tool / eRx Incentive Prog Reporting
Shared Savings			





### As risk increases, so does a shift in the business model









# **Traditional FFS**

# More is good

- Number of admissions
- Number of procedures
- IP Case Mix Index (CMI)
- Net revenue per adjusted patient day
- Patient Census Report (PCR)

# **Population Health**

### More is bad

- IP admissions / 1,000
- OP visits / 1,000
- Potentially avoidable admits
- Total medical cost / svc
- Per member per month
- Ambulatory / preference sensitive conditions
- Re-admits / 1,000





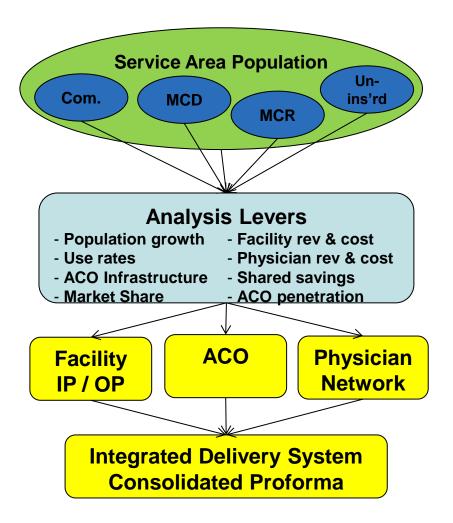
# The MSSP (ACO) impact on utilization rates

- Primary Care/Urgent Care/Minute Clinic visits increase
- Emergency Department visits decrease
- Admissions decline
  - Readmissions related to chronic disease
  - Avoidable Admissions
  - End of life/Palliative Care
- Skilled Nursing Facility volume decline
- Home care visits increase
- Market share can increase (less leakage)





# Assessing the financial impact of health system transformation







### Early results continue to show promise

- Medicare costs per capita grew 0.8% in 2012 (while Pioneers grew at 0.3%). For first time in decades the Medicare per capita growth was below GDP growth
- Physician Group Practice (PGP) Demonstration Project reduces cost of Dual Eligible Beneficiaries by \$532 per year
- All 32 Pioneers achieved quality improvements and 2/3 achieved cost savings in 2012
- Group Health and Geisinger report findings that team based medical homes reduced per capita spending 7-8%
- Montefiore achieved \$14 million in shared savings in 2012, due in large part to a 10% decline in hospital admissions
- Oregon's new Medicaid program reports early success (1% decline in per capita costs in first year)



# 4. Measuring Successful Population Health

- A. Competencies
- B. Measures
- C. Case studies of best practice and success

# Case Study #1 – Eastern Maine Health System Brewer, Maine

A large integrated health system primarily serving very rural, poor patient populations in a vast geography with a flagship medical center and several community hospitals, now expanding its presence in competitors' markets



# EMHS' ACO organization is Beacon Health (a subsidiary)

One of 32 CMMI Pioneers with a 1/1/2012 Start

# Beacon Health by the Numbers

"Beacon Health is building a statewide network of providers and nurse care coordinators that provide high quality care tailored to the needs of community and patient. This ensures that Maine people continue to have the care they need close to home. Our network has a proven record of improved quality outcomes, cost reductions, and highly engaged patients. As a member of EMHS, Beacon Health is committed to being innovative and inclusive so the care we deliver to our family, friends, and neighbors allows them to lead full and healthy lives."

MIKE DONAHUE, MBA, EMHS BEACON HEALTH VICE PRESIDENT NETWORK DEVELOPMENT

### 2012

- Primary Care Practices
- 111 Providers
- 14 Maine Towns and Cities
- 12 Nurse Care Coordinators
- 9,400 Ploneer patients

#### 2013

- 54 Primary Care Practices
- 350 Providers
- Maine Towns and Cities
- 1 Director of Nurse Care Coordination
- 3 Regional Managers of Nurse Care Coordination.
- Nurse Care Coordinators
- 26,000 Patients we care for

### 2014

- 72 Primary Care Practices
- FOO Providers
- 42 Maine Towns and Cities
- 1 Director of Nurse Care Coordination
- Regional Managers of Nurse Care Coordination
- 55 Nurse Care Coordinators
- 60.000 Patients we care for

http://emhs.org/cmstemplates/lws-emhsaspx/differenceincare2013/index.html#1

# The EMHS/Beacon Health Statewide Network

#### **EMHS MEMBERS**

Acadia

Fort Kent

Presque Isle .

Bar Harbor

Greenville

Augusta/Waterville

Lewiston/Auburn

Portland

Blue Hill Memorial Hospital

CA Dean Memorial Hospital

EMMC

Inland Hospital

Mercy

Calais •

Sebasticook Valley Health

The Aroostook Medical Center

#### **BEACON HEALTH PARTNERS**

Mount Desert Island Hospital

Bridgton Hospital

Rumford Hospital

St. Joseph Healthcare

Central Maine Medical Center

Downeast Community Hospital

Maine Coast Memorial Hospital

Northern Maine Medical Center

Three Rivers Primary Care

Sebasticook Family Doctors

Fish River Primary Care

...., ....

Health Access Network

Katahdin Valley Health Center

Members and Partners as of 9/13

Hospital readmissions down 13.2%

Nurse care coordinators follow-up with 21% of patients

Patient Satisfaction 93%

Cost to care for Medicare patients down 4.9%





### EMHS Employee health plan (~8k) and Pioneer ACO (~9.4K) results

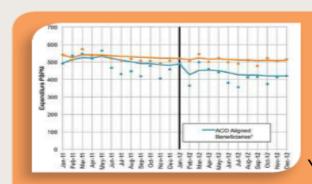
#### JILL SMITH: BACK TO WORK

# Care is a phone call away



When EMHS began working with Geisinger Health of Pennsylvania, a great new benefit was added to the system's health plan that is making a real difference for EMHS employees and their family. Jill Smith, an administrative secretary at EMMC, was pleasantly surprised when her phone rang at home the day after she had neck surgery. Jill chose an in-system provider and received the added benefit of nurse care coordination. More than 40 care coordinators across EMHS are making a difference in how patients access the care they need. The care coordinators quickly become reliable resources who are only a phone call away.

"Kathleen made sure I had what I needed so I could be successful and could function and get back to work. She even helped with my prior authorizations."



#### **Pioneer ACO**

The cost of care for our Medicare patients while in the hospital is going down. EMHS is the teal, national average is the orange.

Year 1: 5% savings

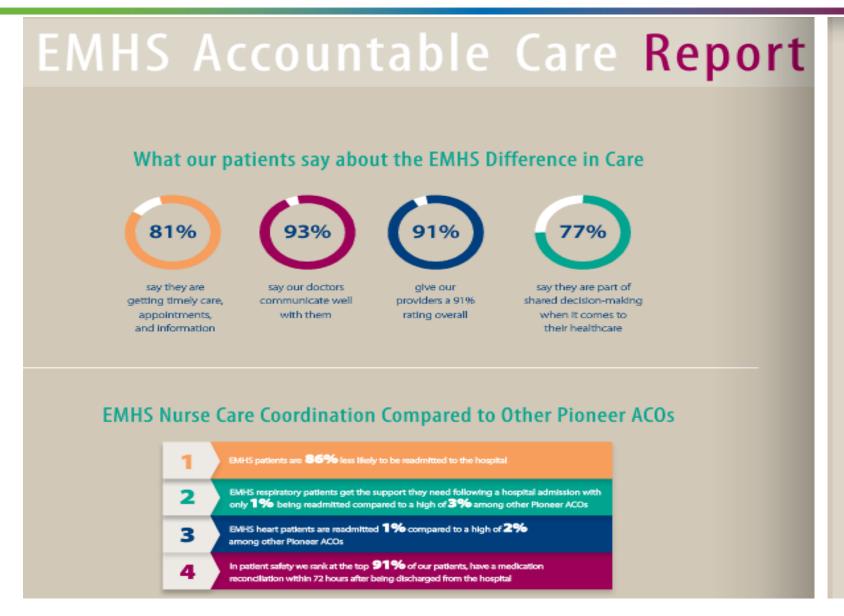
Even though Jill isn't pain free, she is back at work and enjoying a better quality of life. The relationship she's developed with her nurse care coordinator has proven to be a huge benefit and will continue to help her receive the right care, at the right time, and in the right place.

Read more about Jill at www.emhsdifferenceincare.org





# EMHS is succeeding as a CMMI Pioneer ACO

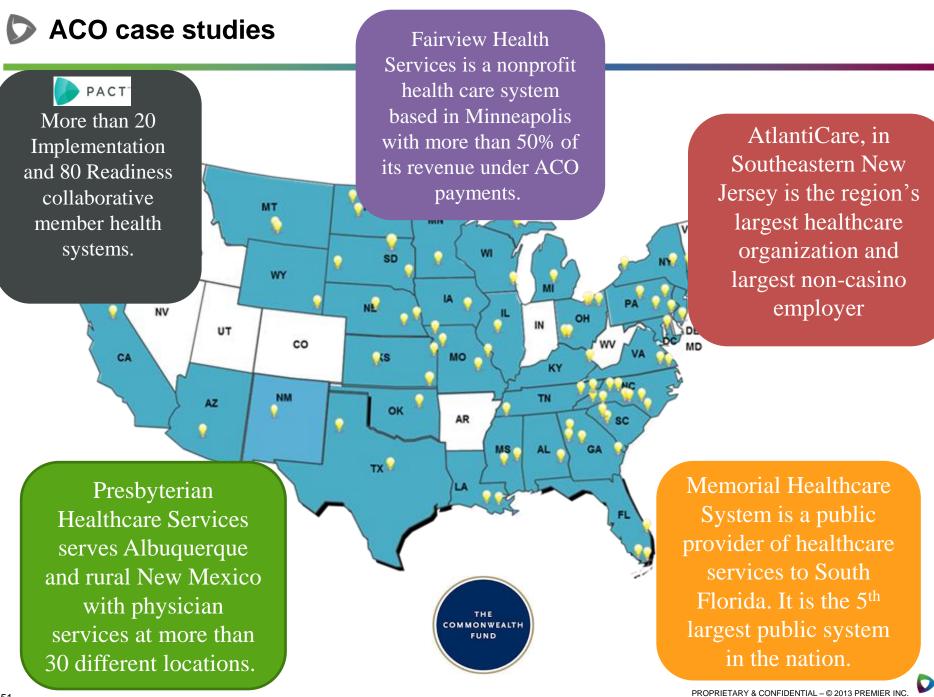






# Case Study Review #2 –

Commonwealth Fund White Paper on Premier's Partnership for Care Transformation





# ACO case studies: lessons learned

Managing populations requires fundamental change in health delivery.

The focus of primary transformation should be aligning clinical with payment.

Physician leadership and engagement is pivotal in the shift to accountable care.

Care models and coordination are critical building blocks to success under value-based reimbursement models.

Executive leadership with Governance support is vital to success.

Comprehensive, coordinated primary care services and integrated IT systems are key ingredients for success.

Market pressures can create opportunities for novel partnerships that serve both parties well.

The pace of execution will be limited by payer readiness to participate in innovative, value-based reimbursement models.





Hennepin Health (MN) - Integrating public health and health care through transformation



# Hennepin Health (MN): Partnering with a county public health department

#### **PARTNERS**

- Hennepin County Human Services and Public Health Department
- Hennepin County Medical Center
- Metropolitan Health Plan
- Northpoint Health and Wellness Center

#### **PROGRAM OVERVIEW & OBJECTIVES**

- A county-based ACO that integrates medical, behavioral, and social services
- Targets single, nondisabled adults, ages 21-64 with incomes at or below 75% of the FPL (\$8,124/year) who qualify for Medicaid
- Offers proactive, comprehensive, and integrated care













# Hennepin Health (continued)

#### **EARLY RESULTS**

- Increase in primary care utilization 5%
- Decrease in ED visits 39%
- Decrease in admissions 29%
- Decrease in readmissions 2%
- Lower costs for high utilizers 40%-95%
- High enrollee satisfaction 88%
- Increase in housing stability 10 members/month placed
- ▶ Increasing enrollment 4,884 enrollees to over 6,400





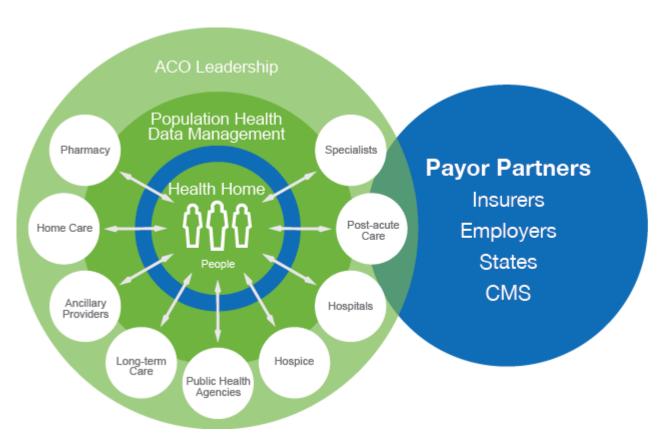
Sample results for illustration



# The Accountable Care Organization Model



A group of providers willing and capable of accepting accountability for the total cost and quality of care for a defined population.



### **Core Components:**

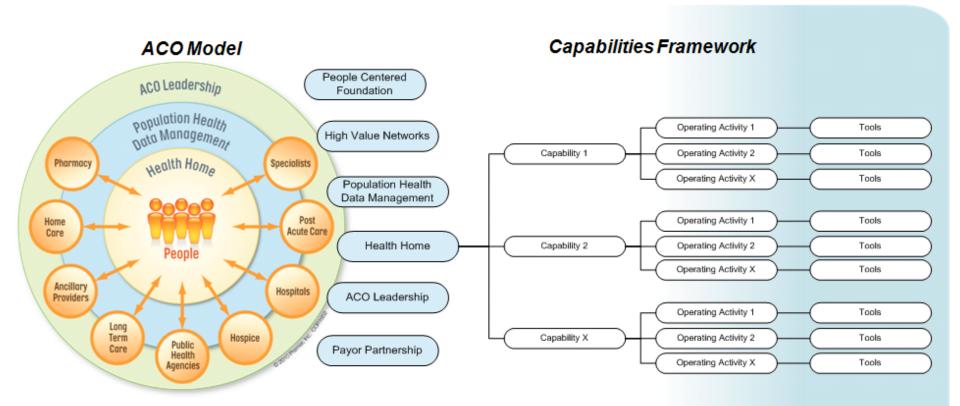
- People Centered Foundation
- Health Home
- High-Value Network
- Population Health Data Management
- ACO Leadership
- Payor Partnerships





# **Capabilities Framework: Assessing readiness**

6 Population Health Components → 50 Capabilities → 176 Operating Activities







### Assessment process should involve many stakeholders

### Clinical:

- Care Management Leaders
- Physicians and other clinical Leaders

### Technology:

- EHR Leaders
- IT Leaders
- Medical and Nurse Informatics Leaders
- Quality Leaders

### Administrative:

- Clinically Integrated Network/PHO Leaders
- Physician and other clinical Leaders
- Financial Leaders
- Managed Care Leaders

### Other Constituencies

- Public Health Directors
- Insurance Brokers
- Employers
- Elected Officials
- Etc.

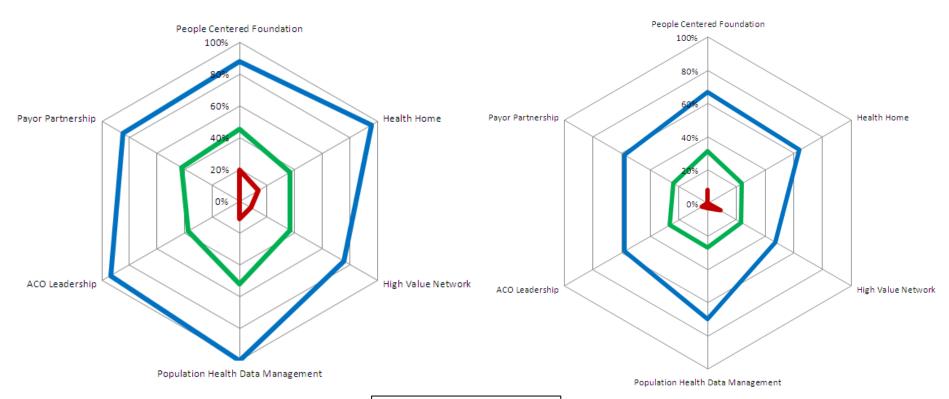




## Results inform organizational priorities and action plans

# Premier's Advanced Collaborative overall assessment\*

# Premier's Core Collaborative overall assessment\*\*



Blue = High Green = Average Red = Low

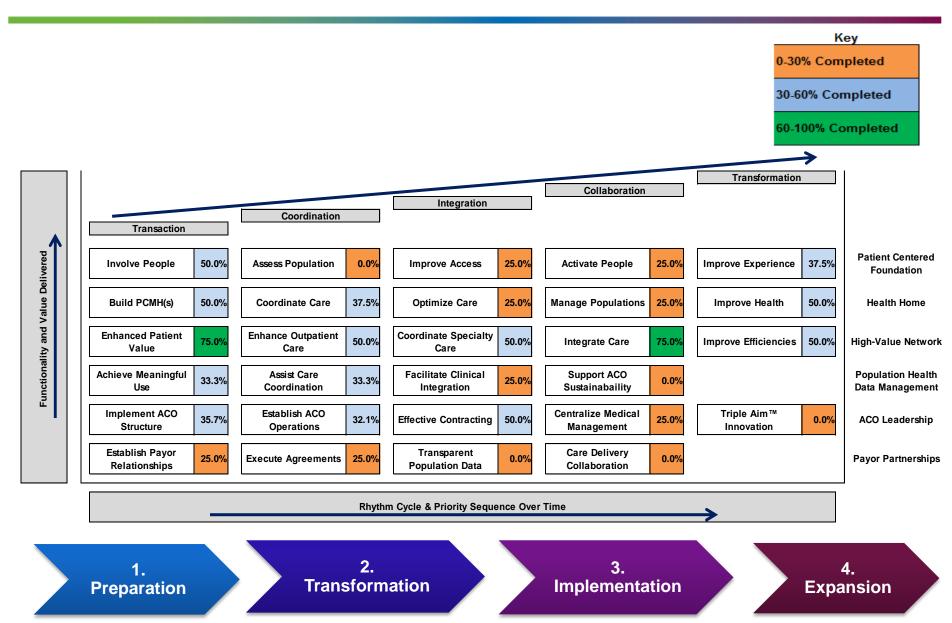


<sup>\*</sup>Data from 24 markets

<sup>\*\*</sup>Data from 51 assessments

# D

### **Sample Readiness Assessment scores**





# **Common barriers to transformation success**

- Leadership commitment and vision
- Cultural change
- Size / market presence
- Financial resources
- Physician relations
- Lack of primary care network
- Information technology





# Critical success factors for the future health care system

- Physician-led/professionally managed
- Primary care network development
- Patient Centered Medical Home (PCMH) development
- Clinically Integrated Network (CIN) development
- Care management programs
- EHR, HIE, and population health analytics
- New payor arrangements
- New revenue sources
- Redeployment of assets (human capital and facilities)





# **THANK YOU**

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