



Maine Public Health Association
2011 Annual Meeting Agenda
Facing Public Health Challenges Today for a Healthier Tomorrow
October 18, 2011
MaineHealth, 110 Free Street, Portland

- 7:30 - 8:45a.m. Registration/Exhibits/Breakfast
- 8:00 - 8:30a.m. Business Meeting (Board Room) – All MPHA members welcome
- 8:45a.m. Welcome
- 9:00 - 10:00a.m. Keynote Address
*Georges C. Benjamin, MD, Executive Director
American Public Health Association*
- 10:00 - 10:15a.m. Break/Exhibits
- 10:15 - 11:05a.m. Breakout Session #1
- *Forming a Public Health Research Agenda for Maine
Mark Griswold, MSc / Brenda Joly, PhD, MPH*
 - *Thinking Beyond the Car in Cape Elizabeth; A Complete Streets Success Story
James Tasse, PhD / Maureen O'Meara, AICP*
 - *Utilizing the Strength of Public Health Partnerships for Emergency Preparedness: A
York County Example
Sharon Leahy-Lind, MPPM / Ray Parent / Lori Lemieux / Robert Bohlmann*
 - *Breakthrough: Teaching violence, abuse and trauma prevention and intervention for
healthy communities through performance
Cathy Plourde, MA / Denise Bisailon, EdD / Abigail Killeen / Sally Wood*
- 11:05 - 11:20a.m. Break/Transition
- 11:20 - 12:10p.m. Breakout Session #2
- *The National Children's Study
Understanding Environmental Exposures on Children's Health
Jessica Begley, MPH / Laura Blaisdell, MD, MPH*
 - *Addressing Cancer Prevention Education Needs
among the New American Populations of Maine
Carol J. Ewan Whyte, PhD*
 - *Menu Labeling: Making the Healthy Choice the Easy Choice (CPPW Track #1)
Stephanie Agne, RD, LD / Mary Ellen Doyle, MPH, RD, LD*
 - *Advocacy for Everyone (Policy Track #1)
Becky Smith / Hilary Schneider*



12:10 - 1:30p.m. Lunch and Networking Walk

1:30 - 2:30p.m. Breakout session #3

- *Improving Community Health: 21 Reasons Parent Campaign to Reduce Youth Alcohol Use by Increasing Parental Monitoring Skills*
Jo Morrissey
- *Increasing Access to Healthy Food for Low Income Community Members: Lessons Learned from the Communities Putting Prevention to Work Initiative (CPPW Track #2)*
Jessica Shaffer, MS, CHES / Bria White / Tracy Weber, MS
- *Coming to a Town Near You: Climate Change in ME*
Rebecca Lincoln, ScD / Norman Anderson, MSPH
- *The Power of Policy (Policy Track #2)*
Becky Smith / Hilary Schneider / Senator Justin Alford, Democrat in District 8; Representative Meredith Strang Burgess, Republican in District 108

2:40 - 3:45p.m. Raffle, President's Address, Closing, Awards