

## One of the most prestigious Balkan exhibitions for security and safety will be held in Bulgaria

SOFIA, BULGARIA -- From March 19 to 22, 2014, Inter Expo Center Sofia, and the Bulgarian Chamber of Commerce and Industry /BCCI/ organizes the 21st edition of the SECURITY EXPO, international specialized exhibition: <u>http://www.bcci.bg/fairs/security/</u>. The exhibition is organized in partnership with Bulgarreklama Agency and is held annually under the auspices of the Ministry of Interior.

SECURITY EXPO is the largest and most important event in this sector in Bulgaria, and one of the most



prestigious Balkan exhibitions for security and safety. SECURITY EXPO is the place where modern products and services meet the users of smart technology.

Over the years the exhibition has proved to be one of the most important Balkan professional events and the only platform presenting global modern products and technologies in Bulgaria. Bulgarian and foreign experts have the opportunity by participating to demonstrate the technological innovations developed in the last year, to get updated information about the products offered worldwide.

SECURITY EXPO includes in its profile traditional fire alarm, fire extinguishing and CCTV, as well as technology from the topical CLOUD engineering: IP and networking, IT and communications, access control, biometrics, counterterrorism means, perimeter defense, critical infrastructure protection, alarm systems, data protection, Big Data, M2M services, "smart buildings" equipment, physical security, specialized vehicles and equipment. The Bulgarian Chamber of Commerce and Industry took up the Presidency of the Business Council with the Organization of the Black Sea Economic Cooperation – BSEC from January 1, 2014 until June 30, 2014. BCCI's priorities during the Presidency are transport, logistics, regional cooperation, promotion of SMEs and security. The next meeting of the Board of Directors of BSEC will be held during SECURITY EXPO and BCCI will provide the BSEC Chambers with a joint stand at the exhibition as part of the planned events. For additional information, contact Bulgarian Chamber of Commerce and Industry, www.bcci.bg, licensee of WTC Sofia, Affiliated member of World Trade Centers Association, at Tel.: +359 2 989 72 40; +359 2 811 74 28; +359 2 8117 497 and E-mail: fairs@bcci.bg and intorg@bcci.bg.

For more information on this article, please contact Hristiana Patseva, WTC Sofia (AF), at intorg@bcci.bg.