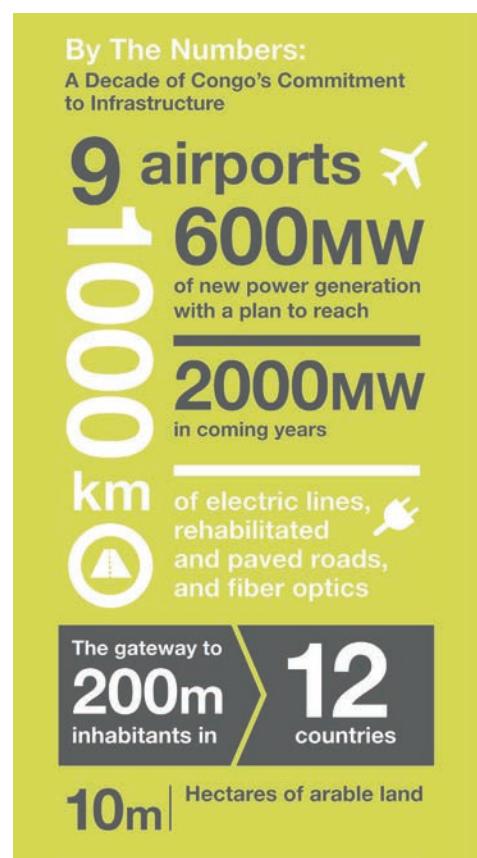


# BUILD AFRICA

## What Is the BUILD Africa Forum?

The premiere business and investment forum on infrastructure in Africa, which will be held in Brazzaville, Congo. Global investors, operators and experts will gather to find innovative solutions to Africa's infrastructure deficit and to discover and invest in the continent's thriving infrastructure landscape.



### Sub-Saharan Africa's Competitive Disadvantage

Sub-Saharan Africa	Global Developing Countries
Road density <sup>1</sup>	137
Paved road density <sup>1</sup>	31
Power generation capacity <sup>2</sup>	37
Electricity access <sup>3</sup>	16
Access to reliable water <sup>3,4</sup>	60
Access to sanitation <sup>3,4</sup>	34
Source: Wppes, 2008.	Source: IAP.
<sup>1</sup> Kilometers per square kilometer.	<sup>2</sup> Percentage of population.
<sup>3</sup> Mégawatts per population in millions.	<sup>4</sup> At or above standard threshold of quality.

## Infrastructure: Africa's Main Challenge?

With annual growth rates above 5% for the past decade, Africa has become the second largest growth region in the world and an inviting environment for investment. However, **the continent's true potential is hampered by a large infrastructure deficit**, which leads to an estimated productivity loss of 40%.

**"The development of a country can only be feasible if it is supported and propelled by appropriate infrastructure."**

- Denis Sassou N'Gesso  
President of the Republic of the Congo

To meet the challenges of a growing continent, the African Development Bank (AFDB) estimates **that \$50 billion in annual infrastructure investments are required to keep up with growth rates**.

To face these enormous needs, new partners are sought to participate in the financing, construction, and operation of these infrastructure projects.

**Brazzaville Unites Infrastructure Leaders For Development February 5-7 2014**

## The Republic of the Congo, Host Country of BUILD Africa



For the past 10 years, through the Major Public Works Delegation (La Délégation aux Grands Travaux) of the Republic of the Congo, **the country has implemented a national infrastructure strategy focusing on transport, energy, water, and telecommunications**. The country is spearheading continental integration through its leadership in the construction of a road-rail bridge project spanning the Congo River to connect the world's two closest capitals, Brazzaville and Kinshasa. This mega-project will ultimately connect road and rail networks from Central Africa to the southern part of the continent.

To realize its ambition of becoming an emerging market economy by 2025, the country must tap into its wealth of resources, particularly mining, agriculture, and petrochemicals. **Congo is open to new partners and innovative modes of financing**. It is with this willingness to exchange and share a collective experience that Brazzaville hosts the world at the BUILD Africa Forum in February 2014.



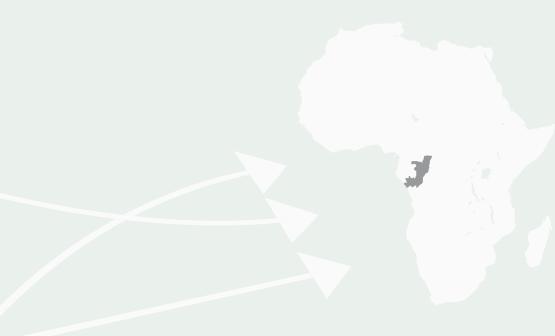
# Program Summary

Infrastructure is a powerful tool that society has used to move forward. Its telecommunications towers allow us to communicate and interact, its roads, trains, ships and planes allow us to move from towns, to cities, to countries and across the world. Its homes shelter us from cold and provide us with shade from heat. Its sanitation technology allows us to access water, the very source of human life, while its inventiveness has allowed us to extract resources from petrol to minerals to food that have delicately shaped the world in which we live.

Infrastructure is not industrial equipment, or power projects, or skyscrapers.

## INFRASTRUCTURE IS HUMAN.

All successful purposeful infrastructure projects share human characteristics because they are built with humans in mind. The BUILD Africa program is built around these very traits that humanize infrastructure: EMPOWERING, RESILIENT, SMART, & CATALYTIC.



## ARRIVAL FEBRUARY 5<sup>TH</sup> 2014

### REGISTRATION AND WELCOME RECEPTION

## DAY 1: THURSDAY, FEBRUARY 6<sup>TH</sup> 2014

### TOPIC 1: EMPOWERING

WELCOME: Statement by H.E. Denis Sassou N'Gesso President of the Republic.

START OF THE DEBATE: Statement by Minister Jean-Jacques Bouya.

ROUND TABLE: Discussion with African and International ministers.

FACE-OFF: TWO EXPERTS GO HEAD-TO-HEAD ON HOT TOPICS.

WHICH SHADE OF GREEN ARE YOU? Eco-friendly development, a tool or a hindrance?

INFRASTRUCTURE, CREATOR OF JOBS: How can we utilize infrastructure to encourage job growth and train populations?

#### WORKSHOPS:

##### 1: FOR THE PEOPLE, BY THE PEOPLE

Cities like Porto Alegre, Brazil, New York City, Lagos and Toronto in addition to numerous European and Indian cities have been experimenting with innovative development and reconstruction methods. FOR THE PEOPLE BY THE PEOPLE explores methods that empower communities to make informed, specialized and democratic decisions about local infrastructure projects and public spending.

##### 2: FROM CONCEPT TO BANKABILITY

Oftentimes great ideas fail to make the leap from paper to reality. FROM CONCEPT TO BANKABILITY will examine ways that we can more effectively design, implement and complete a project.

##### 3: STOP THE WASTE!

Waste is universal. In every industry from petroleum extraction to agriculture, communication to air travel waste is a common thread. STOP THE WASTE! will work to find universal methods to improve project efficiency, oversight/accountability and productivity.

### TOPIC 2: RESILIENT

REBUILDING POST-CRISIS: How to develop infrastructure that is rapidly reactive to climate change, disaster and conflict.

THE SOCIAL FACE OF INFRASTRUCTURE: How to increase standards of living by effectively managing disease through the development of health systems and adequate sanitation.

INFRASTRUCTURE, THE GREATEST ENABLER OF NATURAL RESOURCES: What strategies can we implement to improve effective management of natural resources?

THE CHANGING TIDE, A LOOK AT THE NEW MARITIME TRADE ROUTES: How can port management, road infrastructure and the shipping industry in a country be built strategically to adapt to a changing global trade landscape?

## DAY 2: FRIDAY FEBRUARY 7<sup>TH</sup> 2014

### TOPIC 3: SMART

BUILDING TOMORROW'S CITIES: How can we build 21st century cities in a rapidly changing world?

FINANCING IN ECONOMIC UNCERTAINTY: How can states and developers successfully acquire adequate financing in to today's investment environment?

#### WORKSHOPS:

##### 1: INNOVATIVE FINANCING SOLUTIONS TO AGE-OLD PROBLEMS

Financial development in much of Africa has been hindered by a lack of liquid longer-term investment instruments. INNOVATIVE FINANCING SOLUTIONS will look at effective means to funnel funds to the continent and secure financing for infrastructure projects.

##### 2: AVOIDING THE CURSE OF THE WHITE ELEPHANT

Increasingly, Infrastructure projects are falling into disuse after failing to provide real value for the greater community. AVOIDING THE CURSE OF THE WHITE ELEPHANT takes a deeper look at what nations, communities and people can do to ensure that projects can maintain significance and are optimally managed.

##### 3: REGIONAL INTEGRATION

As regional markets and trade expand along with increased exploitation of shared resources it is imperative that African economies develop and implement the needed tools to further regional integration. REGIONAL INTEGRATION delves into the various ways African states can promote mutually beneficial economic, transportation, social, and policy integration.

### TOPIC 4: CATALYTIC

THE 2015 ALL AFRICA GAMES: Presentation by Minister Jean-Jacques Bouya

HOSTING THE WORLD, FORCING ONE'S HAND TO INVEST IN INFRASTRUCTURE: Can hosting major, global sporting events and becoming a tourism hub fasttrack the development of a country's infrastructure?

FACE-OFF: TWO EXPERTS GO HEAD-TO-HEAD ON HOT TOPICS.

SPEED VERSUS THE PEOPLE? Are community building and rapid infrastructure development mutually exclusive?

THE NEW GLOBAL DIPLOMACY, INFRASTRUCTURE AND SOUTH-SOUTH COOPERATION: Is South-South cooperation the new diplomatic and investment paradigm?