

# Agenda

## Day 1: Interactive Lecture Wednesday, January 7th

Fagin Hall, Room 203, 418 Curie Boulevard

- 9:00 - 10:15a **Introductions and conceptual basis for the interview approach**  
*Dr. Rosemary Frasso*
- 10:15 - 10:30a **BREAK**
- 10:30 - 11:30a **Picking an interview format: individual, group, on-line, on the phone - pros and cons**  
*Dr. Rosemary Frasso*
- 11:30 - 12:30p **LUNCH**
- 12:30 - 2:00p **Structuring the interview and developing a script**  
*Dr. Joel Fein & Dr. Fran Barg*
- 2:00-2:15p **BREAK**
- 2:15-4:15p **Implementing your interview**  
*Dr. Melissa Dichter*
- 4:15-5:00p **Funding & Publishing Your Findings**  
*Dr. Fran Barg*

## Day 2: Interactive Lecture Thursday, January 8th

Fagin Hall, Room 203, 418 Curie Boulevard

- 9:00 - 10:45a **Conducting a focus group**  
*Dr. Rosemary Frasso*
- 10:45-11:00a **BREAK**
- 11:00-12:00p **Managing and coding your data**  
*Dr. Cynthia Mollen*
- 12:00-1:00p **LUNCH**
- 1:00-2:00p **Analyzing your data**  
*Dr. Cynthia Mollen*
- 2:00-3:00p **Visual methods & the participant as your collaborator**  
*Dr. Gala True*
- 3:00-3:15p **BREAK**
- 3:15-4:15p **What could go wrong?**  
*Dr. Rosemary Frasso*
- 4:15-4:30p **Questions & closing comments**

## Day 3 & 4 Interactive Lab

Goldstein Room 114  
Van Pelt Library  
3420 Walnut Street

Friday, January 9th  
(beginner) 10:00-5:00p

or Saturday, January 10th  
(advanced) 9:00-5:00p

**NVivo 10 training**  
*Shimrit Keddem, MS*  
*Katie Kellom*