

THE

Kimber®

MASTER DEALER

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Incredibly strong, unbelievably light

Effortless to carry, the rugged Kimber Mountain Ascent™ is ready for whatever the hunt may bring



Built with accuracy and durability in mind, the Kimber Mountain Ascent™ is one of the lightest and most dependable rifles available today.

Whether it be a pair of glasses, a wallet or a watch, we tend not to notice the weight of the day-to-day objects our body supports. They are not significantly heavy objects, and are therefore not a burden to carry on a daily basis. However, it always seems that the weight of one's hunting gear is always noticed—especially the rifle.

While the hundreds of slings available on the market today help to ease the burden of carrying a rifle over the span of a hunting trip, the weight

of a rifle is never forgotten. That is because, before now, there has never been a production rifle as light as the Kimber® Mountain Ascent™.

The Model 84M Mountain Ascent in .308 Winchester weighs just four pounds, 13 ounces. When you add up the weight of the items you carry every day—watch, phone, wallet, keys, knife, pen, flashlight—you will discover that the weight is roughly the same.

The Mountain Ascent is so light that you may actually forget that it is riding on your shoulder. The sleek

Continued on page 2

HQ Dispatch

By Ralph Karanian, COO

Greetings Kimber Master Dealers! It has certainly been an interesting year. I am glad to see our industry standing tall, and am happy to report that Kimber's commitment to creating additional production capacity continues to boost Master Dealer deliveries to record levels.

Thus far, Master Dealers have surpassed the booking rate pace set in 2012, handily outpacing our efforts to reduce order backlogs with increased fulfillment rates. We suspect this is due to your tremendous retail performance and our firm commitment to the Kimber premium-quality value proposition, especially while we ramp up production. Thank you for your continued support.

[You] can expect to see additional increases in fulfillment for 1911 pistols, Solo pistols and Mountain Ascent rifles.

As we head into summer our primary focus remains on improving order fulfillment rates with continued investment in staff, plants and equipment. This past winter I announced that our newest and largest factory would soon be coming on-line. As it does, you can expect to see additional increases in fulfillment for

Continued on page 3



UPCOMING EVENTS

Sports, Inc.

Fall Outdoor Show

August 9–10, 2013

Colorado Convention Center
Denver, Colorado

Nation's Best Sports

Fall Semi-Annual Market

September 8–10, 2013

Fort Worth Convention Center
Fort Worth, Texas

Dallas Safari Club

Annual Hunter's Convention

January 9–12, 2014

Dallas Convention Center
Dallas, TX

SHOT Show 2014

Shooting, Hunting, Outdoor Trade Show

January 14–17, 2014

Las Vegas Convention Center
Las Vegas, Nevada

Safari Club International

42nd Annual Hunter's Convention

February 5–8, 2014

Mandalay Bay Convention Center
Las Vegas, Nevada

Sports, Inc.

Spring Outdoor Show

February 5–8, 2014

Phoenix, Arizona

Mountain Ascent, continued

Continued from page 1

action, fluting and skeletonizing and synthetic stock were all carefully designed to reduce weight without compromising performance.

Even though it is extremely light, the Mountain Ascent is anything but fragile. The stock is reinforced graphite to ensure rigidity and strength, and features a soft-touch texture that guarantees a positive grip regardless of environmental conditions. The action and barrel are machined from stainless steel for strength and corrosion resistance.

The spiral-fluted bolt with full-length Mauser claw extractor offers the unequalled performance of true controlled round feeding and extraction. These features make the Mountain Ascent not just the lightest rifle available on the market, but also one of the most dependable.

Chambered in .308 Winchester, 270 Winchester, .280 Ackley Improved and .30-06 Springfield, the Kimber Mountain Ascent is an extremely versatile rifle. The straight comb stock combines with a 1-inch Pachmayr Decelerator recoil pad and muzzle brake to dramatically decrease both felt recoil and muzzle lift. Each Mountain Ascent includes a thread protector cap so that the muzzle brake can be removed for hunting (if desired) without risking damage to the threads.

When it comes down to light weight, accuracy and dependability, the Kimber Mountain Ascent is unparalleled. Put one in their hand, and your customers will agree.



New facility will increase production, range capacity

Continued from page 1

1911 pistols, Solo pistols and Mountain Ascent rifles.

This new facility will dramatically expand our factory and warehouse square footage, allowing us to create a more efficient process flow from beginning to end. It will also multiply our range capacity and test throughput several-fold.



A look inside Kimber's newest and largest manufacturing facility, set to begin production later this summer.

As I write this dispatch, I can report that we have just completed our fit-out (albeit a bit later than planned) of this new plant, secured most municipal signoffs and have begun commissioning this state-of-the-art manufacturing facility. We intend to fully occupy it later this summer.

In addition to this expansion, new suppliers have been added to the fold. Our Facebook fan base continues to engage and grow, new point-of-purchase pistol displays are being delivered to Master Dealers and our ecommerce store is currently undergoing a major overhaul which we expect to unveil early this fall.

We are well through our conversion to stainless steel barrels on most centerfire pistols. New 1911 models including the Master Carry family with Crimson Trace Master Series Laser-grips, an upgraded version of the Team Match II and the new Warrior SOC are now shipping. The original PepperBlaster (reintroduced this year) will be quick to follow.

Solo DC (Deep Cover) models—which feature a tough DLC slide finish, night sights and the Carry Melt treatment—will ship this summer, while delivery of our Micro .380 ACP has been shifted to Q1 2014. We are and will continue to work especially hard this summer to further improve order fulfillment rates across the board.

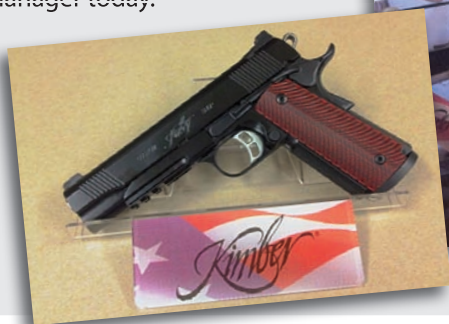
Your hard work is greatly appreciated. A safe summer to you and yours,

A handwritten signature in black ink, appearing to be "R. V." with a stylized flourish.

Take a stand

Enhance your Kimber pistol display with sophisticated point of purchase pistol stands

Help Kimber pistols stand out with the new Kimber pistol stand. Designed to hold any size Kimber pistol, this sleek display makes a statement without taking up unnecessary space on the shelf. To request displays for your store, contact your Kimber account manager today.





HELP KIMBER RIFLE CUSTOMERS

MAKE EVERY ROUND COUNT

Serious hunters want to be ready for the shot at the trophy of their dreams. With ammunition being in short supply, hunters purchasing a Kimber rifle for the upcoming season will appreciate suggestions that will help them sight in as efficiently as possible. The following tips will help them get the most from every squeeze of the trigger.

Start clean. Use a premium bore cleaning solution such as Shooter's Choice and follow the manufacturer's instructions to properly clean the bore. It is also a good idea to disassemble and clean the bolt at the same time.

Get it tight. Remove, degrease and then retighten the action screws. Attach bases after cleaning and degreasing both the screws and screw holes. Some may elect to use a locking solution that holds screws firmly in position.

Mount up. Turn the scope's windage and elevation adjustments to the mechanical center of their adjustment range. Clean and degrease the rings, then position them on the bases. Place the scope in the rings, snug them up and then use the gross windage screws on the rear base (if present) to horizontally bore sight the scope as closely as possible. After leveling the reticle, tighten the screws and then fine-tune the bore sight.

Settle down. Fire a fouling shot to remove any cleaning solution from the bore and to settle the scope adjustments. If the shot is not on paper at 100 yards, adjust the scope accordingly and fire additional single shots until corrected.

Three is key. Fire a three-shot group with the same point of aim and let the barrel cool three minutes between each shot. Completely clean the bore. Adjust the scope as necessary. Fire a fouling shot, cool and then shoot another group. Repeat until satisfied with the zero.

Hold on. Kimber rifles are light, and maintaining a proper shooting position from shot to shot is very important. The most consistent accuracy usually happens when the shooter holds the forend to prevent it from jumping out of the front rest. An alternative is to let the off hand ride on top of the scope.

Be cool. Kimber barrels are thin, so following the three-minute rule between shots is important. It is also a good idea to leave the bolt open between shots, shoot from a shaded rest and to keep ammunition out of direct sunlight.

There is no substitute for practice, but following these guidelines ensures a Kimber shooter will get the most from each session at the range.



Drive sales with the Kimber Range Program

Participation in the Kimber Range Program is the best way to showcase the unmatched quality and performance of Kimber pistols and rifles. The program doesn't just put more dollars in your pocket, it also elevates your business above the competition and encourages new customers from both inside and outside your targeted marketing area. The Kimber

Range Program offers priority product allocation, up to six range pistols per year at a significant discount and the ability to replace your range pistols each and every year.

More importantly, providing your customers with the opportunity to try Kimber firearms first hand is certain to generate additional pistol, rifle and accessory sales. Magazines are also available through the Kimber Range Program; Kimber offers up to five magazines per range pistol at range pricing.

To sign up or simply learn more about the Kimber Range Program, contact Program Coordinator Rick Ohs at (406) 260-4393 or email rangepro@kimberamerica.com.



USA Shooting Team continues to shine

Positive ambassadorship, talented athletes strengthen America's shooting team

The Olympic Games have come and gone, but the work of America's Shooting Team continues each and every day. The focus and attention paid to just 21 Olympic and Paralympic Team members now turns to system-wide engagement, investment and involvement to ultimately build an even better USA Shooting Team.

With athletes that represent the best of the shooting sports, representation and ambassadorship plays an even greater role given today's gun climate. The athletes and programs showcased by USA Shooting help create positive energy for the industry.

Given athlete longevity in the shooting sports, the cupboard is far from bare for the USA Shooting Team as the focus turns to the



Skeet shooter and two-time Olympic gold medalist Vincent Hancock competes in the ISSF World Cup in Acapulco, Mexico.

Don't forget the Tac Mag

Make Kimber Tac Pro Magazines your next add-on sale

Kimber Tac Pro Magazines are a versatile, revenue boosting add-on sale. Dollar for dollar the best high quality magazine value on the market, a Tac Pro Mag is an excellent choice not only for Kimber 1911 pistols but any 1911 pistol.

Why a Kimber Tac Pro Magazine? The benefits are many:

- Tac Pro Mags are machined from stainless steel, which is stronger, easier to clean and contains anti-rust properties
- Each magazine features a removable floor plate system to aid cleaning and allow for a rapid change of bumper pads (a must have for competition shooters)
- Teflon coated follower has an extended front bearing surface to create optimal feeding geometry
- Rocket wire spring ensures constant, consistent pressure
- Magazine shoulders are widened to promote optimal feeding
- Features clearly defined round count indicators
- Made in the USA
- 100-count quantities are available, offering even greater profitability



“[The Kimber Tac Pro magazine] is the best premium 1911 magazine value available hands down—I encourage customers to use these with any 1911 pistol, Kimber or otherwise.”

—John Dawson, Osage County Guns

2016 Olympic Games in Rio de Janeiro; and if the early results of 2013 are any indication, even greater success will follow in the years to come.

USA Shooting's World Cup season is off to a great start as the Team earned three medals in the first World Cup of the season in Acapulco, then continued on to Changwon, Korea. In Korea, the Men's Rifle Team featured three U.S. Army Marksmanship Unit (USAMU) stalwarts who demonstrated their skill—all finished inside the top 15 of an all-star field in the Men's 50m Prone Rifle event. Michael McPhail proved once again he's a dominant force in the sport, earning a silver medal despite tough weather conditions. McPhail has finished in the top five at the last three World Cup competitions.

Finally, the Team sent 12 representatives to compete in a shotgun-focused World Cup in Al Ain, United Arab Emirates. Led by Olympians Glen Eller and Frank Thompson, Team USA recorded several outstanding performances despite not medaling in any of the five events. In the new ISSF event format, Eller smashed the Double Trap world record, breaking 146/150 targets in qualifying to finish fifth overall while Brandy Drozd set a new World Junior Record with 71/75 targets in qualifying to finish 11th overall. Thompson managed a 12th-place finish in Men's Skeet despite dropping just three targets.

More competition remains in 2013 with USA Shooting's National Championships along with World Cups and a Shotgun World Championship that will identify the Olympic athletes with the drive to remain at the top of their game while identifying a new crop of young, developing talent.

Follow the USA Shooting Team at www.usashooting.org or on Twitter @usashooting.



generations of KIMBER



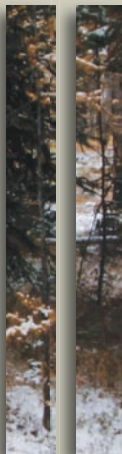
ABOVE: Kimber Office Manager Tonya Marsh snapped this photo of her son Josh, husband Jay and grandson Kaiden enjoying a day out shooting with their Kimber Classic and Pro Varmint rifles.



RIGHT: Grandpa Jay with grandsons Kaiden and Hunter, continuing the Kimber tradition with a Kimber Classic Select Grade.



Kimber National Accounts Manager Rachel VandeVoort, with sons Maclean and Schafer, shot this pronghorn with her Kimber Model 8400 Montana 300 WSM.



Rick Ohs, Kimber National Accounts Manager, took this gray wolf with his Kimber Model 84M Mountain Ascent .308 Winchester.

FROM THE HUNT

Spotlight on Dunkelberger's Sports Outfitter

In the historic downtown of Stroudsburg, Pennsylvania lies an outdoor enthusiast's dream: Dunkelberger's Sports Outfitter. What began as a one-man operation 42 years ago has grown to be one of the largest outdoor retailers in northeastern Pennsylvania. Comprised of a 9,000 square foot central store, two boutique shops (offering men's and women's apparel respectively), archery pro shop and 17 lane, 12,500 square foot pistol range, Dunkelberger's offers nothing short of the best in outdoor gear and apparel. This includes premium firearms.

A member of the Kimber Master Dealer program for 20 years, Dunkelberger's caters to a customer base made up primarily of target shooters and hunters.

"We are blessed with a very large customer base and a huge amount of return customers," says Jere Dunkelberger, President and CEO of Dunkelberger's. The reason for this, he says, is twofold. The number one thing that sets Dunkelberger's apart is the amount and variety of firearms kept in its inventory; number two is the knowledgeable and competent staff.

"Each member of our staff is experienced in handling firearms, and each one is also required to take a course at our indoor pistol range to further their knowledge," explains Dunkelberger.

For the Dunkelberger's staff, training and experience go hand-in-hand with upbeat attitudes and a focus on creating positive customer relationships.

"Establishing a good relationship with each of our customers is directly related to our large number of returning customers, no question," says Dunkelberger. "We are committed to taking care of our customers. Whether they're walking through our door for the first time or the tenth time, we treat them like a repeat customer."

Dunkelberger's also places great value on maintaining solid relationships with the manufacturers of the product lines it carries. These connections not only strengthen Dunkelberger's business as a whole, they also allow Dunkelberger's to keep up with the latest industry happenings. Dunkelberger's Sports Outfitter sponsors a number of conservation efforts as well, including a local Youth Field Day and such organizations as the National Wild Turkey Foundation, Women in the Outdoors, Ducks Unlimited, Trout Unlimited and the Rocky Mountain Elk Foundation.

The Dunkelberger's inventory is massive, boasting Kimber pistols, rifles, magazines and dozens of additional accessories.

"Our best-selling Kimbers are handguns," says Dunkelberger. "The Stainless Ultra Carry II is especially popular for us, as it fits the personal carry needs of a vast number of our customers."

That being said, he notes the importance of continually stocking the entire Kimber line.

"People want to see variety. If two firearms are identical in size but differ in features, people like the ability to see and compare the two. We provide this variety to our customers by stocking the complete line, and that is what sets us apart from our competitors."

Offering shoppers a large selection of product to choose from is important, and offering a large selection of Kimber product is especially so. The Kimber brand has benefited Dunkelberger's Sports Outfitter in a number of ways.

"Kimbers are higher end firearms, which means that [carrying Kimber product] opens up the market to higher end clientele, which in turn leads to additional sales," explains Dunkelberger. "Another big advantage is that Kimber is a widely recognized name in the gun industry. Kimber is known for quality, and quality is what we sell."

Given its outstanding reputation, continues Dunkelberger, "Kimber essentially sells itself. When one of our customers is looking for a 1911, we always start with Kimber. It's a natural choice for us, because we consider Kimber to be one of the best out there."



Dunkelberger's staff members Andy Edwards and Kate Daniels show off a few of the Kimber firearms that help to make up the expansive Dunkelberger's gun inventory.





THE CHOICE OF AMERICA'S BEST™

IN THIS ISSUE

- 1 Kimber Mountain Ascent
- 1 HQ Dispatch
- 2 Upcoming Events
- 4 Help Kimber rifle customers make every round count
- 5 USA Shooting Team continues to shine
- 6 From the hunt
- 7 Dealer Spotlight

