The Seascape

July/August 2014

Newsletter of the Central Coast Chapter of the California Landscape Contractors Association

Chapter Calendar

Please mark your calendars for these important upcoming events.

Friday, July 8	**Landscape Technician Certified Technician Written Test** 1:00 p.m., Gachina Landscape Management, Menlo Park, CA. Deadline to register: July 4 More information: *clca.org/certification/index.php*
Friday, August 22	**Monterey Bay Friendly Landscape Certification Workshop** 9:00 a.m.-4:00 p.m., Monterey Peninsula Water Management District, 5 Harris Court, Monterey More informaton: Dinah Irino, *dinah@ecoact.org*
Saturday, August 23	**Monterey Bay Friendly Landscape Certification Workshop** 9:00 a.m.-4:00 p.m., UC Cooperative Extension, Watsonville Fairgrounds, Watsonville More informaton: Dinah Irino, *dinah@ecoact.org*
Thursday, Sept. 4	**Chapter Board Meeting** 12:00 p.m .-1:00 p.m. The Crepe Place, 1134 Soquel Ave, Santa Cruz 95062
TBA	**Chapter Golf Tournament** 10:00 a.m.-7:30 p.m. Please stay tuned for information regarding this annual chapter event. More information: Mike Ruscoe (831) 464-6777
October 1-2	**2014 San Mateo Landscape Expo** 9:00 a.m.-3:00 p.m., San Mateo County Event Ctr., 1346 Saratoga Dr, San Mateo 94403, *sanmateoexpo.org*
Thursday, Oct. 2	**Chapter Board Meeting** 12:00 p.m.-1:00 p.m., Little Tampico Restaurant, 2605 S Main St., Soquel 95073
Saturday, Oct. 4	**Landscape Technician Certified Technician Hands-On Test** All day, Buckeye Ranch, Petaluma, CA. Deadline to register: August 29 More information: *clca.org/certification/index.php*
Tuesday, Oct. 21	**Chapter Dinner Meeting** 6:00 p.m.- 8:00 p.m., Topic: ROI Calculator/SITES initiative. Location to be determined.

Partners For Success • Oak Level • **Ewing Irrigation** • **Hunter/FX Luminaire** • **John Deere Landscapes** • Redwood Level • **B & B Small Engine Repair** • **Bamboo Pipeline Delta Bluegrass** • **Grass Farm Garden Accents** • **LCIS** • **Vision Recycling** • Maple Level • **Central Coast Landscape** • **Coastal Evergreen** • **Prime Landscape**

2013 CLCA Central Coast Board of Directors

President
Regan Barry, Coastal Evergreen Co.
4615 Scotts Valley Drive
Scotts Valley, CA 95066
(831) 438-4747
rbarry@coastalevergreen.com

Events Director
Andrew Tuckman, Vision Recycling &
Del Conte Landscaping
41900 Boscell Road
Fremont, CA 94538
(510) 385-0255
andrew.tuckman@visionrecycling.com

Treasurer
Laurie Reily
PO Box 604, Mt. Hermon, CA 95041
(831) 212-8944
twinkis31@aol.com

Membership Director
Mike Ruscoe, Ewing Irrigation
5550 Soquel Ave, Santa Cruz, CA 95062
(831) 464-6777
mruscoe@ewing1.com

Secretary
Dinah Irino, Floravista
19017 Karen Drive
Prunedale, CA 93907
(831) 663-3652
flora.vista@sbcglobal.net

Education Director
Jerry Allison, Jerry Allison Landscaping
1931 W Beach St, Watsonville, CA 95076
(831) 688-6746
jerry@jaland.com

Legislation Director
John David, Prime Landscape
3635 N. Main St.
Soquel, CA 95073
(831) 476-5999
jd@primelandscape.com

Associate Member Director
Rob Leuer, Bamboo Pipeline
321 N Aviador St, Ste 201
Camarillo, CA 93010
(510) 896-5985
rleuer@bamboopipeline.com

Communications Director
Chris Elliott CLT, Aqua-Green Landscaping
130 Humbug Lane
Santa Cruz, CA 95060
(831) 475-9417
aquagreen1@aol.com

Newsletter & Web Editor
Ki Bowman, M/O Graphics
519 Seabright Ave, Ste 105
Santa Cruz, CA 95062
(831) 423-5268
ki@cruzio.com

Executive Assistant
Laura Leuer
(510) 207-4350
lleuer@comcast.net

2014 CLCA State Board of Directors

President
Chuck Carr
ValleyCrest Companies
(805) 3071-7531
ccarr@carrlandscape.com

President Elect
Javier Lesaca
Lesaca Landscape Company
(661) 836-0229
jl@lesacalandscape.com

Immediate Past President
Frank Niccoli, CWM
The Village Gardener, Inc.
(650) 592-9440
frank@thevillagegardener.com

Secretary/Treasurer
Ted Sandrowski
Sandrowski Landscaping, Inc
(530) 345-6101
tedsandCLCA@aol.com

Director of Chapter Services
Richard Sheffield
Antioch Nursery Landscape & Tree Serv.
(661) 245-1147
antiochnursery@frazmtn.com

Director of Communications
Jessica Centeno
Centeno's Landscaping Co., Inc
(310)768-4089
Jessica@centenos-inc.com

Director of Education
Aaron Huxley
Hunter Industries/FX Luminaire
(408) 824-0181
aaron.huxley@yahoo.com

Director of Legislation
Pete Dufau CLT
Dufau Landscape, Inc
(805) 642-1239
dufauland@aol.com

Director of Events
Eric Briner
Briner and Son Landscape Management
(559) 453-2539
eric@briberandson.com

Director of Membership
James Walker
Landsculpt
(650) 333-2021
landsculptgardens@gmail.com

Director of Resource Management
Shari Collins
Gardens 4 the Soul
805) 517-1971
shari@gardens4thesoul.com

Associate Member Director
John Hernandez
El Dorado Communications, Inc.
(626) 965-5015
eldoradojrh@yahoo.com

Co-Director of Chapter Presidents Council (North)
Tim Hendricks, CLT
Cagwin & Dorward
(415) 892-7710
tim.hendricks@cagwin.com

Co-Director of Chapter Presidents Council (South)
Steve Beckstrom
Tierra Verde Landscape, Inc.
(714) 379-1140
steveb@tierraverdelandscape.com

Executive Director
Sandra Giarde
CLCA Headquarters
1491 River Park Dr, Ste 100
Sacramento, CA 95815
(916) 830-2780
sandragiarde@clca.org

Central Coast Chapter Past Presidents

2010-2012 – *Andrew Tuckman*
2009-2010 – *John David, CLT*
2007-2009 – *Kelly Shaeffer*
2005-2006 – *Nikos Lynch*
2003-2004 – *Tom Reily*
2001-2002 – *Pete Gluhaich*
1999-2000 – *Steve McDonald, CLT-C*
1997-1998 – *Christopher Elliott, CLT*
1995-1996 – *Paul Iwanaga*
1993-1994 – *Jerry Allison*
1991-1992 – *Patty Dunks*
1989-1900 – *Brian Bisnett*
1988 – *John Battaglia*
1987 – *Irving K. Tamura*
1985-1986 – *John David, CLT*
1984 – *James Mendleski*
1983 – *Roy Pina*
1982 – *Craig E. Rogers*
1980-1981 – *Ron Mendleski*
1979 – *George Depesco*
1978 – *John Brauns*
1976-1977 – *J. Chris McIntyre*
1975 – *Don Ross*
1974 – *Ray Sumida*
1973 – *Henry Yaminishi*

Partners For Success • Oak Level • **Ewing Irrigation** • **Hunter/FX Luminaire** • **John Deere Landscapes** • Redwood Level • **B & B Small Engine Repair** • **Bamboo Pipeline** **Delta Bluegrass** • **Grass Farm Garden Accents** • **LCIS** • **Vision Recycling** • Maple Level • **Central Coast Landscape** • **Coastal Evergreen** • **Prime Landscape**

President's Message

Regan Barry, Chapter President, rbarry@coastalevergreen.com

I have been giving a lot of thought to the word "sustainability" and the different contexts to which it applies. The concept of sustainability is based on the premise that people and their communities are made up of social, economic, and environmental systems that are in constant interaction and that must be kept in harmony or balance if the community is to continue to function to the benefit of its inhabitants—now and in the future. A healthy, balanced society is one that can endure into the future, providing a decent way of life for all its members. Sustainability is an ideal toward which to strive and against which to weigh proposed actions, plans, expenditures, and decisions. It is a way of looking at a community or a society or a planet in the broadest possible context, in both time and space. That is the big picture.

One of the areas of sustainability that clearly affects us and our livelihood is our landscaping and maintenance practices. We have been using the term xeriscape in the landscape trade for the past decade in an attempt to define a water efficient landscape. There has been much discussion over this period over what that term means exactly and how important is it anyway? I see this terminology a bit limiting as our environment evolves, and slowly our habits, as we form a broader understanding of that word "sustainability". Many books have been written to explain what our brave new landscapes need to survive. Evapotranspiration (ETo), Plant factors, hydro zones, precipitation and microclimates are the terms we are using now to describe the conditions of our new landscape. Twenty years ago this would be considered "weird science" for most landscapers. Another area of sustainability that hits directly at home is our relationship with chemicals in the landscape. More specifically pesticides, herbicides and non- organic fertilizers. Perhaps if we continue to ignore our role in keeping our soil fertile and our pollinators safe we will truly have a ZEROSCAPE and the word sustainability will be a moot point. The good news is that we still have a choice.

This current drought is a real game changer. Regardless if El Nino returns later this year, for which I have been doing my rain dance daily, we are forever in a new era of thinking as we plan for the future in the green industry and think of sustainability as a life style.

I think of how the CLCA and Central Coast Chapter have sustained themselves over the years. There are so many people for us to thank for carrying the load and making it possible to still call ourselves an Association. I have so much more respect and appreciation for their service before and since my active arrival 5 years ago. Many are still involved as you can see at our various events through the year. My hope is that this run of sustainability that we have experienced in our chapter is not being taken for granted. My goal, as I enter the last few months of being your president, wow that went fast, is to pass a healthy and vital chapter to the next generation of presidents, boards and committees. We are a healthy chapter and are well thought of in our association. What has been vital in having this healthy chapter is having our members being willing to get involved. I know that you are out there and waiting for the right opportunity. Help if you can. *~Regan*

Summer Reading

by Jerry Allison, Jerry Allison Landscaping, jaland.com

OK, let it be known, I'm a big Michael Pollan fan. I have read most of his books and after reading "Cooked" I was convinced that he is an American hero. "Cooked" is all about food and is divided into the four basic elements of Fire, Air, Water and Earth. It makes more sense when you get into the book and understand, historically, how each of those elements has contributed to our universal, gastronomic pleasure and sustenance. The reason I am prefacing this article about plants with my man crush on Michael Pollan is to give him credibility as a writer that is beyond question. The thing I like about his writing is he respects the reader, gives him everything he would ever want or expect from a topic in a fascinating and pleasurable way. He is definitely a great writer. The other day a friend sent an article he wrote for *The New Yorker* on the sensitivity of plants. Go ahead and google it, it is worth the effort. Once again, he did a good job of informing you that a lot of books have been written about the subject that have been debunked for shoddy research and bold assumptions. Plants have feelings and can intuit your moods and other new age nonsense. These notions were treated like gospel in the early 1970s starting with the book "The Secret Life of Plants" and were debunked as nonsense.

Or, is it nonsense? Michael Pollan cited a number of scientific experiments where plants did some truly remarkable things. I guess you have to stop and think how a plant works - they have between 15 and 20 senses, our five and then some. Roots will grow toward pipes that have water in them even though they are dry on the outside as if they can hear the water. Roots have to be sensitive to all of their needs, to growing where nutrients are, away from rocks, avoiding competing roots and cooperating with other roots when it is beneficial to their success. They just operate on a completely different time sense. They did experiments on green beans where they shot time lapse photography of a bean plant trying to reach a bean pole. The bean pole was about 6 inches away from the bean plant but as they took photos every 10 minutes for a week you could see, when speeded up, that the bean plant was stretching to reach the stake and when it had finally reached it, the bean plant noticeably relaxed. How did it know there was a stake there, was the bean plant striving to be successful?

There is a whole new scientific line of study called Plant Neurobiology where scientists study how plants perceive their circumstances and respond to environmental input in an integrated fashion. There are many indications that plants are cooperative and that they all realize that without each other no one can succeed. We can all learn from plants and we have a lot yet to learn about how they work. And as Kermit the frog so aptly sang, "It's not easy being green" but he could have been referring to the life of plants. So before we feel we can just control plants wantonly, spray poisons, pesticides and all manner of indignities on them, try to understand what they are going through to live on this planet and give them a little respect for what they are going through. We not only owe our livlihoods to them but they sustain us and our planet.

GREENFIELDS TURF INC
Christopher Voelker
Phone (831) 674-3058
FAX (831) 674-3163
P.O. Box 248
Greenfield, CA 93927
Sod Orders 1-800-525-8877
Web: www.greenfieldsturf.com

Martens' IRRIGATION SUPPLY, INC.
"Great things are created with quality service"
Serving your irrigation needs since 1976
RAIN BIRD
and ALL major manufacturers
Commercial and Residential
•Drainage Supplies
•Erosion Control
•Pumps
•Sprinkler & Drip Irrigation
•Landscape Lighting
•Contractor Referrals
•Delivery Available
831 - 394 - 4106
FAX 831-394-2011 • 420 Olympia Avenue, Seaside CA

Get your landscape certified!

By Dinah Irino, Ecology Action, dinah@ecoact.org

There is a new norm in landscaping and a new Central Coast landscape program. This fall the Monterey Bay Friendly landscaping program will provide regional standards for recognizing landscapes that reduce waste and conserve water and energy. This is a win-win for landscapers, property managers, and homeowners. MBF landscapes use less water, are easier to maintain, and the plants thrive.

Meet the 11 required standards and your project will be ecologically efficient, you will be saving your clients money, and the property can be publically recognized by the MBF program on their website, *www.green-gardener.org*. Certified landscape clients can show their support for the program with an attractive sign or an artistic landscape ornament.

Interested? We have 2 workshops available to train industry professionals to certify landscapes. At these workshops people will learn about the 11 requirements necessary to certify a landscape as Monterey Bay Friendly. These workshops will be held at Monterey Peninsula Water Management District (5 Harris Court in Monterey) on Friday, August 22 or you can attend the workshop at UC Cooperative Extension (Watsonville fairgrounds) on Saturday, August 23.

For more information contact me: Dinah@ecoact.org

Bringing the Industry Together

Visit 100s of exhibitors representing all areas of the landscape industry in the FREE Exhibit Hall
Two-day educational conference hosting 28 CEU approved seminars and outdoor demonstrations

All in One Place

Construction & Maintenance Equipment • Vehicles/Trucks • Irrigation/Water Management
Nurseries • Plant Material • Pest Control • Lighting • Hardscapes & much more!

Registration & Seminar sign-ups are quick & easy at LandscapeOnline.com
DESIGN · BUILD · MAINTAIN · SUPPLY

Produced by Landscape Communications, Inc.

Horizon The Edge You Need · TURF STAR · JOHN DEERE LANDSCAPES · Landscape CONTRACTOR · LANDSCAPE ARCHITECT · LandscapeOnline.com

For more information go to LandscapeOnline.com or call 714-979-5276 x142

Partners For Success • Oak Level • **Ewing Irrigation** • **Hunter/FX Luminaire** • **John Deere Landscapes** • Redwood Level • **B & B Small Engine Repair** • **Bamboo Pipeline**
Delta Bluegrass • **Grass Farm Garden Accents** • **LCIS** • **Vision Recycling** • Maple Level • **Central Coast Landscape** • **Coastal Evergreen** • **Prime Landscape**

SITES v2 Rating System

By Dinah Irino, Floravista, flora.vista@sbcglobal.net

Today in my email was the newly released version 2 of the Sustainable Sites Initiative. I downloaded the free edition which contains the 151 page rating system and the one page excel scorecard. (sustainablesites.org/rating-system) It has the same rating "levels" as LEED: Certified, Silver, Gold, and Platinum with a maximum of 200 points available. The majority of points are available in site design with additional points available in construction, operations & maintenance, and education & performance monitoring. It also has bonus points available for innovation. Download it and check it out, it is very complete and their guiding principals of "do no harm", design with nature, environmental stewardship, and using a collaborative approach are worked into the scorecard. In the beginning of the rating system text is the following quote which sums up their mission:

"The central message of the SITES program is that any project—whether the site of a university campus, large subdivision, shopping mall, park, commercial center, or even a home—holds the potential to protect, improve, and regenerate the benefits and services provided by healthy ecosystems."

Andrew Tuckman, holding down the CLCA/Vision Recycling booth at the Scotts Valley Garden Faire June 21st

Thank you, Beautification Awards sponsors. We couldn't have put on our 29th Annual Awards Banquet without you!

Coastal Evergreen Company • Garden Haven

Monterey Bay Nursery • Perry Laboratory

Taylorsofc.com • Vision Recyling

LCIS Landscape Contractors Insurance Services, Inc.

RAMON SIMPSON, Account Executive
(800) 628-8735 x541 rsimpson@lcisinc.com

1835 N Fine Ave., Fresno, CA 93727
(800) 628-8735 www.lcisinc.com
Member CLCA, NLA and UNLA
License # 0755906

Specialized insurance coverage for members of the Green Industry

Tools to protect and grow your business.

Clifford B. Low, M.S.
Horticultural Consultant/
Owner

PERRY LABORATORY
HORTICULTURAL ADVISING AND TESTING
Established in 1938

424 Airport Blvd.
Watsonville, CA 95076

Phone: 831/722-7606
Cell: 831/254-1628
Fax: 831/722-5053
Email: cliff@perrylaboratory.com

think green use NATURAL TURF

Benefits of natural grass
- Controls Pollution
- Cools the Earth
- Reduces Global Warming
- Absorbs Carbon Dioxide & Produces Oxygen
- Acts as a Natural Filter

Water Saving Varieties Available!

WEST COAST TURF

Stadium Quality Sod for Home and Landscape

Greg Dunn
209/394-4904
www.westcoastturf.com

Partners For Success • Oak Level • **Ewing Irrigation • Hunter/FX Luminaire • John Deere Landscapes** • Redwood Level • **B & B Small Engine Repair • Bamboo Pipeline Delta Bluegrass • Grass Farm Garden Accents • LCIS • Vision Recycling** • Maple Level • **Central Coast Landscape • Coastal Evergreen • Houle Landscape • Prime Landscape**

2014 Beautification Awards Banquet

photos by John David, Prime Landscape Services, jd@primelandscape.com

The CLCA All Stars kicked the night off with music and dancing

Happy hour was a great time to catch up with old and new friends

Who could ask for a better team than this? Regan Barry with introductions and Andrew Tuckman, Master of Ceremonies

The dinner, the program, the company: all five-star. It was a fun night!

Phil Reiker of Jet Mulch, John David of Prime Landscaping and Mike Arnone, landscape architect, at the awards podium

Special guests: Sandra Giarde, CLCA Executive Director, Don DeFever, Awards Judge, Debbie Abele, CLCA Insurance Solutions, James Walker, CLCA Membership Director

Partners For Success • Oak Level • **Ewing Irrigation** • **Hunter/FX Luminaire** • **John Deere Landscapes** • Redwood Level • **B & B Small Engine Repair** • **Bamboo Pipeline Delta Bluegrass** • **Grass Farm Garden Accents** • **LCIS** • **Vision Recycling** • Maple Level • **Central Coast Landscape** • **Coastal Evergreen** • **Prime Landscape**

2014 Beautification Awards Sweepstakes Winners

photos by John David, Prime Landscape Services, jd@primelandscape.com

Complete Awards results to be posted soon on *clca-cc.org.*

Landscape Sweepstakes Kristiansen Designs
Pera Residence

Excelsior Award Enviroscapes
Del Monte Shopping Center

Kurt Kristiansen and presenter, Dinah Irino

Maintenance Sweepstakes Coastal Evergreen Company
Barrington Residence

Judges Award Hill & Dale Landscaping
Seaside Moon Garden

Presenter Jeff Henninger,Christine Watten and Tim Hill

Partners For Success • Oak Level • **Ewing Irrigation** • **Hunter/FX Luminaire** • **John Deere Landscapes** • Redwood Level • **B & B Small Engine Repair** • **Bamboo Pipeline Delta Bluegrass** • **Grass Farm Garden Accents** • **LCIS** • **Vision Recycling** • Maple Level • **Central Coast Landscape** • **Coastal Evergreen** • **Houle Landscape** • **Prime Landscape**

May 2014 Chapter Board Minutes

by Dinah Irino, Secretary, flora.vista@sbcglobal.net

Roll Call

On Thursday May 1st at Café Carbonero in Scotts Valley the following board members were in attendance: Regan Barry, Andrew Tuckman, Dinah Irino, John David, Chris Elliot, Laurie Reily, Jerry Allison, and Rob Leuer. The meeting was called to order at 12:03 PM.

Minutes

The minutes from the April board meeting were read. John David motioned to accept the minutes and Rob Leuer seconded.

Treasurer's Report

Laurie talked about finances. Payments are on track for the Beautification Awards at the Dream Inn. The electronic newsletter is saving us printing and postage costs. Andrew, Regan, and Jerry brought up the idea of using some of the extra funds for a scholarship and it was decided to add this as an agenda item to the next board meeting. See treasurer's report in this newsletter for a financial update.

State Update

Regan gave us an update on membership programs. State has created a draft of the new membership renewal program and new member orientation process. Membership renewal is looking at being more proactive. They have developed a timeline of reminders and discounts for early renewal. At this point they are looking for feedback from chapters on the program. Our feedback was that the early renewal discount of $25 was too small to incentivize early renewal. A draft of the new membership orientation process has been developed to better integrate new members into the chapter which includes more contact from chapter board members and a "membership packet" for new members to familiarize themselves with CLCA. Regan will be sending Andrew to the CPC meeting in June since Regan will be out town during that time period.

Local Chapter Business

The chapter is actively looking for a president to take Regan's place at the end of the year. This person will be well supported by the existing board members and anyone interested should contact Regan at 831.438.4747.

The chapter is looking for more continuing education classes/seminars/trainings to keep members current on industry changes and improvements. If you receive information from sources other than CLCA on relevant subjects please forward them to Andrew for distribution to members at: Andrew.tuckman@visionrecycling.com

Andrew gave an update on the Spring Mixer (30+ people have signed up) and the Beautification Awards (33 entries). The Spring Mixer is May 2nd and is shaping up to be a fun event and the final day for Beautification Award entries. The Beautification Award judging is in a few weeks and the arrangements and last minute details were talked about. The draft of the invitations was shown and a theme has been decided on – "California Native".

Chris made a motion to pay the drummer of the band (Andrew Tuckman) at the Spring Mixer $100 for his time and effort; it was seconded by John, and passed unanimously with Andrew abstaining.

Chris talked about the annual golf tournament. It's looking like we will be having our own event this September with details to follow. There was a possibility of a joint event with other chapters, but proposed locations did not look promising.

Chris also talked about looking for a site for a chapter sponsored community service project. The thinking is that we would like to use a venue other than a school. If anyone would like to propose a site contact Chris at: aquagreen1@aol.com

Adjournment

John made a motion to adjourn at 1:13 PM and it was seconded by Andrew.

HONDA B&B LAWN GARDEN Small Engine Repair STIHL
B & B Small Engine Repair, Inc.
Monday-Friday 8am - 5pm
Saturday 9am - 4pm
1700-B Commercial Way
Santa Cruz, CA 95065
476-6306

Treasurer's Report

by Laurie Reily, Treasurer

May, 2014

Opening Balance:	**$18,279.85**
Income:	
Dinner Meetings	$819.44
Newsletter Advertising	$112.04
Total Income:	**$931.48**
Disbursements:	
Board Meeting	$62.57
Dinner Meeting	$1,202.72
Newsletter	$500.00
Constant Contact	$40.00
Web Site	$15.00
Awards	$2,327.50
Marketing	$100.00
Total Disbursements:	**$4,247.79**
Ending Balance:	**$14,963.54**

Advertiser Index

B&B Small Engine Repair ..... (831) 476-6306

Central Home Supply ..... (831) 423-0763
(831) 440-0763

Delta Bluegrass Co ..... (925) 389-3584

Ewing Irrigation ..... (831) 656-9530
(831) 464-6777
(408) 848-5515

The Grass Farm ..... (408) 779-3148

Graniterock ..... (831) 471-3400
(831) 768-2500

Greenfield's Turf ..... (831) 674-3058

LCIS Insurance ..... (800) 628-8735

Martin's Irrigation ..... (831) 394-4106

Perry Laboratory ..... (831) 722-7606

Vision Recycling ..... (510) 385-0255

West Coast Turf ..... (209) 394-4904

Craig Stenejhem poses in front of a display of sustainable plants brought to the Beautification Awards banquet by Claire Steede-Butler of Meadowlark Nursery

Central Home Supply

Processing Organics into twelve renewable products

Vision RECYCLING

Supporting the landscape community in the San Francisco and Monterey Bay Areas for 15 years

For product sales questions please call Andrew Tuckman
(510) 385-0255
andrew.tuckman@visionrecycling.com

Recycled Landscape Supply
- Wood Chips: Blonde & Redwood
- Mulch: Wonder Mulch & Forest Floor
- Dyed Mulch: Mahogany, Black or Barnwood colors
- Compost: call for availability
- Organic Soil Amendment

Materials are available at the following locations:
- Buena Vista Landfill in Watsonville
- Ben Lomond Transfer Station
- Sun Street Transfer Station in Salinas
- Johnson Canyon Landfill in Gonzales

About Us

CLCA Mission Statement

The California Landscape Contractors Association serves the interests of its members, promotes professionalism, and advances public awareness of the landscape industry.

CLCA Vision Statement

The California Landscape Contractors Association members will be recognized by the public as the best qualified professionals of the landscape industry.

The CLCA Central Coast Newsletter is published 10 times a year and distributed electronically.

Copy and advertising deadlines are the 10th of the month preceding publication.

Printed inquiries may be mailed to:

M/O Graphics
519 Seabright Ave., Ste. 105
Santa Cruz, CA 95062
(831) 423-5268

Questions and submissions are welcome. Contact *ki@cruzio.com*.

Newsletter Advertising Rates

Rates per year:

Size of Ad	Members	Non-Members
Business Card	$480	$630
1/4 (4.5" x 3.25")	$750	$900
1/2 (4.5" x 7")	$1400	$1550
Full page	$2650	$2900
Insert (1x)	$325	$475

Contracts and payments should be mailed to:

Laurie Reily, Treasurer
PO Box 604
Mt. Hermon, CA 95041

Phone: (831) 212-8944

Payable to: CLCA Central Coast Chapter